

OVERSEAS NEWS

Prospects of prompt Argentina loan recede

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT

PROSPECTS of Argentina posing to complete 1983 rescheduling of \$6bn in public sector debt by mid-December.

Despite the near euphoria with which the international banking community greeted the victory of Sr Raúl Alfonsín's Radical Party in the recent elections, bankers say they are still not clear as to the incoming Government's policy on Argentina's foreign debt.

A particular source of disappointment has been Argentina's failure to honour the debt agreements of the outgoing military administration. Banks had been hoping that rescheduling agreements would be signed by state agencies such as the utility company Agua Y Energía as an indication that Argentina would stick to the new timetable for its debt rescue programme.

With no progress on this front, a significant number of creditor banks have yet to agree to the \$500m drawing on

November 30 and unless they do so soon, the drawing will have to be postponed for a third time. Argentina needs the money to repay part of a \$1.1bn bridging loan granted by creditor banks earlier this year, and to reduce debt service arrears which are now thought to exceed \$500m.

Further delay would be particularly unwelcome to U.S. banks, which face having to classify their Argentina loans as non-performing if the arrears

are not cleared up by the end of the year.

Some bankers suggested over the weekend that a formal requirement on Argentina to sign at least one rescheduling before the end of the month might be discreetly dropped to allow the drawing to go ahead. This would acknowledge that the imminent hand-over of power will make it very hard for Argentina to complete its rescheduling arrangements as planned on December 15.

U.S. dilemma over arms sales

AMERICA can see no grounds for refusing to sell arms to Argentina, Mrs Jeane Kirkpatrick, the U.S. Ambassador to the UN, said last night. But she insisted that the U.S. would never sell arms to a country which was at war with Britain.

The views of America's allies were to be carefully considered when on Channel 4's *Face The Press*.

"The point is not that we want to sell arms to Argentina. The point is that we find no grounds to continue to refuse to sell arms to Argentina because the certification was based on the absence of democratic process and consistent human rights violation."

Controversy grows over nuclear policy

BY JIMMY BURNS IN BUENOS AIRES

INTERNATIONAL concern about Argentina's nuclear plans has grown following the surprise announcement that a reprocessing plant capable of producing enriched uranium was being secretly built near Pilcaniyeu in southern Argentina.

In the midst of this major controversy over the country's nuclear programme, Mr Ernesto Blix, Director General of the international nuclear watchdog, the Vienna-based International Atomic Energy Agency (IAEA), today begins a five-day official visit to Argentina.

Mr Blix's tour of nuclear sites, covered by safeguard arrangements with the IAEA,

was arranged several months ago. But it is now expected to be everything but the low profile visit that was originally intended. He is expected to seek firm assurances from the incoming radical Government that the country's atomic research will be used only for civilian purposes.

Admiral Carlos Castro Madero, head of Argentina's Atomic Commission, revealed on Saturday that the plant had been under construction since 1978 in the province of Rio Negro near the Chilean border, and would be fully operational by 1985. It will produce uranium enriched by up to 20 per cent for use in the country's

experimental reactors and power plants. The uranium could also be used in the nuclear-powered submarines which Argentina has already announced it is developing.

Admiral Castro Madero did not specify whether the new plant would have the capacity to enrich uranium by 95 per cent, the level needed to produce nuclear weapons. But he said that the gaseous diffusion plant had been built under military auspices and remained a state secret.

Western diplomats are worried by the incoming Government's apparent refusal to sign or ratify the nuclear non-proliferation treaty (NPT) and the Treaty of Tlatelolco which

governs the spread of nuclear weapons in the region. In addition, Argentina is continuing to reject "full scope" safeguards. All Argentine elements in the nuclear programme such as the plant in Rio Negro and the reprocessing plant being built near Eneros Aires are not subject to IAEA inspection.

The Argentines regard the nuclear safeguards as designed to maintain the nuclear status quo and prevent the Third World from benefiting from the transfer of technology.

Mr Roberto Peredo, a nuclear policy adviser to the incoming Government, said that the Treaty of Tlatelolco was an attempt "to disarm the disarmed."

Greyhound peace plan proposed

By Terry Dodsworth in New York

MANAGEMENT and union leaders at the strikebound Greyhound bus company have hammered out a return-to-work formula after four days of violent clashes on picket lines across the U.S.

The new proposals will be sent to the 12,500 members of the Amalgamated Transit Union without a recommendation from the leadership. No details of the formula have been issued, but the union is known to have compromised on its insistence that it would not tolerate the wage cuts of 9.5 per cent demanded.

In a show of strength against the strikers, Greyhound management has refused to halt its resumed bus services. These restarted last week on a reduced network of non-union drivers and other personnel, along with some union members who had decided to accept the management's wage cut.

There were signs at the weekend that Greyhound's tactic in trying to force concessions from the workforce was beginning to pay off.

On Thursday, heavy picketing of bus depots across the country led to a series of violent clashes between police and strikers, apparently deterring the public from using the services. But the passenger count has been steadily picking up.

Israel and France are likely targets for Shia guerrillas

BY PATRICK COCKBURN IN BEIRUT

ISRAELI and French air raids up our Jihad (Holy War) by blowing ourselves up inside their centres and positions."

The 2,100 French troops belonging to the multi-national force are clearly vulnerable, but the most significant development is the increase in guerrilla attacks against the 15,000 Israeli soldiers who hold south Lebanon behind the Awali River.

When the Israeli invaded Lebanon last year many of the Shias, who are the largest community there, were glad to see the backs of the Palestine Liberation Organisation. There had already been clashes between Amal and PLO fighters. Israel seems to have wholly underestimated the potential menace of the Im Shias Moslems, who are Lebanon's largest community.

Both the traditional and militant new Shias leadership has united in opposition to the Israelis in the south, creating a fertile recruiting ground for guerrillas. Ranks of recruits in the Bekaa Valley are likely to exceed 10,000 in stopping them, however satisfactory it may be to Jerusalem and Paris to exact retribution.

Manila's foreign exchange reserves climb to \$600m

BY EMILIA TAGAZA IN MANILA

THE PHILIPPINES' dwindling foreign exchange reserves have slightly improved to about \$600m (\$402m) from the October level of about \$450m. Mr Jaime Laya, the central bank governor, said the increase is "due mainly to the turn-over to the Government of all the bank's foreign exchange earnings."

Early this month, the central bank ordered banks to sell all their foreign exchange earnings so that the Government could regulate the flow of foreign payments. The Government has been digging up the country's international reserves in order to meet maturing debts at interest because the flow of fresh foreign loans and investments has been at a standstill since September.

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THE UNION STEEL CORPORATION (OF SOUTH AFRICA) LIMITED

(Incorporated in the Republic of South Africa)

REPORT FOR THE FINANCIAL YEAR ENDED 30 SEPTEMBER 1983

The directors announce that the audited consolidated results for the financial year ended 30 September 1983 are as follows:

	Year ended 30 Sept. 1983	Year ended 30 Sept. 1982
Operating income	R 900	R 900
Plus: LIFO adjustment	16 995	22 113
Income from investments	3 142	(6 198)
	1 433	1 597
	21 570	17 512
Less: Depreciation	8 145	7 041
Interest paid	8 696	7 929
Nett income before taxation and extraordinary item	4 735	2 942
Less: Taxation	17	(2 748)
Nett income before extraordinary item	4 718	5 688
Plus: Extraordinary item		1 421
Group income	4 718	7 109
Earnings per ordinary share	15.75c	19.05c

OPERATING INCOME

The audited group income after tax for the financial year ended 30 September 1983, amounted to R 478 000 (1982—unfavourable adjustment of R 198 000) has been made. The favourable adjustment is the result of a planned reduction in group stocks to coincide with the lower group activities. Interest paid of R 69 000 and depreciation of R 145 000 was taken into account and are R 161 000 and R 104 000 respectively higher than that of the previous financial year.

Operating income declined by R 118 000 as a result of lower earnings of the coal division, including earnings in the non-ferrous division of the Corporation, reflected in maintaining the turnover of the previous financial year. Under these circumstances, a satisfactory profit was realised by this division which counteracted the loss sustained in the steel division.

No provision has been made for taxation due to an accumulated tax loss and the Corporation will not be liable for tax on the income of the past financial year.

DIVIDEND DECLARATION

Notice is hereby given that a final dividend of 8.0 cents per R 1.00 share for the year ended 30 September 1983 is declared on the 'A' and 'B' preference shares.

Notice is also given that a dividend of 3.0 cents per 50 cent share has been declared on the ordinary shares.

Dividends are payable to shareholders registered in the books of the Corporation at the close of business on 9 December 1983. The transfer books and registers of members will be closed from 10 December 1983 to 23 December 1983, both in Johannesburg and London or about 13 January 1984. Registered shareholders paid from London will receive the United Kingdom currency equivalent on 4 January 1984 of the rand value of their dividends.

Any change of address or dividend instructions must be received by the transfer secretaries on or before 9 December 1983.

Non-resident shareholders' tax of 15 per cent will be deducted from dividends where applicable.

By order of the board

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Secretary

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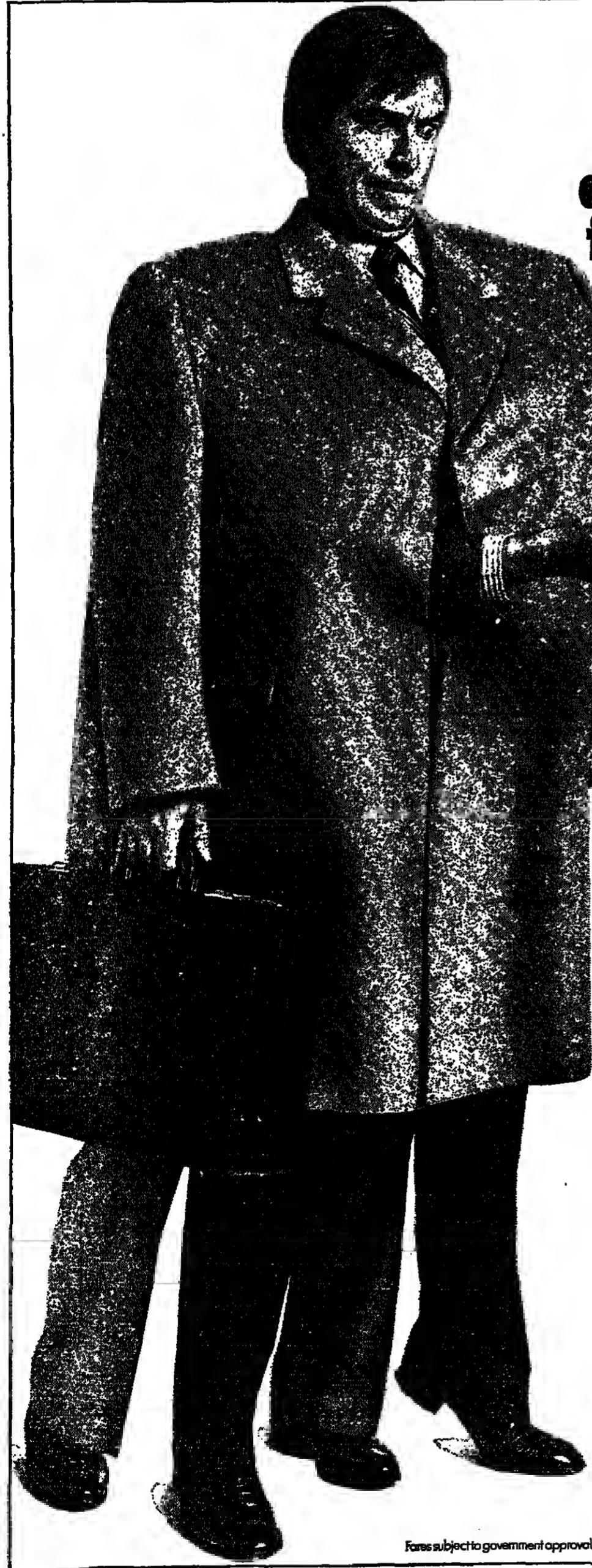
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OVERSEAS NEWS

James Buchan reports from Cologne on the missile debate at the SPD conference

Social Democrats exorcise their Three Kings

The SPD rejects the deployment of new American medium-range systems on the territory of the Federal Republic.

THE POET, Heinrich Heine, returned from exile to Cologne one dark November day in 1843, was accosted by the jabbering ghosts of the Three Kings whose bones are supposed to lie in a golden casket in the cathedral.

West Germany's Social Democrats, setting off for somewhere or other on another dark November day in Cologne at the weekend, also had their Three Kings to exorcise: Herbert Wehner, Helmut Schmidt, and Willy Brandt, the three who together or against one another, held the party in power from 1969 to 1982.

The first was Herbert Wehner, 77, the long-time parliamentarian, floor leader and former Marxist who had led the party out of its Left-wing cul-de-sac so it could one day take power. He sat pale, hunched and clearly very ill through the debate on why his party must now reject deployment of U.S. nuclear missiles which could start on Wednesday, after a two-day Bundestag debate.

Mr Lubomir Strougal, Czechoslovakia's Prime Minister, has warned West Germany of the consequences of deploying new American missiles in West Germany, Leslie Colly reports from Berlin.

Mr Strougal said the stationing of 572 medium-range missiles would inevitably lead to counter measures. "Good neighbourly relations"

He did not speak at all.

The second was the party chairman, Willy Brandt, 70. In December, the first SPD post-war Chancellor and the man who, on October 22, addressed the great anti-missile demonstration in Bonn. He spoke twice, full of rage and occasionally mawkish, and was greeted with deafening applause from the 400 delegates. The king of the house.

The third sat beside him, but separated as by a wall of ice. Helmut Schmidt, 65 in December, the SPD's second post-war Chancellor, was dressed in a black coat and tie as if for a funeral. He spoke for one and a half hours and neither cold silence nor perfunctory applause

between Prague and Bonn could change, as the missiles would threaten Czechoslovak territory, be stressed.

In response to the deployment of the U.S. missiles, the Soviet Union had recently announced it would station more missiles in Czechoslovakia and East Germany.

"No one in Czechoslovakia is

happy about new Soviet

missiles complex being

stationed here," Mr Strougal said.

The Czechoslovak and East German media have noted that a number of their citizens were questioning the need for more Soviet missiles.

This is seen not as Moscow's

Prague and East Berlin allies

criticising the decision but as

a bid to gain the sympathy of the West German peace

movement.

or two, criticising successive U.S. administrations over arms control, apologising for exposing Germany more than the other stationing countries by agreeing to take the Pershing 2 as well as just cruise missiles.

Then came the silences. "The Federal Republic must keep its word." Moscow cannot be allowed to destroy the balance of power. The West must voluntarily support its leading power. "Comrades, I see there is no applause," he said icily, as if he had lost none of his authority. "Perhaps, we will think it over in the next few years."

Thirteen delegates voted with the former chancellor and three abstained.

The delegates seemed happy, free at last of the Schröder rigour and the Wehner re-in.

Helmut Schmidt quoted some of Heine's thoughts from Cologne but stopped before the passage, 60 lines later, where the poet throws off the most persistent of the ghostly kings with the words: "You belong in the past."

detected him from speaking his mind.

Two minutes into his speech, he told the delegates he would not vote for the executive's "No" motion. How could he go back on the policy he had championed as Chancellor?

He was applauded when he said he would not be coopted by the conservative parties or separated from "my party, to which I have belonged for nearly 40 years." He implied he would remain in the Bundestag vote rather than align himself with a chancellor whose "circumspection and energy" were deficient.

He was applauded too when he tossed his audience a bone

Nine die as floods sweep through Lisbon suburbs

BY DIANA SMITH IN LISBON

AT LEAST nine people died in the Lisbon area over the weekend in the worst floods to hit Portugal for 16 years. In Cascais, the seaside dormitory town 30 km from Lisbon, the combination of torrential rain and pounding seas destroyed buildings and roads in the downtown area.

Over 1,000 people in Lisbon suburbs were made homeless as flood waters wrecked slum shacks and jerry-built housing projects too close to water

courses that turned into torrents under constant downpours.

The drenched, homeless families that crowded into reception centres for shelter were a reminder of Portugal's "bad, and in some cases inhuman housing conditions," as Prime Minister Mario Soares put it on television.

Mr Soares appealed for calm, stressing that disasters such as these floods draw attention to Portugal's glaring shortcomings.

Chilean opposition plans more anti-Pinochet demos

BY MARY HELEN SPOONER IN SANTIAGO

CHILE'S OPPOSITION groups, encouraged by the attendance at a mass rally on Friday against General Augusto Pinochet's regime, have indicated they will call for further protest action in the future.

The multi-partisan Democratic Alliance (DA), Chile's largest opposition group, has calculated the rally's turnout at 500,000 people, while Chilean officials have estimated that about 90,000 people attended.

Polish economy plan unchanged

By Christopher Bobinski in Warsaw

POLAND'S PARTY leadership has judged that the relatively mild public reaction to proposed food price rises, unveiled for consultation a week ago, means that no radical changes in economic policy are required for the moment.

This is the conclusion to be drawn from the way the authorities have presented proceedings at a two-day meeting of the Party's central committee on the economy which ended here at the weekend.

Mr MARTIN FELDSTEIN, chairman of President Reagan's council of economic advisers, said in Paris on Thursday that U.S. inflation was under control. An error in Friday's edition suggested he said otherwise.

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Athens makes new bid for Arab support of UDI condemnation

BY ANDRIANA IERODIACONOU IN ATHENS

THE GREEK Government has intensified its lobbying of the Arab world for support against last week's unilateral declaration of independence (UDI) in occupied northern Cyprus by Mr Raouf Denktash, the Turkish Cypriot leader.

Athens is battling against a strong sense of Islamic solidarity, which has led Arab countries to support the Turkish cause in Cyprus, despite the actively pro-Arab policy of successive Greek governments.

So far, of the Arab countries of

the Middle East and North Africa, only Algeria has reacted against the Denktash move. Jordan abstained in last Friday's Security Council vote on Cyprus. Which way the rest of the Arab states will swing will be a crucial test for the Papandreu Government's Arab policy. This has involved friendships with the more radical Arab states, such as Libya and Syria, and acute backing of the Palestinian cause against Israel.

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SHIPPING REPORT

Tanker market patchy

By Andrew Fisher

THE TANKER MARKET did not oblige with any fireworks last week, as the UK investment community was being gently pressed to consider putting funds into this long-depressed sector.

Market activity, said E.A. Gibson Shipbrokers, was "anything but exciting." Inquiry in the Gulf for VLCCs and ULCCs (very large and ultra large crude carriers) was patchy.

Most large ships were chartered for the Far East, with one 210,000-tonne cargo fixed for South Korea at Worldscale 35, in line with recent levels.

In the dry cargo sector, Denholm Costes reported that the Atlantic market was stronger. The Iranians took bulk carriers on time-charter for voyages from the Great Lakes.

The arguments aimed at persuading investors to go into tankers were presented in London last week by Investa, a Norwegian investment company, and UK stockbroker Savory Milne.

A new \$46m company is being set up in Bergen to take over five big tankers formerly in the fleet of the Reksten group, which collapsed in the 1970s. Valued at their present scrap worth of some \$4m each, the ships should, it is claimed, provide a good opportunity.

Singer and Friedlander, the UK merchant bank, is also working on a scheme for investment in tankers built between 1975 and 1979; the ex-Reksten ships are 10 or more years old.

ITT wins Yugoslav telephone contract

ITT, the U.S. multinational conglomerate, said its Belgian unit, Bell Telephone Manufacturing Company (BTM), had won a contract to supply its System-12 advanced digital telephone equipment to Yugoslavia's national telephone network. Paul Taylor writes from New York.

Under the terms of the agreement, which is expected to be ratified shortly by the Yugoslav Government, BTM will supply equipment and technology to Iktak, the largest telecommunications and electronics company in Yugoslavia.

Jamaica to barter bauxite for U.S. dairy product imports

BY CANUTE JAMES IN KINGSTON

JAMAICA and the U.S. have agreed to barter the island's bauxite for dairy products. The first 400,000 tonnes of bauxite, out of a total of 1m tonnes will be exchanged for dairy products valued at \$13.6m.

The U.S. Government will add the bauxite to its strategic stockpile. The agreement brings to 3.6m tonnes the quantity of Jamaican bauxite bought by the U.S. for the stockpile in the last two years.

The swap deal is the third success Jamaica has scored in its attempt to court ex-trade bauxite for imports. It would otherwise have to find, with scarce hard currency. Previous agreements have been reached with Venezuela, Mexico and Chrysler in the U.S. to counteract raw and refined bauxite for motor vehicles.

Both governments have also reached an agreement which will allow Jamaica credits of \$50m to purchase lumber and commodities from the U.S. The credit package has been extended under the expert guarantee programme of the U.S. Commodity Credit Corporation and, in addition to lumber, will cover wheat, rice, corn, talc and tobacco.

Nancy Diane adds from Washington: The Jamaican swap deal is likely to figure more as an exception than a rule under Reagan's Administration policy. Although the rest of the 1m tonnes of Jamaican bauxite ordered is also likely to be paid for on a barter basis, senior Administration officials have recommended against reviving the kind of extensive U.S. Government barter programmes conducted in the 1950s and 1960s.

The group of officials, chaired by the treasury Secretary and including the Vice-President and

World Economic Indicators

FOREIGN EXCHANGE RESERVES (U.S.\$m)

	Sept '83	Aug '83	July '83	Sept '82
UK	8,004	8,058	9,013	10,921
U.S.	6,911	6,657	7,271	8,630
Japan	20,452	20,238	20,748	20,205
W. Germany	37,082	34,718	35,214	35,946
Belgium	3,858	4,205	4,442	3,771
Netherlands	8,477	8,722	8,944	6,981
Italy	17,670	18,107	18,579	14,164
France	18,864	18,459	15,917	11,366

Source: IMF

Soviet trade gap worries French

By David Marsh in Paris

FRANCE is to ask the Soviet Union in talks in Moscow starting today for assurances of increased plant and equipment orders placed with French contractors, which have dropped sharply in recent months.

In two days of talks with her Soviet counterparts, Mme Edith Cresson, the French Foreign Trade Minister, intends to state firmly that unless Moscow steps up long-term purchases, Franco-Soviet trade is likely to become structurally one-sided.

The meeting in Moscow is the latest in the series of roughly annual gatherings of the two countries' bilateral economic commission set up under President Charles de Gaulle.

French exports to the Soviet Union have grown rapidly this year, thanks above all to big grain sales. As a result, the French trade deficit with Moscow is expected to halve this year to around FFr 4bn (£330m) from FFr 8.5bn last year.

The Paris Government however believes the drop is only temporary. As an indicator of a prospective slump in French sales, large Soviet equipment orders placed during the first nine months of 1983 plunged sharply to FFr 950m from FFr 5.3bn in 1982.

Royal visit prompts industrial link

TWO MAJOR British and Indian companies are to co-operate in research and development of heavy electrical equipment as a result of an initiative before the weekend visit here by Queen Elizabeth, John Elliott reports from Hyderabad.

The companies are GEC and Bharat Heavy Electricals (BHEL), a large public sector company which is a major producer of power station equipment and other heavy electrical goods.



WORLD TRADE NEWS

Airbus-Boeing battle heats up

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

THE BATTLE in world airliner markets between Boeing of the U.S. and Airbus Industrie of Western Europe for "new generation" airliners will start to intensify now that McDonnell Douglas has decided to stop work on its own advanced technology MD-100 and on its MD-320 designs, as well as on its MD-80 designs.

The MD-100 was designed as an advanced technology medium-to-long-range tri-jet airliner to replace the existing slow-selling DC-10, although the latter will continue in production for the time being.

The MD-80 was designed as a smaller aircraft, seating between 100 and 125 to fill a market below the 145-seat MD-80 (formerly the Super-80), which is still selling well. The MD-320 was a longer-term design in the prospective 150-seater market of the late 1980s and beyond.

The McDonnell Douglas decision followed an evaluation of possible launch costs and markets, which convinced the company that the time was not yet ripe for such expensive ventures.

The launch costs of all three ventures would have been well over \$4bn. It had been clear for some time, therefore, that Douglas would not be able to undertake all three, and that a choice was inevitable. Many in the aerospace industry are surprised, however, that the company has decided to axe all three.

McDonnell Douglas believes that with the world economy

THE FIRST regular transatlantic air service from Liverpool will start next May, when Wardair of Canada will fly each Saturday between Speke Airport and Toronto, via Newcastle, Michael Donne writes.

The airline will use a DC-10 tri-jet airliner and charge £225 return for the trip. Flights will continue through to the end of September. Wardair is already an extensive operator of low-fare transatlantic flights from other UK airports.

now only painfully struggling out of a recession that has severely eroded airline earnings and slashed new jet buying, it is not yet time for expensive new ventures.

It feels that derivatives of existing jets will be adequate for a few more years and that it gives time to ensure that the next generation of jets really does provide the major jump forward in technology that will ensure their commercial success.

McDonnell Douglas will continue for the time being to offer the DC-10, suitably refined, in the long-range market, and its MD-80 in the short-to-medium-range market.

It has already secured several years' work on the KC-10 refuelling aircraft for the U.S. Air Force, which will ensure the DC-10 production line stays open, and several years' work on the MD-80.

CATHAY PACIFIC AIRWAYS, the Hong Kong flag airline, is to start its first passenger service to Continental Europe between Frankfurt and Hong Kong, via Abu Dhabi, next April. The airline has a freighter service to and from Frankfurt, and also flies passengers into and out of the UK.

Initially Cathay will fly three times weekly, leaving Frankfurt on Wednesdays, Fridays and Sundays. Flights will leave Hong Kong on Tuesdays, Thursdays and Saturdays.

The company is not, therefore, going out of the commercial airliner business, but is clearly taking a major, even dangerous, gamble. Other manufacturers either do not agree with its basic contention or have reservations about them.

Airbus, for example, firmly believes that its prospective A-320 150-seater is a sufficiently advanced-technology jet to be launched now, for service in 1988, which is why it is pressing for government cash support in Western Europe, and marketing the design vigorously.

Boeing, which is pushing its new Series 300 version of the 737 hard, along with its bigger 757 and 767 in the short-to-medium-range market, believes that it may be forced to meet the A-320 competition with a new derivative of the 737, the Series 400, with new engines and wings, if not with a

UK aviation crunch, Page 17

Editorial comment, Page 16

Paper industry boost for American South

BY WILLIAM HALL IN NEW YORK

THE U.S. PAPER industry, which accounts for about a third of world production, plans to increase its capacity by an average of 5 per cent over the next three years at an annual cost of \$6bn. Paper and board capacity in all grades is scheduled to rise from just over 73m short tons now to 77m short tons by 1986.

Slightly under two thirds of the new capacity will be installed in the southern part of the U.S. which already accounts for 53 per cent of the country's paper making capacity. Paper and board mills in the north, which account for 15.9 per cent of existing capacity, will increase their capacity by only 11.8 per cent in the period up to 1986 and mills

in the west, which account for 14.8 per cent of capacity will increase theirs by 8.4 per cent. The forecasts are published in a recent annual report of capacity by the American Paper Institute. Capacity has increased by an average of 2.3 per cent over the past 16 years and the API says that the effort of the recession on the amount of internally generated cash flow lies behind the modest plant expansion plans.

The industry's cash flow, measured by retained earnings plus depreciation, peaked in 1979 at just under \$5bn. Since then capital spending on capacity increases and modernisation has comfortably exceeded the ability of the industry to finance itself. The API fore-

casts that the industry's cash flow in the current year will total just under \$4bn compared with capital spending of \$6bn. The fastest growing area of the industry is the production of printing and writing papers and net additions to capacity will total 1.55m short tons, an average growth of 2.8 per cent a year. Total paper-making capacity is scheduled to rise by 2m short tons, or an average rate of 1.9 per cent a year.

Tissue making capacity, another fast growing segment of the industry, is scheduled to rise by 0.4m short tons, an average annual increase of 2.3 per cent. By contrast, newsprint capacity, which has been growing rapidly in recent years as new machines in the south were brought on stream, is scheduled to rise at an annual rate of only 1.3 per cent, giving an additional 0.2m short tons of capacity by 1986.

U.S. PAPER AND BOARD CAPACITY

Annual capacity increase (%) (all grades, in short tons)
1980 70.7 2.4
1981 72.3 2.2
1982 73.1 1.2
1983* 72.7 0.8
1984* 74.9 1.2
1985* 75.9 1.2
1986* 77.0 1.4

* Forecast.
Source: American Paper Institute

The energy crisis has made the lowering of automobile fuel consumption a major objective. One of the first steps is to reduce an automobile's weight. That's why Rhône-Poulenc has developed high performance materials lighter in weight, but robust in performance.

One of these materials, Techlyn polyamides, is currently employed by Renault, Peugeot S.A. and other automobile makers in radiators, gear box caps, and other parts of the automobile.

Another Rhône-Poulenc composite used in jet engines, Kinel polyimides, is resistant to temperatures as high as 250°C. Applications in automobiles include piston skirts, synchronizing rings, vacuum pump vanes. Kinel® and Techlyn® are just two examples of Rhône-Poulenc's research for an energy-conscious world.

Chemical research in high performance polymers is only one of Rhône-Poulenc's many activities. In more than 90 countries, Rhône-Poulenc is finding today the answers to tomorrow's needs: not only in energy saving, but in medicine, crop protection and communications systems.



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Rhône-Poulenc helps make automobiles lose their appetite by making them lose weight.

By developing lightweight, high performance materials (polyamides and polyimides), Rhône-Poulenc helps the automotive industry reduce energy needs.

In many areas, Rhône-Poulenc is represented by its subsidiary, **M&B May & Baker**.

According to an article in Fortune Magazine: "Surely the best business class service is provided by Scandinavian Airlines..."



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The headline and table you see here first appeared in a FORTUNE Magazine article on business class air services.

They had this to say about our First Business Class:
"...the food, seating and service come close to matching first class."

The table shows that SAS is the only airline which provides more service without charging extra. Just the normal Economy fare, no surcharges whatsoever.

And our service isn't limited to the flight alone. The article continues:

"For executives waiting for their flight, the business class lounge in Copenhagen's Kastrup airport offers a more inviting work environment than many of the home offices its visitors have left behind."

That may be something of an exaggeration, but we can't deny that it's certainly nice to hear.

The only thing we'd like to add is that our connections are just as good as our service.

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Non-stop to Bangkok and one-stop to Singapore three times a week.

Four connections a week to Tokyo.

Two one-stop connections a week to Rio.

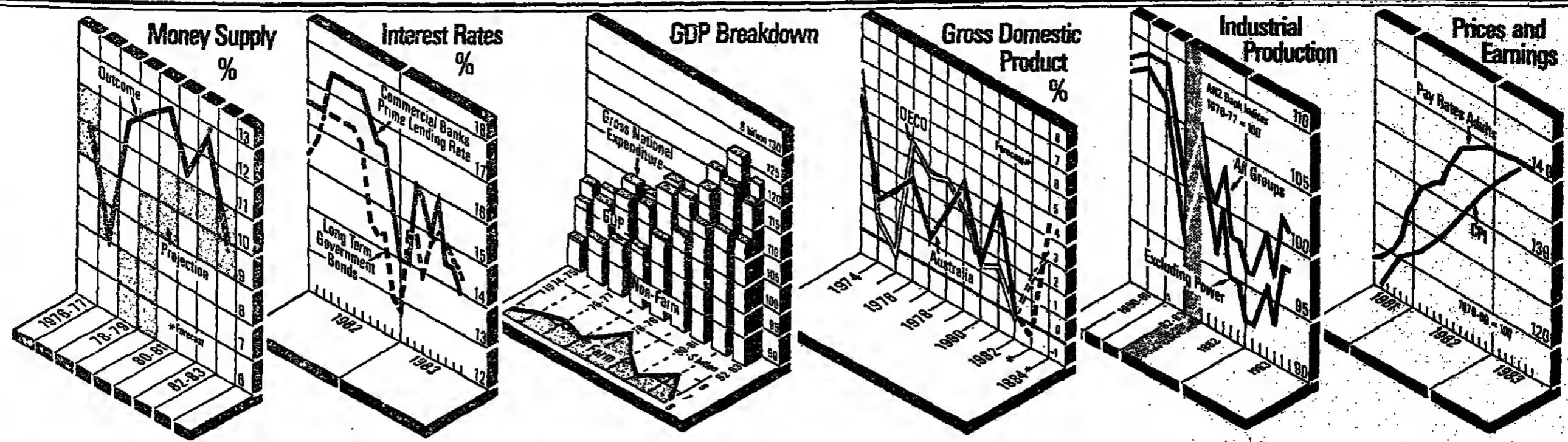
On September 26, we introduced the best business class service to the Middle East.

So, there certainly are plenty of reasons to choose SAS next time you fly.

AIRLINE	INFLIGHT		GROUND SERVICES		SURCHARGE (OVER ECONOMY)
	SEAT WIDTH	DISTANCE BETWEEN SEATS	LOUNGE	OPEN BAR	
AIR FRANCE	18"	34"	■	■	13%
ALITALIA	19 1/2"	35"	■	■	20%
BRITISH AIRWAYS	24"	35"	■	■	117%
JAPAN AIR LINES	20 1/2-24"	34-37"	■	■	12-16%
KLM	18"	37-38"	■	■	14%
LUFTHANSA	18"	37"	■	■	6%
NORTHWEST ORIENT	18-21 1/2"	34-36"	■	■	10%
PAN AMERICAN	18 1/2"	34-37"	■	■	12-26%
SAS	19"	38"	■	■	0
SINGAPORE	19 1/2"	36"	■	■	10%
THAI	23"	42"	■	■	12 1/2%
TWA	21"	38"	■	■	22-50%

SAS
The Businessman's Airline

STATISTICAL TRENDS: AUSTRALIA



Inflation and drought put brakes on economic growth

THE AUSTRALIAN economy has been through a severe downturn over the past two years. The combination of high inflation and the prolonged sluggishness of the world economy caused a serious weakening in activity and employment. The fall in activity was much deeper than expected and contributed to a substantial overrun on the budget deficit.

There was great volatility in interest rates and external flows, particularly in the weeks immediately before and after the March federal elections.

Australia recorded an overall balance of payments surplus of A\$2.43bn in 1982-83. This was the net outcome of a deficit on current account of A\$6.46bn and net capital inflows of A\$3.99bn. The major influences on the current account balance were the decline in spending, the continued sluggishness of

international trade and the drought. Devaluation of the dollar improved the trade-weighted value in 1982-83 about 10 per cent down on the previous year.

Exports of goods were up 9 per cent in value terms mostly as a result of higher Australian dollar prices for non-farm commodities. There was also some increase in the quantities of non-farm, commodity exports. In contrast, non-goods exports saw little change in prices and a small decline in volume.

The budget deficit has again been prominent. A compromise was reached in early November giving the go-ahead to the new uranium-copper-gold project in South Australia, but deferring further development of other sites, and ruling out the immediate development of any other new mines.

Following the downward reassessment of U.S. reserves, Australia is now considered to possess about 20 per cent of the West's economic uranium reserves.

The rapid rise in unemployment has now slowed, but is likely to rise further. The labour force is set to expand this year despite immigration restrictions. Areas likely to be especially weak in employment are manufacturing, construction and the wholesale and retail trade.

The issue of uranium mining has again been prominent. A compromise was reached in early November giving the go-ahead to the new uranium-copper-gold project in South Australia, but deferring further development of other sites, and ruling out the immediate development of any other new mines.

As on economy, Australia has a considerably lower ratio of imports to GDP than other small OECD economies, and lower than the major ones except the U.S. and Japan.

The picture for agriculture has been disastrous due to four successive drought years, with rural production falling by 50 per cent in real terms in 1982-83. Ironically, since the rains, the problem facing Australia is likely to be a record wheat harvest. Farmers have tried to recoup drought losses quickly by planting a bigger wheat crop. But it seems probable that other wheat growers, including Australia's customers, are also going to have bumper harvests.

Foreign investment in Australian enterprises has risen substantially in the last decade, to reach 6.4 per cent of gross domestic product (GDP).

As on economy, Australia has a considerably lower ratio of imports to GDP than other small OECD economies, and lower than the major ones except the U.S. and Japan.

Foreign Investment

In Australian Enterprises		Net private foreign investment expenditure
70-73	1.1	10.8
73-74	1.0	7.5
74-75	1.8	13.2
75-76	2.2	10.5
76-77	1.9	15.7
77-78	1.5	16.2
78-79	2.0	17.5
79-80	2.7	22.2
80-81	4.4	34.1
81-82	8.4	44.0

Sources: ABS

Share markets

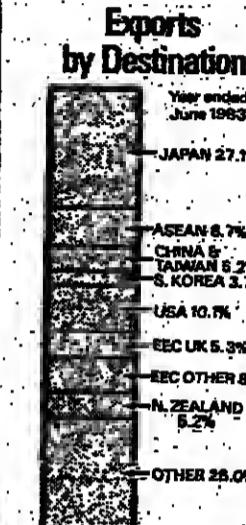
Share Price Indices 31 Dec 1979=100		Sydney Stock Exchange
		Ave. div. paid
All Industries	665.2	611.0
Resources	675.2	533.0
All Industries	708.4	729.0
Resources	835.5	847.0
All Industries	744.9	693.0
Resources	730.7	630.0
All Industries	826.0	822.0
Resources	720.2	626.0
All Industries	875.2	875.0
Resources	865.0	865.0

Sources: Sydney Stock Exchange, Australian Stock Exchange Journal

Commonwealth budget transactions

	\$ bll	Outlays	Receipts	Deficit
1978-79	25.0	8.5	25.5	3.5
1979-80	31.7	9.1	25.5	2.0
1980-81	36.3	14.6	36.2	1.1
1981-82	41.3	13.9	40.8	0.5
1982-83	59.0	19.5	44.5	4.5
1983-84	56.7	18.8	42.3	2.4

Sources: Treasury Dept



Year ended June 1983

UK NEWS

Engineering steel prices to rise by 4-7%

BY NICK GARNETT AND IAN RODGER

BRITAIN'S depressed engineering industries are braced for an announcement this week of a 4 per cent to 7 per cent rise in low alloy steel prices from the British Steel Corporation, the leading supplier of these products.

These would be the first price increases on engineering steels in two years, but there is considerable apprehension that they could weaken the competitive recovery of Britain's engineering industries.

Engineering steels are used for some of the hard-wearing parts of vehicles and other engineered products, such as drive shafts, axles, wheels and various types of fasteners.

The motor manufacturers, which have been campaigning to cut component costs, can be expected to resist the absorption of any significant increase in steel prices.

BSC, for its part, is worried that its prices might move out of line with those of French, West German and Italian competitors, which have been very active in the British market. Impacts account for about 15 per cent of sales.

However, the corporation's costs have been rising, and will continue to rise, notably because of the recent announcement by the Government of higher gas and electricity prices.

Mr Bill Garner, chief executive of Glynwed's steel division, a major processor and stockholder of engineering steels, said: "The increase in fuel prices is something we could have done without. It is very frustrating, because a lot of us have seen an encouraging trend in the past six months, and I have felt it is because we have started to be competitive again."

Mr Garner thought that the market could sustain a 4 per cent increase in the first half of next year, but they certainly must not duplicate it later in the year."

BSC's move comes at a delicate moment in politics. The corporation and GKN, the other major UK engineering steel producer, recently received clearance from the Office of Fair Trading to acquire control of Lomond's Handfield steel business in Sheffield. They are expected to close Handfield shortly.

RADIOACTIVE DISCHARGE ON BEACH

Inquiry ordered into nuclear plant waste

BY JOHN GRIFFITHS

THE GOVERNMENT is to launch an immediate investigation into the contamination of a beach by radioactive waste from the Sellafield (formerly Windscale) nuclear reprocessing plant operated by British Nuclear Fuels (BNFL).

Although the beach, in Cumbria, north west England, was reopened to the public yesterday, Mr William Waldegrave, the junior Environment Minister, said last night he was not satisfied that BNFL has been meeting "the high standards which now exist."

While this weekend's contamination had not exceeded safety limits, "We shall assign inspectors to see how it happened. It may have been an accident, but it does not seem a very satisfactory situation."

The beach was closed on Saturday morning, after low-level contamination had been found. A statement by BNFL last night said: "The small amount of contaminated material that was collected has been removed for disposal."

The material was part of waste routinely discharged into a pipeline extending 1½ miles. BNFL said the problem had been caused by two unusual circumstances: a solvent being used for plant cleaning had accompanied the

discharge, "and in unusually calm weather this formed into a surface slick."

A spokesman said the slick had been spotted on Thursday, and continuous water sampling monitoring of the beach had taken place since Friday morning. The radioactivity measured within the discharge was "within normal authorisation from the regulatory agencies."

"We keep within the limits of discharge authorised and have in any case been steadily reducing both the amount and radioactive level of the discharges."

He dismissed as "rubbish" claims by the Greenpeace environmental organisation that BNFL would not have publicised the solvent slick if Greenpeace had not reported it first.

According to Greenpeace the slick was the second in the area in a week. The organisation claimed that a dinghy monitoring the discharge last Monday has recorded abnormally high radioactivity.

The physician Sir Douglas Black is heading an investigation into allegations made on Yorkshire Television that there is an abnormally high incidence of leukaemia and other cancers in the population around Sellafield.

MOTOR TRADES STILL PESSIMISTIC AS OCTOBER ORDERS FALL

Consumer spending sustains pace

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

THE LEVEL of economic activity in the distributive trades remains buoyant, according to the fourth joint CBI and Financial Times Survey of the Distributive Trades published today.

The survey, conducted between October 21 and November 13, had the highest response so far from CBI members. Some 578 responses were received, of which 383 were from wholesalers, 283 from retailers, and 30 from motor traders.

In spite of this increased response rate the CBI points out that the short time the survey has been operating means that not too much should be read into the results at this stage and their interpretation must remain somewhat tentative.

In addition, the end of October survey was only a short monthly enquiry, asking simply about the volume of sales, stocks and orders in comparison with a year earlier.

The end of November survey will be a more extensive quarterly survey covering present intentions, expectations for the general business situation, prices, employment and changes in import penetration. It will be published shortly before Christmas.

However, this month's survey clearly shows that the higher level of consumer spending in the shops reflected in Government figures is

continuing. The increase in sales volume reported by companies in the year to October was the highest year-on-year increase recorded by the survey. A similar increase is predicted for the year to November.

The survey shows significant in-

creases in sales volume to be lower, while 15 per cent thought it likely to be the same. This is the highest level of expectations about sales volume from retailers since the survey began.

Analysis of the survey figures gives the level of trade for each main group.

Retailing: Some 76 per cent of retail companies in the survey reported that the volume of sales was

higher in October this year than last year, while 14 per cent reported that trade was down. This gives a percentage balance (calculated from subtracting the figure for those reporting a higher level from those reporting a lower level) of 52 per cent.

The volume of orders placed by retailers also showed significant increase in the year to October. Increases were most widely reported in wholesaling, while orders placed by motor trades distributors fell in the period from October last year to October this year.

The survey also indicated that the volume of stocks held by distributors had increased in the year to October. However, as in previous surveys, the increase in volume of stocks was less than the rise in sales volume in both wholesaling and retailing.

Looking ahead, retailers are highly optimistic about a further increase in sales compared with the same month last year, as the build-up to Christmas starts. Some 79 per cent of the retailers surveyed expected sales volume to be higher next month in comparison with last year. Only 5 per cent expected sales

to be lower, while 15 per cent thought it likely to be the same.

TUC asked for help over printing dispute

BY PHILIP BASSETT, LABOUR CORRESPONDENT

THE TRADES Union Congress (TUC) is to be asked today for its help in resolving the dispute at the British Printing and Communication Corporation's Park Royal plant in north London following the decision at the weekend by Mr Robert Maxwell, BPPC's chairman, to dismiss the plant's employees.

This fresh development in the long-running BPPC wrangle came as talks went on with the Advisory, Conciliation and Arbitration Service (Acas) over a separate print dispute at the Messenger Group of newspapers near Manchester.

Both disputes pose a threat to the Government's labour legislation—the BPPC stoppage because of the secondary blocking being practised by the general print union Sogat 92, which threatens to get worse today, and the Messenger dispute because of the expected defiance by the craft union, the National Graphical Association (NGA), of a court fine of £50,000 for contempt.

The outcome of the Acas talks in the Messenger dispute looked gloomy last night. The NGA seemed unwilling to alter its insistence that the group's new titles should have a closed shop with the union, and the group under its chairman Mr Eddie Shah, looked set to maintain its view that there should be no such provision.

Acas officials, led by Mr Dennis Boyd, chief conciliation officer,

managed to draw both sides together in talks yesterday, but progress was slow.

The NGA is likely to maintain its picketing of the group's premises in Warrington, despite last week's fine by a Manchester court for its failure to comply with an injunction to halt its activities.

The TUC's employment policy committee is expected today to urge the NGA to comply with the court's decision, though in turn the NGA national council tomorrow is thought likely to refuse to do so, placing at risk of sequestration the union's funds.

Local NGA officials have acknowledged that unemployed union members are being given living expenses for maintaining the picket line at the Warrington plant, at a rate of £20 plus some money for drinks. Some of the unemployed asked to take part refused even though they claimed that three days picket duty would have stripped their sole money.

In the BPPC dispute, which is expected to be discussed by Sogat's executive council today, Mr Maxwell said yesterday that he would be contacting Mr Len Murray, TUC general secretary, today over the dispute at the Park Royal plant. Machine assistants and electricians at the plant are in dispute over manning and wages levels.

Shell pickets threaten airport refuelling

BY PHILIP BASSETT, LABOUR CORRESPONDENT

AIRCRAFT REFUELING AT London Heathrow and Birmingham airports will be threatened today as a result of a decision by shop stewards at a strikebound Shell UK oil refinery to extend picketing of the refinery's sites.

While the extension of the picketing clearly raises the option for the company of trying again to enforce the court injunction it obtained this morning their five-day-old overtime ban and work-to-rule. Their stewards are now recommending acceptance of a slightly improved pay offer, based on increases of 4.5 per cent.

Shell was unsure last night about the likely effect on aircraft fuel supplies, preferring to wait until it could assess the effect of today's action.

Picketing at Heathrow may be difficult because the airport's supplies are piped to a distribution depot, and out delivered by tanker. This depot is well inside the Heathrow site and pickets may decide to mount their operations at the airport boundary.

The Stanlow stewards decided yesterday that refinery workers had originally begun a campaign against their offer without support from the drivers, and that if the drivers now settled they would continue with their own campaign.

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On this flight First and Clipper Class passengers have more room to call their own. For we've devoted over 50% of the aircraft to First and Clipper Class seating.

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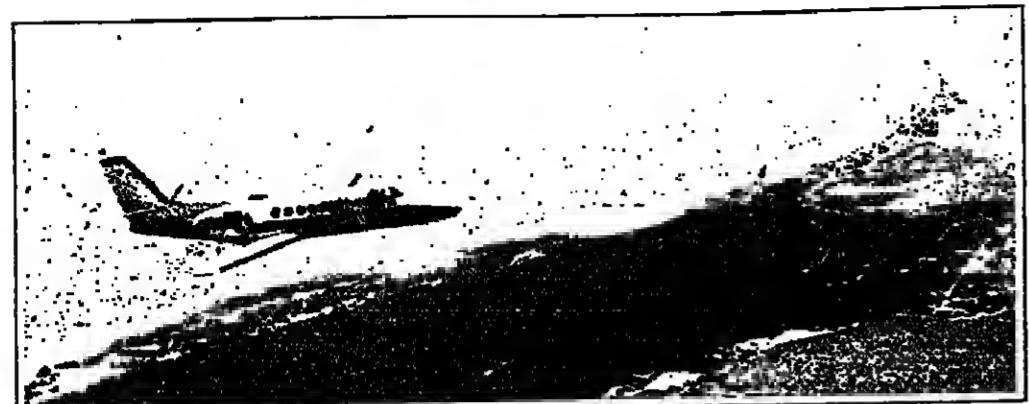
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November 21, 1983, London
By: Citibank, N.A. (CSSI Dept.), Agent Bank

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Pressure to reform Commons legislative procedures mounts

BY PETER RIDDELL, POLITICAL EDITOR

PRESSURE to reform the procedures of the House of Commons for considering legislation will be renewed today when Members of Parliament consider a Government proposal imposing a guillotine to limit further debate on the contentious Telecommunications Bill.

Several MPs from both sides of the House, including some who were newly elected last June, are expected to protest about the way the bill has been discussed by the small standing committee of MPs. It is still considering the third clause of the 94-clause bill after nearly 80 hours of debate.

This is a repetition of events last winter when the committee spent over 100 hours considering virtually the same clauses before a guillotine was also brought. The original bill fell when the general election was called.

Under present procedures, there is little incentive to conduct orderly discussions in committee on many controversial bills since opposition MPs know there is sure to be a guillotine.

These calls have been repeated this autumn and Mr John Biffen, the Leader of the Commons, has

intended. The result is often rambling debates with Government back-benchers discouraged from intervening.

When the guillotine on the original bill was imposed last February, more than 100 MPs signed a motion criticising present procedures for "constructive, relevant and concise debate" and calling for a review "to ensure more structured consideration of bills."

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UK NEWS

IMPORT THREAT TO MILK DELIVERIES "EXAGGERATED"

Dairymen whip up defence of a British tradition

BY RICHARD MOONEY

THE LIFE expectancy of the British milkman has been in doubt ever since the European Commission first cast an unfriendly eye on Britain's protected market for liquid milk some years ago.

The threat that Continental milk will be allowed into the country to compete with supplies from the Milk Marketing Board was publicised from the outset by the country's dairy industry as tantamount to a death warrant for this much-loved British institution.

The appearance of French-produced UHT (ultra heat treated) milk on British supermarket shelves at prices 5-7p a pint lower than the delivered price would, it was argued, destroy the doorstep delivery market. Many of the 75,000 people employed in the country's milk processing and distribution industry would be thrown out of work and people living in remote areas would have to go without their milk because they were unable to get to the shops.

If 10 per cent of people switched from delivered milk to shop-bought milk the doorstep de-

livery system would become uneconomical and would die out, the Dairy Trade Federation (DTF) claimed. The battle was effectively lost back in February when the European Court ruled, as expected, that a blanket ban on milk imports was an "excessive" method for protecting against human and animal health risks.

A half-hearted rearguard action aimed at retaining some realistic market protection ended last Thursday when the House of Commons voted by a considerable majority to allow milk imports while erecting only relatively modest barriers in the form of health checks and packaging and labelling requirements.

The DTF was particularly disappointed that Parliament decided to abide not just by the letter of the European Court ruling - by allowing UHT milk imports - but also by its spirit - by ensuring the door is sterilised milk and frozen UHT cream imports as well.

Still licking its wounds, the dairy trade has now managed to adopt a more constructive approach to the new situation. Gone are the scare

Fiat UK in line for profit this year

By Kenneth Gooding,
Motor Industry Correspondent

FIAT's subsidiary in the UK will be marginally profitable in 1983 compared with £4m loss last year, Mr Peter Quaglia, managing director of the British company, says.

Fiat Auto (UK) has, therefore, recovered from record losses of £49.4m in 1980. Only two years before, in 1978, its profit peaked at £5.43m.

The company has changed shape this year, however, because the Lancia car business was separated from Fiat Auto (UK) and is now handled by a Heron group subsidiary. Lancia is a wholly-owned offshoot of the Italian group.

In the past nine months Fiat Auto (UK) has been significantly restructured, a process which resulted in a 25 per cent reduction in jobs. The company now employs 375.

The impact of cut-priced UHT milk has already been blunted somewhat by appearance of British-style milk at discounts of up to 3p a pint in some supermarkets," the DTF official added.

But there is no denying that the imported milk will lead to quicken the drift away from the doorstep. In 1982/83 less than 84 per cent of the 6.334m litres of milk sold in England and Wales was delivered to the door.

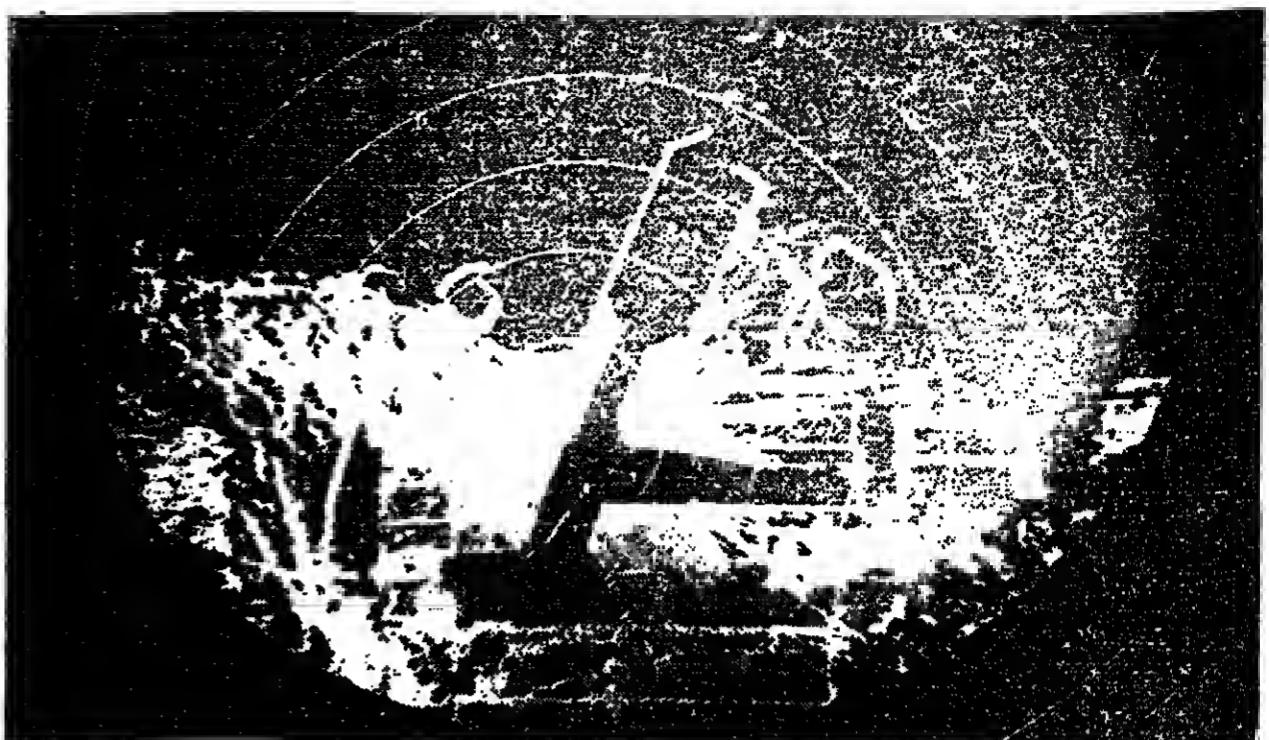
Mr Quaglia claims that the dealer network has doubled its profitability this year compared with 1982 after extensive pruning and strengthening. He expects that Fiat Auto's vehicles sales in Britain will improve this year by about 12 per cent from about 44,000 in 1982.

Registrations of cars along by the end of October increased from 39,013 to 42,197. However, as the improvement did not keep pace with the 16 per cent jump in total new car sales, Fiat's car market share fell from 2.84 to 2.84 per cent.

Mr Quaglia forecast a steady improvement in annual sales as new products are introduced to the UK. Next year he believes Fiat will capture "well over" 3 per cent of the market, because the new "Supernova" Uno, will be available for the full year (and should account for 30 to 35 per cent of total sales in 1984) and the new family-sized Regata saloon will be launched in Britain next March.

Portuguese-built, four-wheel-drive vehicles in direct competition with BL's Land Rovers have been launched in Britain.

The import company has so far taken delivery of 150 vehicles from the UMM group in Portugal and expects to sell about 800 in the first full year of operation. Mr Mike Thompson, who is behind the scheme, said yesterday that nearly £1m had been put into the import business, called Transsterrain.



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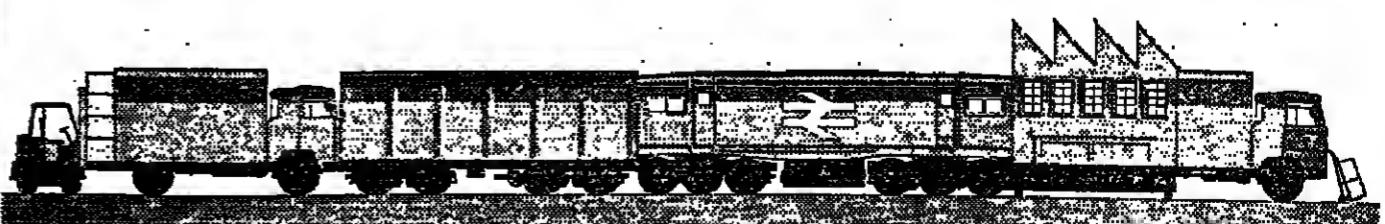
Phone our Marketing Manager Stan Judd on 01-262 3232 ext. 5503, or write to him at 222 Marylebone Road, London NW1 6JJ.

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the Mirage fighters operating at Mach 2.2. The Falcon virtually does not age and is just as advanced as those fighters. That is why the Falcons are still the only corporate jets in the world upon which the lawmakers did not find it necessary to require artificial safety barriers for the pilots such as stick shakers or stick pushers.

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Confidentially, all these qualities will doubtless explain why the Falcons are very often resold, after many years, for more than their purchase price. But who would dream of reselling a Falcon? Of getting rid of one of the steadiest entries of his balance sheet?

A special information kit on the Falcon 100, 200 and 50 has been prepared. To obtain it, please send your card to Paul Delorme, Dassault International, 27 rue Victor Pauchet, 92420 Vauresson, France, or just call him at the following number: (1) 741.79.21.

Dassault International

Business takes off with Falcon

BUSINESSMAN'S DIARY

UK TRADE FAIRS AND EXHIBITIONS

Nov 22-24 Entertainment '83 (Eastbourne 0323 37641) Harrogate
Nov 27-Dec 3 International Building and Construction Exhibition—INTERBUILD (01-483 1951) N.E.C. Birmingham
Nov 28-Dec 1 Health and Safety at Work Exhibition (01-683 7783) Wembley Conference Centre
Nov 30-Dec 4 World Travel Market (01-643 8040) Olympia
Dec 1-4 Bristol Bicycle Show (Bristol 012-500450) Exhibition Centre
Dec 5-8 Royal Smithfield Show and Agricultural Machinery Exhibition (01-235 9315) Earls Court
Dec 13-15 Automatic Testing and Test

Instrumentation Exhibition and Conference (Market Hill, Bucks 02803 515226) Brighton

Dec 14-15 Exhibition and Conference Industry Trade Event (Shepperton 03322 45866) Cizard International

Dec 15-18 Your Computer Christmas Fair (01-643 8040) Wembley Conference Centre

Jan 4-8 Caravan, Camping, Holidays and Travel Exhibition (Bristol 01722 650908) Bristol

Jan 4-15 London International Boat Show (Weybridge 0882 545111) Earls Court

Jan 7-12 Harrogate International Toy Fair (01-225 6683) Harrogate

Jan 15-19 Pipelines, Pipework, Pumps and Valves Exhibition and Conference (01-337 2400) NEC, Birmingham

OVERSEAS TRADE FAIRS

Nov 18-22 ArabBuild '84—fourth Middle East Building and Construction Show and Conference (01-265 1951) Bahrain
Nov 22-24 British Engineering Products and Services Exhibition (01-729 6077) Amsterdam

Dec 2-5 Autumn/Winter Ready-to-Wear Fair — FORTEX (01-483 0212) Porto, Portugal
Dec 5-10 International Chemical Indus

tries Exhibition—INTERCHIMIE (01-438 3864) Paris

Dec 6-10 International Machine Tool and Metal Working Exhibition (01-488 1951) Jakarta

Dec 8-11 International Fair for Clothing Fabrics and Ready-to-Wear Textilia '84 ((031) 222366) Thessaloniki, Greece

Jan 10-13 Manstransit Show (01-891 2006) Singapore

Jan 11-16 International Lighting Exhibition (01-439 3864) Paris

BUSINESS AND MANAGEMENT CONFERENCES

Nov 22-24 BIM: Managing in tomorrow's world (Cork, Northants 083 631 4222) Mercadilly Hotel, WI

Nov 24 Henley Centre: Forecasts of leisure time activities and spending (01-363 9861) Cumberland Hotel, WI

Nov 29-30 FT Conference: World telecommunications (01-621 1355) Royal Lancaster Hotel, WI

Dec 1-2 FT Conference: Venture capital financial forum (01-621 1355) InterContinental Hotel, WI

Dec 5-8 CSC: Containerisation Asia 1983 (01-337 3811) Hong Kong

Dec 5-9 FT Conference: World banking in 1984 (01-621 1255) InterContinental Hotel, WI

Dec 7 First annual European methanol conference (Houston 713/632 0076) Brussels

Dec 7 Chatham House: American economic policy and transatlantic trade (01-230 2233) Chatham House, SW1

Dec 7-8 Lloyd's Shipping: tankers — 621 1356) Singapore

Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there has been no change in the details published.

Financial Times Conferences

WORLD TELECOMMUNICATIONS

London—November 29-30, 1983

Mr Carlo de Benedetti, Chairman and Chief Executive Officer of Olivetti, will be joining the distinguished panel of speakers for this two-day conference to be held at the Royal Lancaster Hotel.

WORLD BANKING IN 1984

London—December 6, 7-8, 1983

We are pleased to announce that Dr Manfred Meier-Preschany, Managing Director, Dresdner Bank AG, and The Rt Hon Denis Healey, CH, MBE, MP, former Chancellor of the Exchequer, will be joining the authoritative panel of speakers for this year's annual conference to be held at the InterContinental Hotel.

The following is a list of conferences currently being arranged by the Financial Times for 1984:

AEROSPACE IN ASIA AND THE PACIFIC BASIN

Singapore—January 16 and 17, 1984

THE CITY OF LONDON AND EUROPE—A TEN-YEAR APPRAISAL

London—February 27 and 28, 1984

CABLE TELEVISION AND SATELLITE BROADCASTING 1984

London—February 28 and 29, 1984

THE EUROMARKETS IN 1984

London—March 6 and 7, 1984

TOOLS FOR COMPETITION: TOMORROW'S FACTORY TODAY

London—March 27 and 28, 1984

MULTINATIONALS AND EUROPEAN INTEGRATION

London—April 5 and 6, 1984

THE FT WORLD GOLD CONFERENCE

Hong Kong—May 3 and 4, 1984

All enquiries should be addressed to:

The Financial Times Limited

Conference Organisation

Minster House, Arthur Street

London EC1R 9AX

Tel: 01-621 1355 (24-hour answering service)

Telex: 27347 FTCONF G Cables: FINCONF LONDON

UK NEWS

Greater energy competition predicted

By Maurice Samelson

BRITAIN's energy market in 1985 will be characterised by rival fuels competing keenly for industrial and commercial customers, according to a new set of energy forecasts.

They suggest that shortages will stem not from lack of energy supplies, but from lack of customers to use all the available forms of fuel.

The forecasts, by Mr James Buckley, senior consultant of Cambridge Information and Research Services (CIRS) also underline the quandary of Britain's fuel utilities faced with Government pressures for higher prices when the customer increasingly dominates the market.

Consumers can apparently expect to be reasonably well assured of access to all forms of energy throughout the coming decade as, assuming no major world hostilities in addition to being able to engage in keen purchasing, they will be able to demand better service from the fuel suppliers.

Called "The Energy Markets to 1985," the CIRS report foresees a lower growth rate in the UK energy market than that predicted by the Energy Department's evidence to the inquiry on the proposed Sizewell B nuclear power station.

Government projections of energy demand by the year 2000 ranged from 398m tonnes of coal equivalent (mtce) to 431mtce. The CIRS projections for 1985, calculated on what it calls a useful heat basis, range from 327 to 338mtce.

The CIRS forecast for the industrial market for energy is particularly bleak. Even in the most optimistic of its three scenarios, it sees no chance of the industrial market recovering from the 25 per cent drop in energy demand which occurred between 1979 and 1982.

Instead it expects consumption in 1985 to remain at 20 per cent below that of 1979, while the low growth projection shows no net increase in consumption between 1982 and 1985.

The report blames the poor outlook for greater industrial energy use on the steady change from relatively fuel-inefficient heavy industry to light industry and services. Where growth prospects do exist, the report says they are likely to be offset by the effects of greater investment in energy conservation.

The flat growth pattern also conceals the contrasting fortunes of the different fuels. In the industrial market, CIRS expects gas to increase its share from 33 per cent to 38 per cent by 1990, easing back to about 33 per cent by 1995.

Solid fuel, including coking coal, has lost 31 per cent of its market in the past three years. Its share is expected to improve from the current 21 per cent to 25 per cent by 1990, with a further rise to 28 per cent by 1995.

Oil emerges as the main loser in the industrial market. Its use is expected to decline to about one fifth of the industrial load by 1985, having dropped by 37 per cent in the three years to 1982.

When these go wrong, which gets repaired first?

Everyone has a horror story about the time it takes for an engineer to call to repair their washing machine or other domestic appliances. Repair charges are heavy too.

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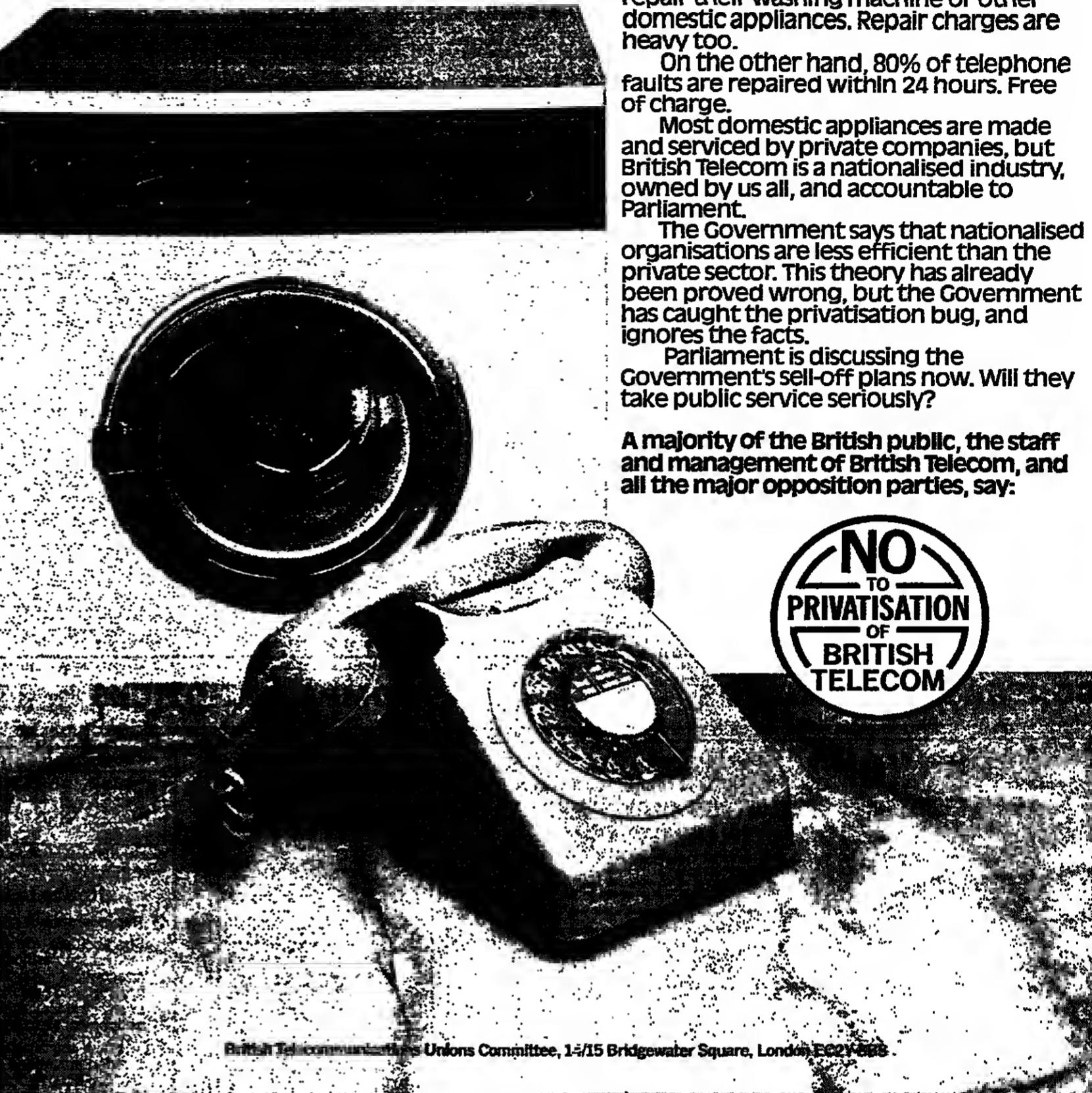
Most domestic appliances are made and serviced by private companies, but British Telecom is a nationalised industry, owned by us all, and accountable to Parliament.

The Government says that nationalised organisations are less efficient than the private sector. This theory has already been proved wrong, but the Government has caught the privatisation bug, and ignores the facts.

Parliament is discussing the Government's sell-off plans now. Will they take public service seriously?

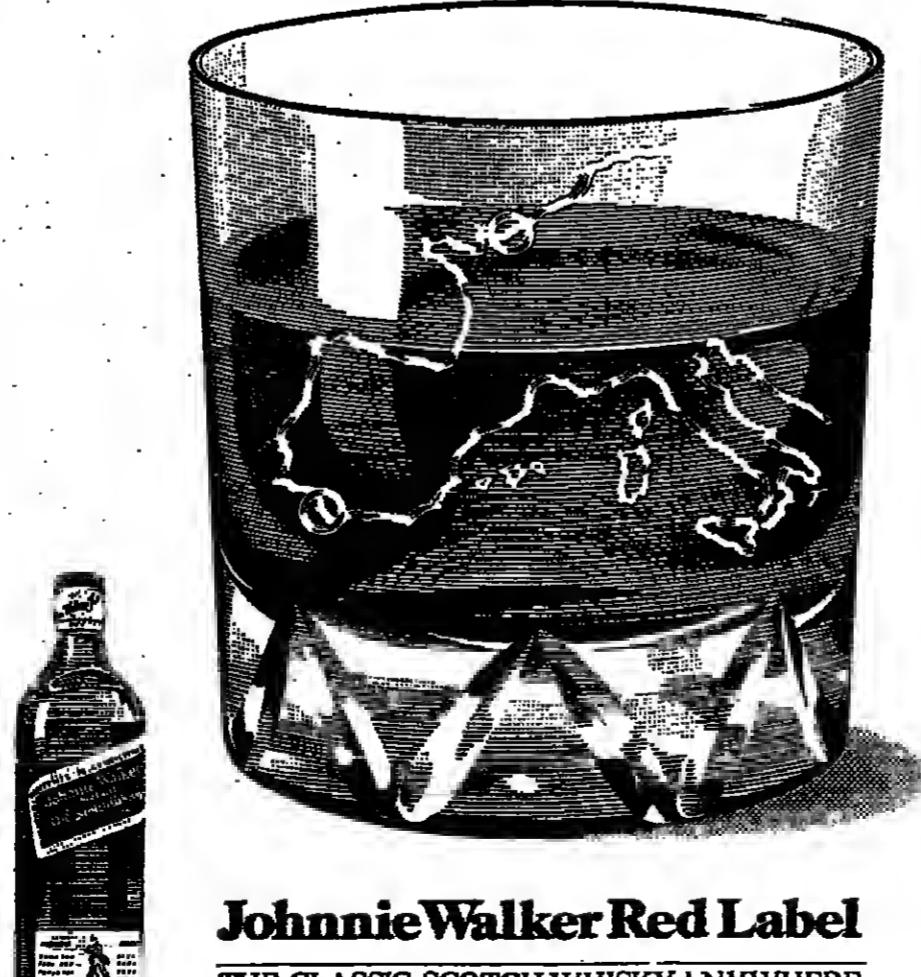
A majority of the British public, the staff and management of British Telecom, and all the major opposition parties, say:

NO TO PRIVATISATION OF BRITISH TELECOM



British Telecommunications Unions Committee, 1-15 Bridgewater Square, London EC2V 4EB.

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TECHNOLOGY

GERMANS SPREAD AEROSPACE KNOWHOW TO OTHER FIELDS

Tested to the breaking point

BY DAVID FISHLOCK, SCIENCE EDITOR

FOR THE past 18 months, a West German research laboratory has been fatigue-testing a complete German Air Force version of the Tornado, including the performance of its wing, in a simulation that will be equivalent to the 16,000 hours of flight expected of this aircraft.

Prof Theodor Gaymann, one of the company's three directors and a former Dornier engineer who helped to found it, is proud of the way IABG transfers high-technology experience from aerospace into other industries. "We find we can sell knowledge we have gained in the aerospace field for other purposes. He speaks of "cross-breeding" within IABG between the different kinds of testing it does.

Prof Gaymann's company is known by the initials IABG (Industrieanlagen- und Betriebsgesellschaft). This is the German counterpart to the Royal Aircraft Establishment, Farnborough, in Britain, albeit smaller. This is the organisation which finds the breaking point for new aircraft, weapon systems and new trains. Its new railway test track for example has cost about DM 450m (about £120m), funded by the Ministry of Research and Technology in Bonn.

Levitation

IABG is based at Ottobrunn, south-east of Munich, close to the Ottobrunn Development Centre of MBB. It is owned 74 per cent by the Federal Government and 26 per cent by such groups as AEG, Dornier, Messerschmitt-Bölkow-Blohm (MBB) and Siemens. MBB is its biggest single client.

At Emsland, near the Dutch border in West Germany, IABG is laying an elevated track 5 metres high and over 30 kilometres in length, for a train that will fly (see this page, October 31). Its first flights will shortly be made on a nearly-completed section. It will travel on a magnetic suspension that keeps it levitated.

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A test programme of up to 15 hours daily is scheduled for this maglev vehicle

a constant 10 mm from its track.

As is German practice, a new

company called Transrapid

Maglev Train Consortium,

owned jointly by Lufthansa, the

German railways, and IABG,

has been set up to run the

facility.

The Transrapid test facility

will try out the flying train

under conditions close to those

the German railways expect to

operate in service on a flying

vehicle. Its ultimate test

vehicle has been built by a joint

venture between the aerospace

group Messerschmitt-Bölkow-

Blohm (MBB) and Siemens.

MBB is its biggest single client.

At Emsland, near the Dutch

border in West Germany, IABG

is laying an elevated track 5

metres high and over 30 kilo-

metres in length, for a train

that will fly (see this page,

October 31). Its first flights

will shortly be made on a

nearly-completed section. It

will travel on a magnetic sus-

pension that keeps it levitated.

Despite the recession, Prof

Gaymann's portfolio of non-

aerospace contracts has been

growing steadily. Currently it

includes a new test facility

for flying trains and other

unique facility for testing road

suspension funded by BMW.

The simulation of a complete

test track inside the laboratory.

Its success should encourage

the Ministry of Defence in

Britain in its efforts to

"privatis" more of the activi-

ties of research centres such

as Farnborough.

According to Prof Gaymann,

IABG is unique in Germany in

the role it fulfils between

private industry and govern-

ment. It was set up in 1961 by

the Ministry of Defence and a

building aircraft industry to

provide an expensive, test

facilities needed for qualifica-

tion of new designs.

Despite the heavy state share-

holding and the fact that the

assets (valued at DM 305m

(about £75m) in 1982) prices

are owned by the government,

it operates as a trading com-

pany, earning income from test

designs under contract. It

has no products other than the

new tests it often must pioneer

to keep abreast of advancing

technology. Hence its success

is due to its ability to

keep abreast of advancing

technology.

Last year it earned DM 185m

(about £50m), of which two-

thirds came from the Ministry

of Defence, 11 per cent from

other ministries, and 23 per

cent from other clients.

More than half of its staff of 1,500

are qualified scientists or

engineers.

Although its big facilities

often have a low rate of use, it

is growing steadily.

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UK REGIONAL REPORT: MOTHERWELL - 1

Strong drive to win new industries

MOTHERWELL IS a steel town looking for a new direction. Finding a new path for a local economy geared for generations to heavy industry has become the largest industrial regeneration project of its kind for the Scottish Development Agency (SDA) which, along with Strathclyde Region and Motherwell District Council, formed the £60m Motherwell Project a year ago.

Steelmaking, and the vast Ravenscraig works, dominate the landscape, the atmosphere and the economy. Today the future of the steelworks and its 4,300 workers is far from certain as the British Steel Corporation struggles to absorb heavy losses and the effects of steelmaking overcapacity in Europe.

Yet, although a surprising scattering of other industries does operate in Motherwell, including electronics and food distribution, it is steel at Ravenscraig, along with the Clydesdale tube works, the Dalzell plate mill and the Crucible alloys works, accounting altogether for 6,000 jobs which has created the main source of expertise among the local workforce.

The approach of both the public and private sector

During the past 15 months there have been encouraging results in the £60m Motherwell project to attract more diverse industries to the area.

Interests involved in the Motherwell project has been to create opportunities for new industry while making the best of what is already there—much of it desperately needing a new lease of life.

Driving through the scattered villages around Motherwell or looking down on a 40-acre site between the Ravenscraig and Dalzell works where an underground fire has been burning at the site of the dismantled Lanarkshire steel works since 1942, it is easy to feel that radical surgery is the only answer.

Yet, after 15 months the project team, working from a converted and once semi-derelict bank in the town centre have produced encouraging results:

Part of the balancing act in



Steelmaking and the vast Ravenscraig works dominate the Motherwell landscape

Motherwell has been to minimize the obvious state sector involvement in industrial promotion and maximise private sector activities.

To this end the Motherwell Enterprise Trust, one of a number of schemes throughout Scotland formed under the auspices of Scottish Enterprise in the Community, is able to bring together resources available in established local companies to help new companies.

So far the SDA, which is the semi-official industrial promotion body for Scotland, has put up £5m of the £37m it has committed to the five year project, with Strathclyde Region spending £1.9m of its £4m for infrastructural assistance. Motherwell District has spent £2.9m of the £6m it has earmarked for environmental, housing and other local improvements to

radical surgery is the only answer.

A one-stop shopping approach of this sort is essential in an area such as Motherwell, traditionally a "low response" area for the SDA with few applications even for free advice on small business and government assistance available. Indeed, business enthusiasm might be

around Motherwell and recommended more coordination between the firms and the formation of consortiums to look for new work. A joint marketing approach has also been made to larger firms in the area to see if any work normally imported by these firms could be done locally.

Making much of good access to the network of 180 small engineering firms scattered along the Motherwell-Wishaw corridor, as the planners are already calling it. These companies have traditionally depended on sub-contract work for larger firms such as British Steel, Anderson Strathclyde and the Tarmac plants nearby, all of which have tended to pull work back to base when times are tough.

The Motherwell Food Park, the first of its kind in Britain, is a case in point, located at the side of the M8 motorway be-

tween Edinburgh and Glasgow. Making much of good access, too, has meant welcoming not just new manufacturing which is usually associated with industrial regeneration, but accepting the growing role of service sector activity such as distribution.

A new look has also been taken, as part of the policy of encouraging existing industry, on the network of motorways and motorways, going north-south and east-west. This access has led to new industrial development coming into the peripheral area outside the local townships of Motherwell, Bellshill and Wishaw.

The Motherwell Food Park, the first of its kind in Britain, is a case in point, located at the side of the M8 motorway be-

between Edinburgh and Glasgow. Making much of good access, too, has meant welcoming not just new manufacturing which is usually associated with industrial regeneration, but accepting the growing role of service sector activity such as distribution.

After diversification of industry and helping existing industries find new markets, the third stage of the project's approach to industrial regeneration has been to establish Motherwell as a place for foreign companies to set up plants.

This is partly an in-house matter for the SDA which runs a inward investment office.

Locate in Scotland along with the grant-giving Scottish Economic Planning Department.

Given the magnificent line of

greenfield sites in Scotland, convincing a foreign firm to set up in this sector of the central belt of Scotland will be an uphill struggle. But the right marketing approach will at least put the area on the itinerary of the visiting inward investor.

Things will look up for Motherwell if Motherwell starts to look better. But urban renewal and environmental improvements are not straight forward.

According to Fred Millan, of the SDA, as little as 15 per cent of the total land area inside the project was suitable for landscaping and tree-planting to give it a lift.

Some £14m has now, however, been set aside for environmental improvements, in the hope that this can give Motherwell the appeal of many of its rivals in the bid to secure new investment.

More high technology plants

HIGH TECHNOLOGY has a small but lively presence among the steelworks and heavy industry of Motherwell.

Honeywell's main plants in the UK overlook the M8 motorway north of the town producing minicomputers and larger mainframe computers along with a range of control equipment.

The two units of the American Electronics Corporation employ 1,500 including a design and development unit for new products—the kind of presence that pleases planners who are happiest when large electronics firms do not turn out to be strictly assembly plants.

Honeywell has been associated with the Lanarkshire area since

the company set up its first overseas firm at Blantyre to the West.

Ferranti's Scottish division which is based in Edinburgh, moved its production of automatic test equipment for military avionics to Motherwell about three years ago to tap new reserves of engineering graduates and skilled workers.

The Ferranti plant employs about 220.

Pantatron Systems Limited, a subsidiary of RRD, Rotterdam, set up in Motherwell centre about six years ago to produce ultrasonic non-destructive testing equipment.

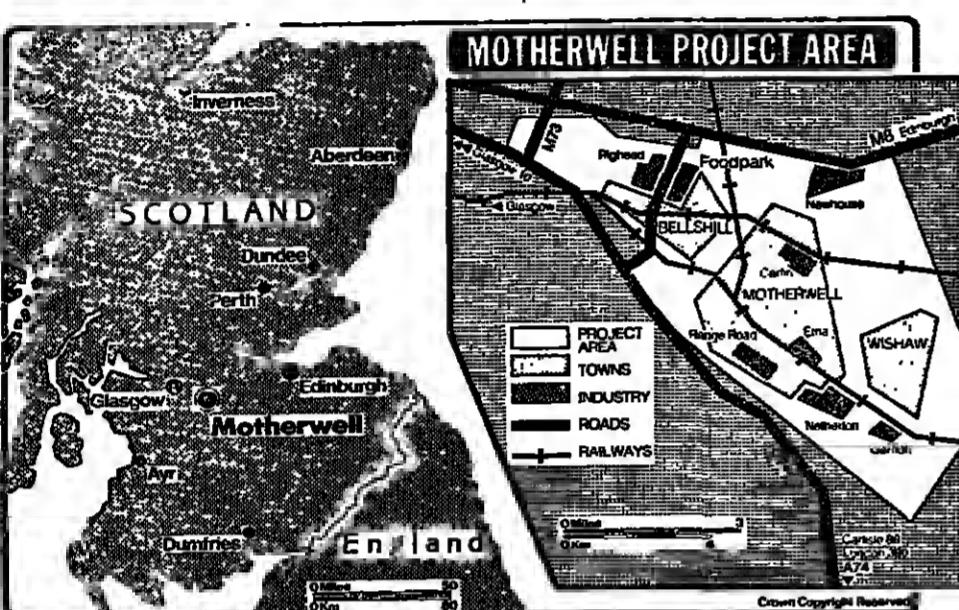
While Anderson Strathclyde's operations remain in the heavy industrial sector of mining, its Longwall mining equipment has considerable technology input through control systems.

worked against the company due to its distance from main markets south of the border.

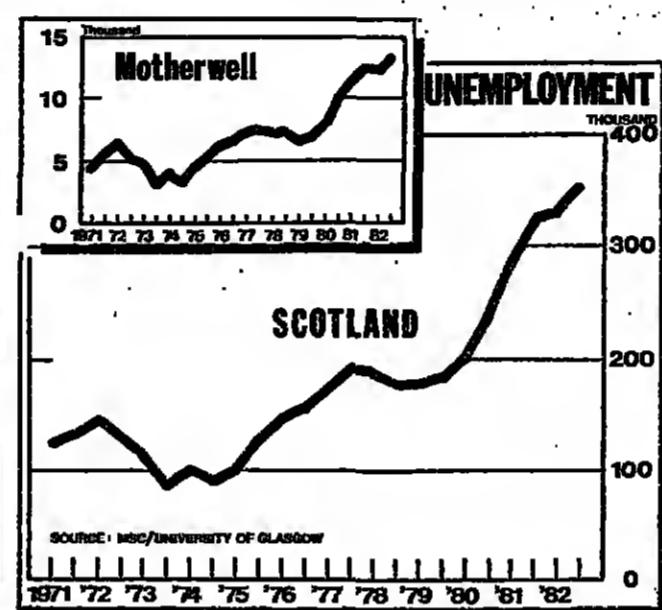
But North Sea contacts and increasing North Sea business with work in Aberdeen has compensated for this.

The company, with 17 employees and a turnover of around £500,000, is expected to grow to 100 workers as a new service leasing out test equipment and operators is developed from the Motherwell base in association with the Dutch parent.

While Anderson Strathclyde's operations remain in the heavy industrial sector of mining, its Longwall mining equipment has considerable technology input through control systems.



Motherwell's promoters emphasise the area's good communications and access to the motorway system



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MOTHERWELL - 2

SUCCESS FOR UK's FIRST FOODPARK VENTURE

For something completely different, the Motherwell area has produced a successful foodpark, the first of its kind in Britain.

Food handling may not seem the obvious choice of industry for an area with a rich history of coal, iron and steel. But three companies chose the area near the M8 motorway between Glasgow and Edinburgh for their packaging storage or distribution centres.

The Scottish Development Agency (SDA) then decided to promote a foodpark to bring in more food companies

and encourage the kind of interaction normally associated with the electronics field.

Today, besides the three original occupants of factories on the northern fringes of Bellshill—AGA Frigoscandia, Ross Foods and Birds Eye Walls—four other companies have moved in.

One of them, Dabrell, is a good example of the kind of interaction which the SDA wanted to promote. The company which supplies the meat trade prepares meat for Ross Foods and uses Frigoscandia's cold storage. It also buys in

expressions of intent to

move in or strong inquiries have come in from a U.S. meat company, cheese and confectionery groups, a bacon processor and pâté manufacturer and even a brewer.

The financial packages of assistance to new companies, the managed foodpark and the good road network will help overcome some of the environmental shortcomings.

Eric Dunkley concedes that overcoming the myth of past heavy industries has been a problem but the presence of big names in the foodworld is enough to win over some of the doubters.

Eric Dunkley concedes that overcoming the myth of past heavy industries has been a problem but the presence of big names in the foodworld is enough to win over some of the doubters.

Forceful campaign against plan to close huge steel mill

Ravenscraig is living on borrowed time

RAVENS CRAIG, at the heart of industry in Motherwell, is living on borrowed time. A year ago this huge steel mill had been singled out for closure. It might have been one of the most modern steel plants in Europe but it was the one mill too many for a British Steel Corporation losing millions.

The defence campaign that followed and led to a reprieve for "the Craig" as its 4,300 steelworkers call it, produced a spectacular display of Scottish unanimity across the Scottish political and industrial scene. The closure proposal of Mr Ian MacGregor, then head of BSC, was shown to be politically and economically unacceptable for Scotland.

Not only was the Labour Party, which controls a large majority of the Scottish seats at Westminster, against any closure, along with the trade unions, Mr George Younger, the Secretary of State for

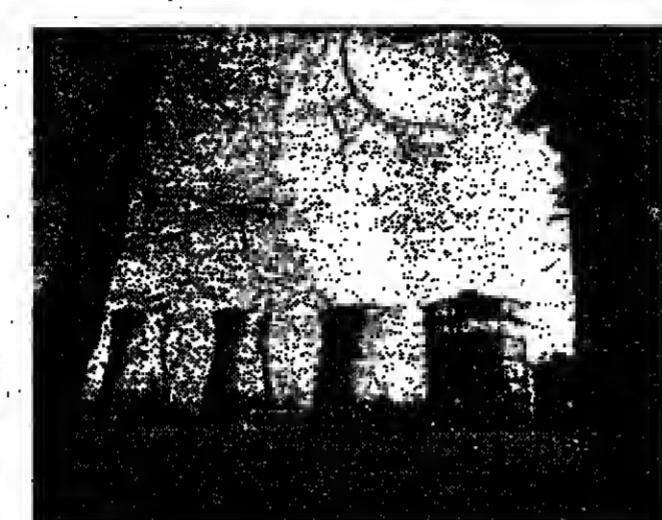
Scotland, was apparently ready to stake his job on defending the mill and he was backed by his fellow Conservatives in Scotland. Much of Scottish industry also voiced its concern.

Apart from the BSC losses to be stymied, the argument against Ravenscraig was easy to assemble.

Here was a mill set up for political reasons by the Macmillan government in 1954 to fuel regional industries which had since died or dwindled to consume today a mere 5 per cent of the steel produced north of the border.

Shipbuilding and heavy engineering were in retreat, the Linwood car factory closed and production at Leyland Vehicles at Bathgate cut back—to mention just the larger users.

Then too the new industries growing up in Scotland—such as electronics, biotechnology and health care—were hardly big



Ravenscraig: a reprieve for the mill that not only employs 4,300 steelworkers but is supplied and serviced by 1,300 companies, most of them in the Motherwell area

steel users, although there was some good business to be gained from the heavy metals used in the service sector.

At the core of the Scottish argument for an integrated steel mill was the future of manufacturing in Scotland. Despite the gains of the service sector and the changing complexion of industry, there was still the fundamental belief inside the Scottish Office that steel manufacturing was vital to economic recovery.

A past poor productivity record had weighed heavily against Ravenscraig as Mr MacGregor came to grips with the Corporation's troubles—not to mention the distance from markets and added transport costs.

But Ravenscraig had 80 per cent more of its capacity made up of the continuous casting system of steel production—the most efficient method of production—and a capacity unmatched elsewhere in Britain.

Scotland had taken some heavy industrial knocks but the closure of Ravenscraig would have been devastating—not just for its employees but for the industry which had built up around it, fed off it and fed the mill in turn in terms of steel.

According to one estimate, Ravenscraig spent £120m a year on labour and on the 1,300 companies providing goods and services locally, most of them in the Motherwell area.

The Scottish TUC, backed by Strathclyde Regional Council, drew up a report "A future for

steel—a future for Scotland" which forecast that the closure of Ravenscraig would lead to not just the 4,300 jobs lost at the plant but a fall in the affiliated 13,000 making in the affiliated jobs that would go as well.

The all-clear in this battle came with the statement last December from Mr Patrick Jenkins, the Industry Secretary, that British Steel would be instructed to proceed for the next three years on the basis that all five major integrated steel mills would be kept going.

The industrial bottom line to this argument was that it would be wrong to turn off one of Europe's most modern mills.

The Government might save £100m by shutting the plant but it was not a straightforward case of cost saving.

Undeterred, Mr MacGregor sought new options and used his considerable array of contacts in the U.S. to propose a "swap" proposal—a exchange between crude steel making at Ravenscraig and finishing capacity at U.S. Steel's Fairless works in Pennsylvania.

The "swap" proposal, finally decided by the end of November, would mean ending steel finishing at the Gartcosh section of Ravenscraig as well as the outdated primary steel making operation at U.S. Steel.

About 2,000 jobs would be lost from both plants.

Again the defence forces regrouped around the big Motherwell mill but because of the uncertainty of the proposal and even some feeling that it was not such a bad idea, there has been less of a public outcry.

High technology has a small but lively presence among the region's heavy industry. Above: a bird's eye view of Honeywell's main UK computer plant in Lanarkshire.

How the private sector is building confidence in Motherwell

A helping hand for new companies

ANDREW CHRISTIE does not like quoting job figures. "I am not here to 'create jobs,'" says the director of the Motherwell Enterprise Trust. "You can create jobs but all we can do is assist you in establishing jobs."

The emphasis in Mr Christie's office on the top floor of the Motherwell project office is on self-help. The Enterprise Trust is the organised arm of a private sector initiative through the business in the community movement helping new companies to get going.

Industrial promotion in Scotland today is geared very much to encouraging self-help among industry and overcoming a tendency to wait for officially backed initiatives.

The Enterprise Trust counts on local business to

contribute funds and even more to offer managerial talent and time to new businesses in its area.

In Motherwell larger companies like Motherwell Bridge, a heavy construction concern, along with Alexander Strathclyde, Honeywell Computers and Levi Strauss are part of the 12 contributors to the Trust. Local chartered accountants and solicitors are involved too.

Job potential

The scheme has had over 100 contacts so far but Mr Christie is loth to translate these into jobs or even potential jobs.

Mr Christie, 33 and a former regional engineering manager with Scottish Brewers—part of Scottish and Newcastle Brewers—was seconded by his company

to run the Trust, which is now one of eight in Scotland. He and Ms Kay Abraham, his assistant-commissioner, co-ordinate, interview and encourage local business.

Honeywell, which employs 1,500 in its control systems and microcomputer plants at the northern fringes of the district, recently contributed managerial time to help two local blacksmiths work out their possible cash flow.

A redundant manager from Motherwell Bridge was helped set up a specialised garage business for sports and racing car enthusiasts.

Another key undertaking of Christie is the formation of a local businessmen's club to meet regularly to listen to an invited speaker, ask some questions and then, fingers crossed, to start using the get-

together to carry out some business.

Getting managers together is not all that easy. In a steel town like Motherwell many of them live outside the area and the problem is finding the right time to get them all together.

The Trust, in Christie's view, can help counter some reluctance on the part of businesses to approach the public sector and its range of assistance—much of it available free. The one-stop approach in Motherwell has put the Enterprise Trust and the Scottish Development Agency, the semi-social industrial promotion body for Scotland, under the same roof with the hope of constructive cross-fertilisation between the public and private sectors.

Heritage tours are popular

"FORGET Malaga and try marvellous Motherwell, a mecca for the modern tourist." A travel agent's punt along these lines would extract an extended guffaw from a steelman at the local Ravenscraig mill.

Yet Mr Edward McHugh, director of the SDA's Motherwell project team, takes the idea seriously—seriously enough to commission a consultants' report on developing tourism in the area.

"Our initial studies show that 60 per cent of all holiday-makers visiting Scotland by car pass through the area yet very few consider stopping," he says.

While a grimy image of heavy industry and blight

may go some way to explain the tendency for tourists to keep their feet on the accelerator, the project team think that with a bit of the right publicity and co-ordination things could change.

The consultants have recommended improving the use of neighbouring Strathclyde Park, not just for the passing tourist but for the Glasgow day tripper.

Holiday and leisure spending is estimated at £3.5m a year and to be supporting 500 jobs already.

The local tourist board already specialises in heritage tours which include a visit to the Ravenscraig steel mill. Enquiries are flooding in.

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In this case—those of Scotland and the North of England.

Already firms of good standing, like Ross Foods, Frigoscandia and Devro,

are sited in the Foodpark.

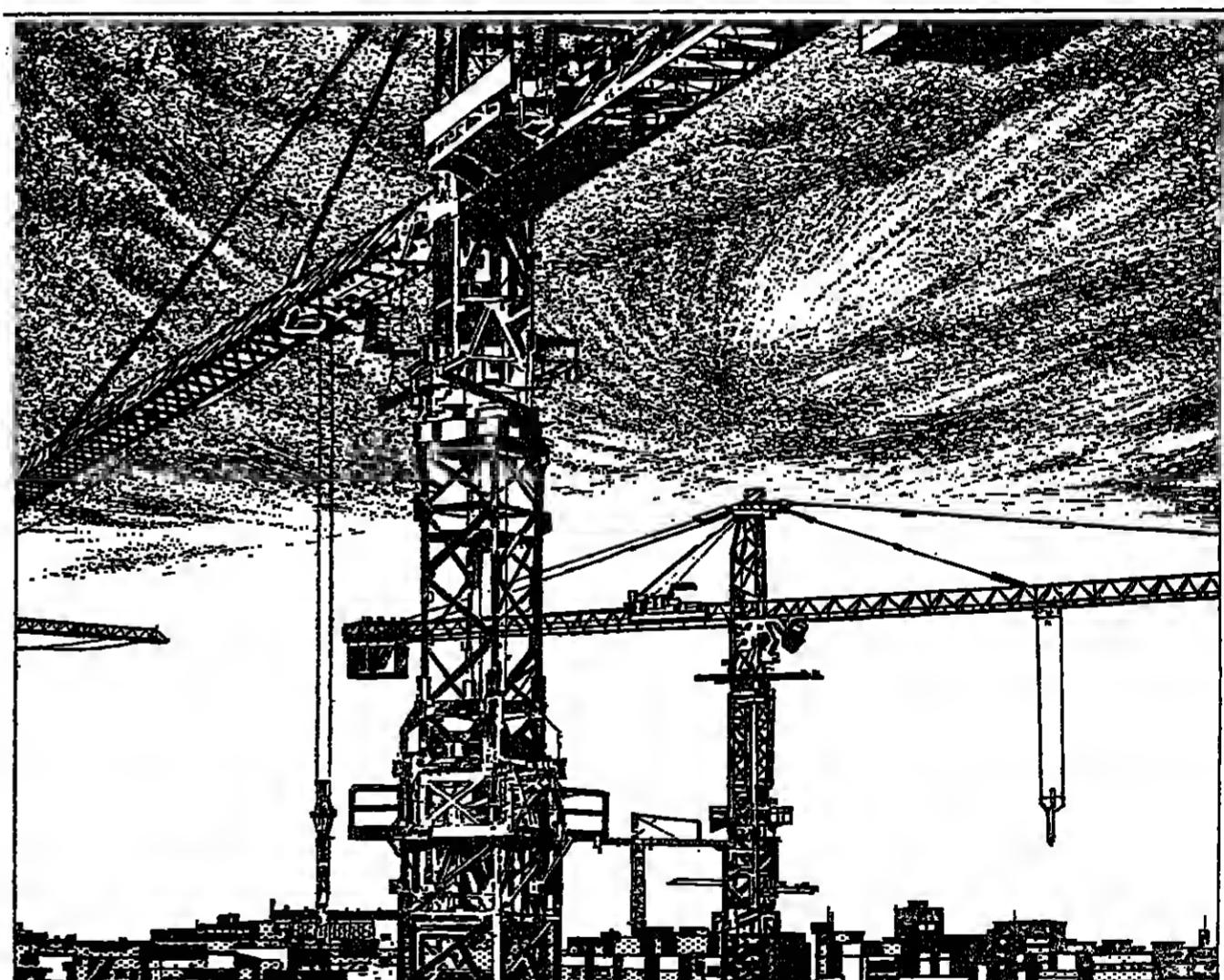
Join them and you can move into a factory finished to a standard well above that required for the industry—and benefit from financial assistance that's almost impossible to better.

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THE MANAGEMENT PAGE

MICHEL PEQUEUR, a big friendly unassuming man who was in charge of the French Atomic Energy Agency for five years, has been unusually busy during the last few months. Since June he has been running Elf Aquitaine, the large French state-controlled oil group and so far the country's most profitable enterprise.

His appointment to what is perhaps the most prestigious job in French industry came as a complete surprise, even to him. He was chosen at the last minute to become the chairman of Elf, replacing Albin Chalandon, the outspoken and controversial former Gaullist minister dismissed by the Socialist government after a blazing row over the oil company's role in the French chemical industry.

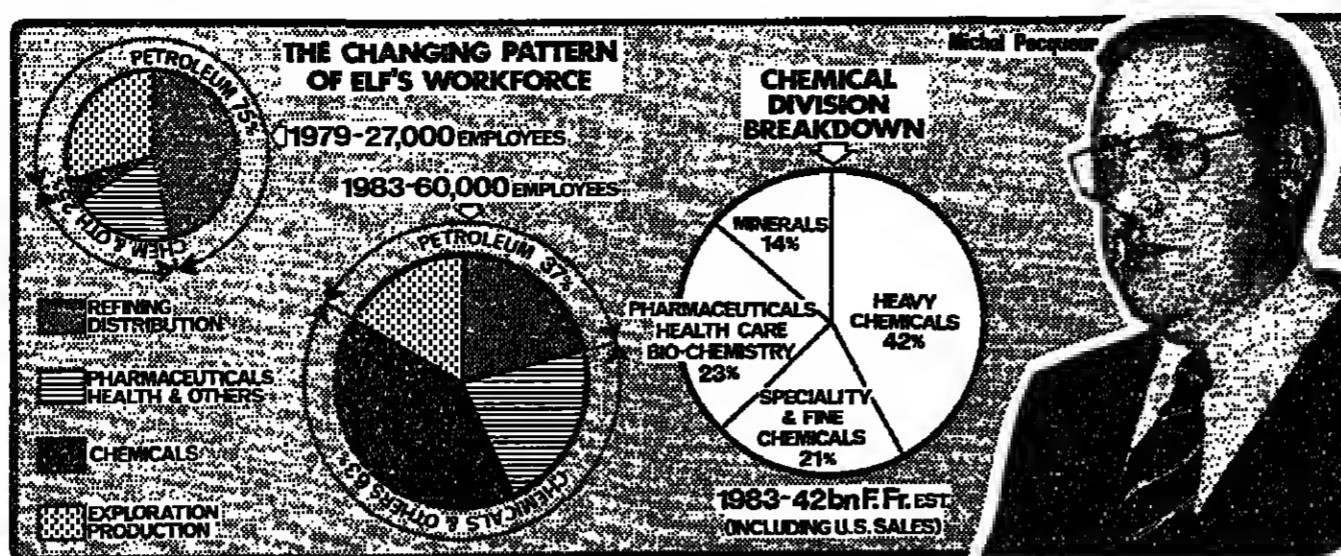
In contrast to Chalandon's show business management approach Pecqueur has been working quietly to calm the atmosphere at Elf after the departure of his predecessor. He has also been spending his time fine-tuning the oil group's strategy at a particularly critical moment in the life of the large state-controlled concern employing 60,000 people with sales of FFr 418m (29.8m) and net earnings of FFr 3.5m last year.

"Pecqueur has clearly a different style from Chalandon. He is quieter, more discreet," an Elf insider remarks. "But what has struck everybody here is the continuity with his predecessor's strategy" the same insider adds. Pecqueur has, indeed, so far followed along the broad strategic lines set by his controversial predecessor and has entrusted the execution of this strategy to the same executives close to Chalandon.

Backed by Gilbert Rutman, Elf's deputy chairman and a close Chalandon aide who could well have become chairman himself under different circumstances, Pecqueur has continued the process of moving Elf into five principal business areas.

In the group's traditional oil exploration and production activities, the aim is basically to replace the declining reserves of Elf's giant Laca gas field in France with new resources. In the refining sector, the problem is one of finding adequate solutions to cut back the heavy losses plaguing the French refining industry in general. Pecqueur has already successfully campaigned with other French refiners to persuade the French government to revise favourably its petroleum price-fixing formula which has been a major financial drag on the French refining industry.

In the U.S., where Chalandon launched Elf in an aggressive,



Graham Lever

Elf's new man faces up to chemical challenge

Paul Betts reports on how style, rather than strategy, has changed at the top of France's biggest state company

but so far disappointing, expansion programme with the U.S. \$2.5m acquisition of Texngulf, Pecqueur is now set to make the substantial new American investments finally pay dividends. This year, however, Texngulf will again turn in a disappointing performance. "It will only earn a few million dollars," says Rutman.

Daunting

The other two sectors are the health care and pharmaceutical business and Elf's newly acquired French chemical operations, which Elf reluctantly took over under government pressure and in the end cost Chalandon his job. In both cases, Pecqueur has picked the same man as Chalandon to run these businesses. René Sautier, who was largely responsible for transforming Sanofi, Elf's pharmaceutical subsidiary into a profitable and growing venture, faces the daunting task of making the group's new chemical operations profitable by the end of 1984 while continuing to run the separate pharmaceutical division.

In an effort to streamline and rationalise the structure of the

group, Pecqueur has been reorganising Elf into five operating divisions corresponding to the group's main areas of activity: exploration and production; refining and marketing; chemicals, pharmaceuticals and health care; and the U.S. This reorganisation is due to be completed by January. Although, on the surface, it will at least further decentralise the group's operations, the overall strategy is expected to remain firmly in the hands of Pecqueur and Rutman as chairman and deputy chairman respectively.

But of the five sectors, the big challenge for Elf is clearly chemicals. "Chemicals can no longer be considered simply as a diversification for the group. They are a key component of our business," Pecqueur remarks.

Elf, in line with the Socialist government's plan to make the profitable state oil group the centrepiece of the reorganisation of the troubled French heavy and basic chemical industry, has now taken over an extremely dispersed network of chemical plants in France employing 11,600 people with sales of FFr 16m a year. These

chemical assets of the nationalised Pechiney aluminium group and those Elf previously jointly owned with Sanofi, the large French oil company, are expected to lose FFr 1.2bn this year. The idea is now gradually to reduce the losses to make these operations break even by the end of 1984. "Under certain circumstances, we think it is possible," says Pecqueur and Sautier virtually in harmony.

Elf grouped all its newly acquired chemical assets into a new subsidiary called Atochem last month. But as a measure of the evolution taking place at Elf, if one were to add Elf's Sanofi pharmaceutical subsidiary and its other speciality chemicals subsidiaries to the newly acquired assets, chemicals as a whole would account for 63 per cent of the group's French workforce of 60,000 people. The entire chemical and pharmaceutical operations, including those in the U.S., are expected to generate sales of FFr 42bn this year.

Sautier, Elf's chemicals Mr Fix-it, recently unveiled under Pecqueur's paternal eye, the broad chemical strategy of the oil group. Elf has no intention of increasing its production

capacities. It wants instead to shift increasingly the balance of its output towards higher value-added products in the speciality chemicals area, reducing the proportion of heavy or basic chemicals. At present, basic chemicals represent 52 per cent of the sales of Atochem, plastics 33 per cent, with the balance being made up of fine chemicals and specialities.

Joint venture

Sautier believes Elf has already resolved its ethylene problem by rationalising capacity through the closure of three steamcracking units at Feyzin, Lavaur and Gonfreville in France. He also believes Elf is in a relatively strong position as regards low density polyethylene, polystyrene and polyvinyl chloride (PVC). To reinforce Elf's position in sectors in which its chemicals operations are relatively weak, Sautier says the group wants to negotiate collaboration deals and joint ventures with other international chemical groups. Among sectors which Elf would like to reinforce are polypropylene production and high-density polyethylene.

Part of the rationalisation of the chemical operations will entail some 2,000 layoffs during the next three years. "But there need be no drama about this," says Pecqueur. He believes these job cuts can be done either through early retirements or through other existing mechanisms to avoid too large a number of straight redundancies.

Government to liberalise prices early next year to enable French companies to operate in a more acceptable commercial environment at home. At the same time, the liberalisation of industrial prices could enable Elf to resume negotiations on joint ventures with other chemical concerns.

Pecqueur is also pressing the French Government to help Elf by enacting the bill group to secure better electricity rates for use in its chemical operations. Negotiations between Elf and Electricité de France (EDF), the French electric utility, have already started. Pecqueur says the talks are very delicate but he argues strongly that his chemical group, which accounts for 3 per cent of French industrial electricity output, should be favoured.

Indeed, there is already a precedent. Pechiney, the aluminium group whose basic chemicals business has been taken over by Elf, negotiated a complicated deal this summer with EDF to secure better priced electricity. Part of the deal involves Pechiney taking a stake in a French nuclear power station. As one of the guiding forces behind the French nuclear programme, Pecqueur is in a strong position to negotiate a deal for Elf with EDF. After all, he says, France has established a unique nuclear electricity network which should also be used to support domestic industry.

But Elf's own internal restructuring efforts will have to be matched by a number of crucial external factors, warns Pecqueur. The general international economic outlook will clearly be an important factor, especially since Elf intends increasingly to internationalise its chemical business. In France, the oil group is seeking the support of the French government in two key pricing areas. Pecqueur argues that Elf cannot hope to be competitive as long as it suffers from domestic price constraints on chemical products and it cannot secure more favourable electricity prices at home.

French chemical product prices, fixed by the government, have on average been about 20 per cent lower than in other European countries. This has prevented Elf from negotiating joint ventures with other chemical companies. "How do you expect anyone to be interested in doing a deal with us if we offer them a less making market in exchange for a profitable one?" Sautier remarks. But in recent weeks the situation has improved with the French Government allowing increases in some French plastic products. Pecqueur expects the

Less noise, more work

PEOPLE are making a lot of noise about noise at the moment.

The EEC has produced a draft directive proposing the harmonisation of occupational noise levels around a common maximum of 85 decibels, compared with a generally accepted present top level of 88 decibels in most member states, including the UK.

A change to 85 decibels would require reducing the maximum acceptable level of noise intensity by about one-third. In the view of the Confederation of British Industry, which has launched a determined opposition to the proposals, it would cost UK industry "billions of pounds" to make the changes.

But noise in the workplace is a real problem. The Health and Safety Commission estimates that at least 1m people work in an environment noisy enough to damage their ears, and it has launched a Noise Campaign aimed at convincing industry that it does not always cost a fortune to make improvements.

Managements sometimes accept too quickly that familiar processes are just inherently noisy, and that any improvement would cost a lot," says Dr. John Cullen, chairman of the commission.

"It's your hearing — protect it or lose it" is the slogan for the Noise Campaign's campaign, which will include advertisements, workplace posters, direct mail, films and radio tapes.

Hearing can often be protected by the use of ear plugs or muffs. Employees tend, however, to dislike wearing them and meet ear protectors are used, wrongly, irregularly or not at all.

This makes the need to quieten noisy processes even more important, and as part of the campaign the commission has produced a book (100 Practical Applications of Noise Reduction Methods, HMSO £2.50) designed to show that noise suppression can often be tackled for limited costs.

Case studies show that measures to reduce noise can sometimes provide other benefits like better productivity, lower absenteeism rates and a cleaner, safer working environment.

Alan Pike

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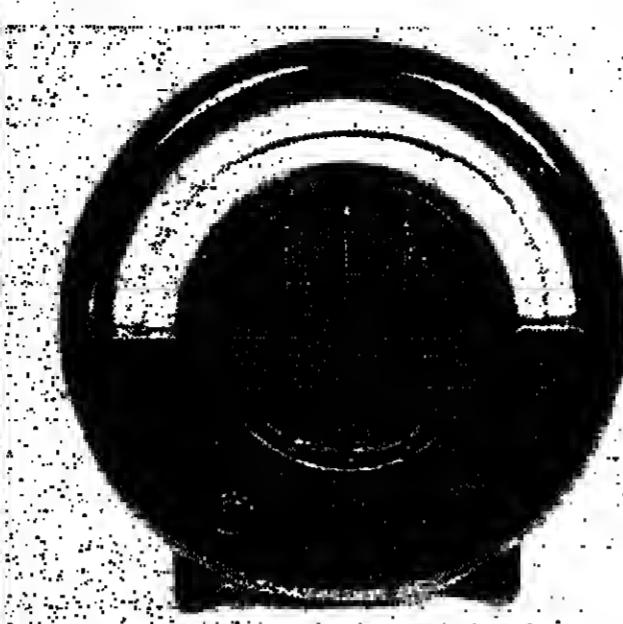
2. All these venues offer first class accommodation together with superb food, wine and service.

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THE ARTS



Left: Deer, designed by John Skeaping (1927) and an early Bakelite radio



Architecture

Collin Amery

A fresh look at British design

On Wednesday this week a major event takes place at the Victoria and Albert Museum — the first gallery in the museum devoted to the art and design of the 20th century opens to the public.

It has long been the responsibility of the grand old V and A to present through its primary galleries the complicated and fascinating history of the decorative arts. Until this week the artefacts of the 20th century, all of them made in Britain, have been lurking in the stores and basements of the V and A and to the casual visitor it has looked, as though design stopped with the Victorians.

The importance of this gallery lies beyond the objects on view. The recognition of the fact that the furniture, fabrics, prints and ceramics of our own time are as representative of our creative drivings as painting and architecture is a crucial step forward.

The first gallery to be opened is called British Art and Design 1900-1960 with an important subtitle "A collection in the making." This is only the beginning, when the Theatre Museum opens the galleries made available will tell the 20th century story up to the 1980s and beyond.

Gradually the V and A is sorting itself out within the confining corset of its wildly various buildings. Although I welcomed the recent opening of the Henry Cole Wing another visit has made me look again.

Matthews & Blake/BBC Maida Vale

Max Loppert

The current series of BBC Invitation Concerts at the Maida Vale studios has assumed, not quite fully, the burden of the disbanded (why?) College Concerts. Last Thursday's offering by the BBC Symphony under Mark Elder was a worthy coupling of recent works by British composers of what might be deemed, broadly but not wholly inaccurately, a neo-Romantic disposition.

Colin Matthews' Sonata No. 5, subtitled *Landscape*, is a substantial, chunky, and at only a single hearing rather unprepossessing stretch of musical argument for large orchestra. Its half-hour length is supplied by three linked sections, across which a kind of journey is unfolded from musical darkness to musical light. The "sonata" in the main title indicates pro-

at the display of the Constable pictures in particular. Here the display design contrives to make the pictures look unattractive, particularly in blodged-glass cases. In contrast the new 20th century gallery opens to a cool lesson in elegant museum design.

The collection is to say the least heterogeneous. It includes furniture, textiles, ceramics, metalwork, sculpture, prints, drawings, posters and photographs. The collection is Christopher Firmin, has chosen to put almost everything inside glass display cases, that is as large as the average London shop window. He was briefed by the Museum to take special care not to alter the architecture of the galleries (designed by Sir Aston Webb) and so his black timber structure stands like a framework in a larger room.

In style the setting for the objects is like a Mies Van der Rohe steel structure made in wood. The use of the deep top beams conquers the problem of museum lighting by making it invisible. Is the display of almost everything behind glass (dictated by the stringent demands of conservation) too much like the proverbial shop window? I don't think so — it is perfectly relevant and controlled to let the objects speak for themselves. It may look a bit overdone but that's what I think — a design icon of any of the objects.

The budget for the gallery was clearly not a large one but it is there to be seen. The first gallery to be opened is called British Art and Design 1900-1960 with an important subtitle "A collection in the making." This is only the beginning, when the Theatre Museum opens the galleries made available will tell the 20th century story up to the 1980s and beyond.

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There are examples of the work of the Omega Workshop — furniture painted by Vanessa Bell, Wyndham Lewis and Duncan Grant. Lutyens is represented as a furniture designer as is the later Eric Ravilious and even Basil Spence.

There are one or two brave and extraordinary things, particularly the great bed designed by Geoffrey Scott (of *The Architecture of Humanism*) — which is not unlike the St Ursula bed designed to the point that everything would lead to the brave new world of modernism. It was the all pervading influence of Nikolaus Pevsner that prevented the fair assessment of alternatives to the modern movement.

It was Pevsner who saw Art Nouveau as a blind alley — now we can see it as an enriching movement and a proper style. The display is chronological, starting with Charles Rennie Mackintosh and ending with the furniture of arch-experimenters Alison and Peter Smithson in the 1950s. Curiously enough it is the Mackintosh chair that looks so much more contemporary (real date 1900) than the struggles of the Art Nouveau to design a chair that looks like a Pogo stick.

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Glories of colonialism in Glasgow

It is exactly a month since the Queen opened the magnificent Burrell Collection, describing it as "proof, if it is needed, that Glasgow leads from the front in matters artistic." There are indeed many excellent galleries in Glasgow — not all of them like the Burrell, built at a cost of £20m — but they are feeling the pinch. Glasgow theatre, too, is comparatively thriving. But on a nose-reefing.

No doubt Her Majesty's remarks could be read as complimentary towards both the Glasgow Citizens — where Thomas Southern's 1898 Restoration tragic-comedy *Oroonoko* opened on Friday — and the bustling little Tron Theatre which is a year old and half way through its first season under the directorship of Feynia Williams. £400,000 has been spent on converting the Tron Kirk, with its splendid Robert Adam interior, into a comfortable 230-seater auditorium. The walls are covered in gold leaf and the ceiling is a masterpiece of gold leaf.

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People often wonder why I keep visiting the Glasgow Citizens. One simple answer is that they do plays that nobody else does. Another is that they do recherche items from the classical repertoire (Oroonoko was popular throughout the 18th century but is virtually unperformed since then) with wit, conviction, flair and imagination. They don't just do Oroonoko (like the National Theatre just does, say, *The Fonz*). They make it live, breathe and jump. The story of an Anglos

through the grilled trap, Gerry Jenkins' lighting is exquisite and the whole evening an example of the confidence, finesse and visual flourish of the Citizens at their very best.

The Tron is about to revive Sam Shepard's *True West* and I trust it will be better than the play which finished its run yesterday.

Richard Crane's Burke and Hare. This somewhat hackneyed subject was approached through the identity of the body-snatchers as a couple of impoverished Irish immigrants, which of course they were. But Fayna Williams' production was hopelessly boring, redeemed only by the folk singing of Franchine Mulrooney as various victims and wives. The quiet dignity of Derek Lord as Burke as he stood in the dock listening to his colleague's treacherous evidence.

This sort of scrappy fringe production is not only bad in itself but badly out of date. A hit of folk music here, a decently written scene there, a childishly jolly punch up on the eve of another murder Dr Knox (Martin Black) stands aloft delivering an anatomical lecture, miming bits of the body. It ends by quoting from the 1850 *Rules of Men* pertaining to the extinction of the Cet and world domination by the Saxon.

In the context of the play, this last speech did not make much sense. In the context of history, of course, it makes even less. I cannot think why on earth Mr Crane included it. But then there were not many clues as to why he had written the play in the first place anyway. Dull, dull, dull.

Oroonoko was a much better idea. And Oroonoko, of course, had a much better idea.

In the Citizens' Collection, the Citizens' Theatre is a credit to Glasgow and has been there for 13 years. It is early days for the Tron but, as the work improves, it will surely justify itself as both a challenge to the Citizens and as another jewel in the Queen's crown.

Prince taken in slavery on the the (then) British colony of Surinam was based by Southern on a novel of Aphra Behn. Southern's play is a fascinating mix of comic, fortune-telling, intrigue and measured, dignified tragedy in the highest style of Dryden or Otway. The Citizens' director and designer Philip Prowse presents these contrasting worlds as a squared Maughamesque idyll on a beach littered with old calls and skulls, a grey facade in a dubious shanty town facing the audience.

The Tron receives just over £90,000 a year in public subsidy, the Citizens about £60,000. The first is a friendly club theatre (over 5,000 members), the second containing the most distinctive theatre in Britain and one of the best in Europe. But while it is estimated that the Burrell gallery could cost up to £5m a year to operate and maintain, the Tron and the Citizens have to scramble along, playing their cards right with the local authorities and the Arts Council, hoping that things will improve.

Unstrained applause must accompany the opening of the collection but inevitably some questions arise. There are gaps to be filled and awkward choices to be made particularly when it comes to show from the awkward spiky decade of the 1950s. Pl

FINANCIAL TIMES

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Mrs Thatcher and the Airbus

"I DO NOT want another Concorde on my bands," the Prime Minister remarked in the House of Commons last week, when pressed to give her support to the proposed Airbus A320 airliner. In a firm response to the lobbying efforts now under way, Mrs Thatcher said she was anxious that the new aircraft should be a great commercial success.

Possibilities

Within Whitehall a body like the Central Policy Review Staff might have provided the necessary check if it had not been disbanded by Mrs Thatcher. But as Professor Henderson pointed out, the CPRS was part of the official structure and had to respect the conventions. He favoured a new institution outside Whitehall, specifically created to analyse and review British public expenditure programmes.

Parliamentary select committees can make some contribution here, but they lack the professional staffs which their American counterparts enjoy. There are attractions in the idea of a joint committee on industry and technology from both Houses of Parliament, especially in view of the high level of experience and knowledge which is represented in the House of Lords; but again the professional support would have to be substantial. Another possibility would be to expand the role of the Auditor and Comptroller General, so that he and his staff could examine the implications of major spending decisions before rather than after the event.

It is not enough for the Government to make more information publicly available, welcome though that would be. There is little tradition in the UK of expert, independent analysis of technological and industrial decisions. It is unlikely to be developed without an appropriate institutional framework.

A similar point was made by Mr Keith Hayward in his recent

A civilised institution

THE BRITISH Commonwealth is no more; it has long become the Commonwealth, yet its Britishness is patent. When the Commonwealth heads of government meet in New Delhi this week, their common language will be English—not as a foreign language learnt to communicate with foreigners, but the language in which most of them conduct their politics and public affairs at home.

With the language they have adopted a wide range of attitudes and habits. Pride of place goes to the democratic, parliamentary system. Nobody will pretend that all 48 member states of the Commonwealth are models of democracy. But it is a remarkable fact that only two have full-blooded military dictatorships. In a country as important as Nigeria democracy was re-established after a period of military rule.

The Britishness of the Commonwealth is seen also in the largely similar legal systems of the member states, which have been inherited from the former colonial masters. It is an important, though little noticed, function of the Commonwealth Secretariat in London to provide assistance to newly-independent states with the drafting of their legislation.

A peculiar blend of historic survivals with day-to-day pragmatism also reflects the Britishness of the Commonwealth. Though the Queen is head of state of most of its members, room has been found for those, such as India, which preferred a republican form of government for themselves.

Evidence

But far more immediate practical differences need to be straddled within the Commonwealth. It "embraces" industrialised and developing countries; large regional powers and tiny states; ancient political cultures and bodies politic that have only just begun to emerge. Most of its members also have other allegiances—in the Caribbean, Community, Asian, the Organisation of African Unity. Britain itself has joined the European Community, yet the Commonwealth survives.

It is remarkable evidence of that survival that the Commonwealth has pursued a consistent line on one of the main questions of the age: that of racial equality and decolonisation. In 1963, the heads of government, at Singapore, ejected South Africa from the Commonwealth.

We are dealing very much with intangibles. But intangibles often determine politics. The Commonwealth may be full of contradictions. It is no repository of real power. But it has proved its worth as a civilised institution.

WESTERN Europe's computer manufacturers, long divided by nationalistic policies and personal rivalry, are at last discovering some common ground. Thrust onto the defensive by a resurgent International Business Machines (IBM), the world industry leader, they— with some support from US manufacturers—have begun to pull together in an effort to change the competitive odds.

They aim to counter IBM's huge power by challenging its control over what amounts to the *de facto* technical standards for much of the market. More than three-quarters of the world's large data processing centres use IBM equipment, and it is estimated that its customers have invested some \$300bn in software designed to run on its machines.

For some European manufacturers, the challenge is starting to look like a survival issue. A decade or so ago, several of them dreamt of taking IBM head-to-head. But today, in spite of years of massive Government assistance to national flagships such as Britain's ICL, France's Bull and West Germany's Siemens, none of them can match it even on their home territory. As their market shares have dwindled, the burden of supporting their own systems standards—all of them technically different—has grown.

IBM, which had a total turnover of \$34.4bn last year, is the biggest supplier in almost every country in which it operates. Its European data processing revenues of almost \$10bn last year equalled the combined turnover of its 10 closest competitors. It employs more than 100,000 people—only a handful of them Americans—at 16 plants and nine research and development facilities in Europe.

Weaning business away from IBM is no easy task. The company's sales force is highly skilled at exploiting its competitors' weaknesses and capitalising on "fear, uncertainty and doubt" among users faced with major purchasing decisions. Its formidable reputation as being the least-risk option is encapsulated in the industry adage that no data processing manager was ever fired for buying from IBM.

The European industry's hopes for taming IBM rest on a two-pronged approach. One element is the competition case brought three years ago by the EEC Commission. It has charged IBM with abuse of a dominant position for allegedly pursuing "unfair" business practices.

The central issue is the Commission's contention—that the company has inhibited its competitors by withholding vital "interface" information about new products until they are shipped to customers.

Companies such as Amdahl of the U.S., which make "plug-compatible" equipment designed to work with or replace IBM

machines, have long complained that the practice makes it much harder to compete. They, and a growing number of European companies, want IBM to publish the information when it first announces new products, to give them more time to develop compatible equipment.

The second prong is a drive to secure international agreement on common technical standards for the new generation of electronic information systems. These systems, which are expected to be one of the industry's biggest growth areas, use complex communication networks to link terminals and computers for purposes such as electronic funds transfer and office automation.

Without common standards, it is hard to get terminals made by different manufacturers to "talk" to each other.

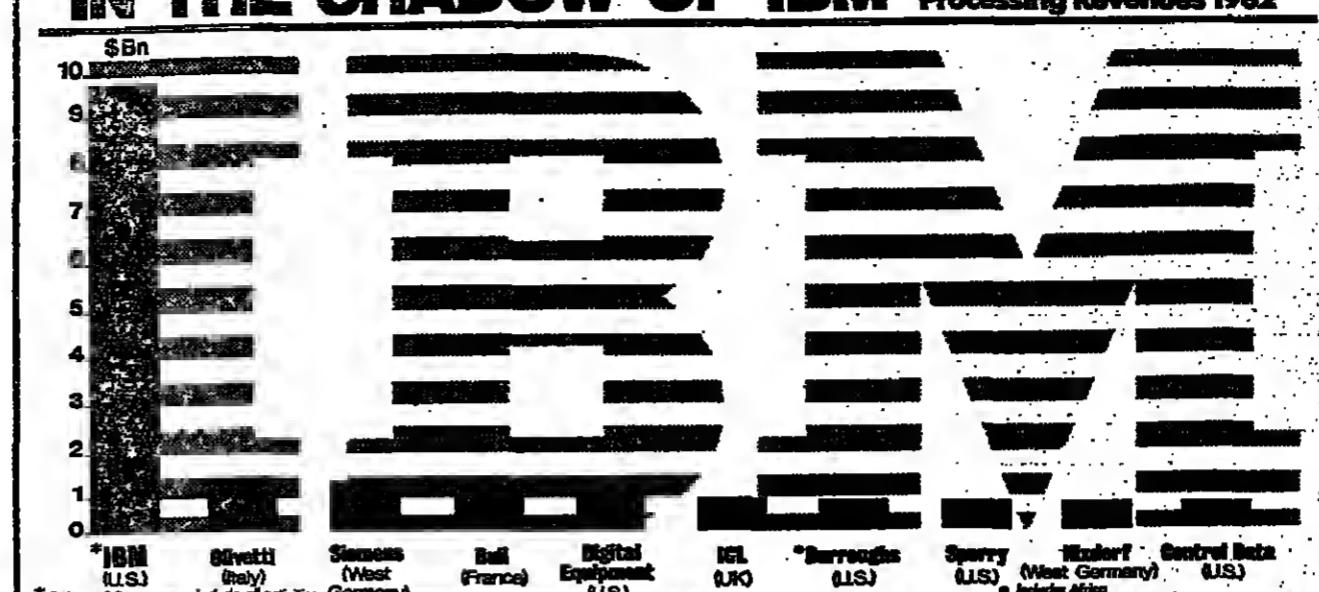
The ultimate European goal is to devise a comprehensive set of rules providing for "open" interconnection of all kinds of terminals so that they can freely talk to each other over networks. If that could be achieved, it would make it much harder for any manufacturer to impose its own standards on customers and competitors.

"It's not just a question of keeping a competitive industry, it's also about keeping open the electronic highways of the future," says Herr Klaus Lust, deputy chairman of West Germany's Nixdorf Computer, a strong supporter of common standards. Mr Michael Naughton, chairman of Langton, a British consultancy, adds: "Five years ago, standards were something of an academic joke. Today, they mean real live business."

Behind the impetus for standardisation lies mounting European concern at IBM's increasingly tough tactics. For much of the 1970s, IBM appeared to be resting on its laurels. But in the past five years it has aggressively recapti-

IN THE SHADOW OF IBM

European Data Processing Revenues 1982



tured the initiative, accelerating the pace of its new product introductions, slashing its prices and expanding boldly into new growth markets.

It has stunned the rest of the industry with the landslide success of its personal computer, which has become the market leader in the U.S. only five years after its launch, and is advancing into Europe, Sardinia, including factory automation and computer-aided design.

It is also seeking, with some success, to enter the telecommunications business in the U.S.

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of their machines. Its rivals accuse it of trying to foil competition.

"We are facing a different IBM in the past," says Dr Elmerino Pio, chief corporate officer at Italy's Olivetti, whose attempts to thrust into the U.S. personal computer market have been blunted by IBM's success. "IBM no longer allows room under its umbrella for others. It won't eliminate competition entirely, but only the fittest competitors will survive."

Many industry observers

Fears of being crushed in a global battle between IBM and the Japanese

and Western Europe. It is supplying much of the West German Post Office's new public videotex information system and is in advanced talks with British Telecom on a plan to set up a nationwide electronic funds transfer network.

The network, which would be designed to be linked to as many as 700,000 terminals in banks and retail outlets, is envisaged as the backbone of tomorrow's "cashless society."

IBM would provide the computers to control the network data encryption techniques and the terminal access arrangements, with BT supplying the special communications systems needed.

IBM is also making it much harder for outsiders to discover exactly how its products work. For instance, it is concealing in some of its most powerful software the "source code" which provides essential clues about how the programmes are constructed. IBM says the policy is intended to prevent customers from making unauthorised changes which could impair the performance

of their products and technology.

The industry's fears of being crushed in a global battle between IBM and the Japanese have fuelled an echo in the EEC Commission. Officials in Brussels admit that they are now giving their competition case a higher priority than before.

They acknowledge that it could have important implications for the future of Europe's information processing markets and for the future of the whip, Mr Rob Wilmot, managing director of ICL, says.

Proponents of common standards argue that, by opening up the market, they would give every sector of the electronics industry a fair crack of the whip. Mr Rob Wilmot, managing director of ICL, says.

IBM is clearly taking it seriously too: it has lobbied hard against the charges in European capitals and earlier this month, it submitted a proposal for a negotiated settlement which is still being studied in Brussels.

Even if the Commission ordered IBM to amend its practices, however, the effect could be more psychological than practical. The technicalities of international information standards are hideously complex, and some experts doubt whether it would be possible to enforce meaningful changes.

Some companies, including ICL, Olivetti, Bull, and West Germany's Nixdorf, believe that their drive for common standards offers the most effective method of balancing the competitive scales in the longer term.

They are pressing hard in bodies such as the European Computer Manufacturers Association and the International Standards Organisation (ISO) to speed up the immensely cumbersome and long-winded process of standard writing.

The effort has started to bear fruit. The ISO has recently taken a number of what Mr Naughton of Langton calls "important and unexpected" decisions on "open systems" standards for data and office networks.

However, it is one thing to

agree on standards but quite another to get them implemented. The ISO's broad international membership harbours widely differing attitudes and traditions. The U.S. in particular, has historically looked ahead at institutional standard-setting, often preferring to let the market decide. In Europe, by contrast, state telecommunications monopolies (PTTs) have long acted as powerful enforcers of national standards.

Even in Europe, the creation of a standard does not guarantee that it will be automatically applied. In Britain, for instance, more than three years after British Telecom published its standards for teletext—an advanced, computerised television network—the service is not yet in full operation and there are few suitable terminals installed.

The EEC plans to try to speed up implementation, however, by using public procurement power more actively. Trials are going on between the Commission, industry and European governments to propose what would require a proportion of all public sector purchases of electronic equipment in the Community to be in the international "open system".

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Even if the recent progress made in ISO and other bodies is sustained, however, considerable uncertainties remain. While much of European industry may endorse "open systems", they will have little impact in the huge U.S. market unless powerful American industrial interests overcome their past indifference to institutional standards.

Achievement of genuine common standards just within the EEC would be an advance, or the hotchpotch which exists today. But it could prove a two-edged weapon. Turning the market into a no-win zone could open up new commercial targets for Europe's smaller competitors.

Yet it would also place them even more directly in the firing line of the heavy industrial artillery of both IBM and the Japanese. If European manufacturers are successful, they will need to buttress their new-found seal for standards with sound corporate strategies, innovative products, efficient organisation and an aggressive will to win.

A second article will examine IBM's position in the French computer market.

Men & Matters

Inside man

The Foreign Office today welcomed a new assistant under-secretary with more "inside" experience of the EEC than any other of its senior officials.

After two spells at the European Commission, Jenkins will now be able to snap up the commission nearly 10 years the high-flying Michael Jenkins will, among other things, begin grappling at once with the Cyprus problem as assistant under-secretary for Europe.

Jenkins first went out to Brussels as chef de cabinet to the Labour Commissioner George Thomson who was charged with developing the community's regional development policy.

After staying on for six months to help President of the Commission Roy Jenkins set up the European Commission, Jenkins came back to the FO in 1977 to look after the section dealing with the EEC's external affairs.

By providing a family bond across the deep divisions in the world today, the Commonwealth does fulfil a worthwhile function. It has tied Britain into a new and ever-changing world beyond the immediate European horizon. It has given many a former colony a greater feeling of security than it might otherwise have had.

Commonwealth supervision of an election and a team of Commonwealth military advisers helped to pick up the pieces in Uganda after the Amin dictatorship. Agreement among all members about the U.S. invasion of Grenada was impossible, but there is the prospect of a part for some Commonwealth states in restoring political order on the island.

We are dealing very much with intangibles. But intangibles often determine politics. The Commonwealth may be full of contradictions. It is no repository of real power. But it has proved its worth as a civilised institution.

In fact only 150 women have graduated in mechanical engineering from British universities in the last five years.

The present picture looks marginally brighter. About 3 per cent of the institution's students are now women. But McKay believes the figure should be nearly 10 per cent. Too many women still see engineering as a profession embracing little but steelworks, foundries, and repetitive production lines, he contends.

Wine waves

California is awash with wine. With three litres of Gallo or Almaden table wine selling for under four dollars, Chablis and Burgundy are cheaper than Coca-Cola in many stores.

To make matters worse, European wine producers have deluged the state with their products which are promoted as affordable alternatives to the common-or-garden local varieties.

To save California wineries from sinking beneath the alcohol-fuelled flood waves, and to combat the scourge of European competition, a group of senators in Washington DC volunteered to drink some of the stuff this week.

At Capitol Hill's first Press conference featuring a wine list, they announced the formation of a "wine caucus" dedicated to eliminating tariff barriers that American wines face in foreign countries.

The event was also a booster for a proposed "wine equity bill" that is under discussion in both congressional and senate sub-committees. The bill would give foreign wine-producing nations 100 days to eliminate import tariffs, or face the same tariffs and taxes that they impose on U.S. labels.

Pointing out the size of the credibility gap in the house journal of the professional engineers he says that fewer than 1 per cent of the institution's 77,000 members are women.

worth of foreign wines each year while U.S. producers can sell only about \$38m abroad. The imbalance has nothing to do with the quality of the wine, he assured reporters, sipping a sample.

Senators from New York, Washington and Virginia echoed his concerns. Also supporting the wine bill was Senator William Cohen from Maine. No, Maine does not produce wine, but people in Maine sure drink a lot of it," said the Senator's aide.

Piano forty

Phillips, the London auctioneers, will hold the world premiere of a new work composed for 40 pianos on Wednesday.

Forty out-of-work pianists, recruited through magazine advertisements, will perform *Work for Unemployed Pianists*, by Richard Reason, aged 33, a composer and Phillips' resident piano specialist.

The piece will be played on a range of instruments varying in quality from an \$8,000 Steinway concert grand piano to an upright for which the auctioneers are seeking \$20. All the pianos are to be included in a sale later.

The pianists, who are required to be jobless and to have a basic knowledge of the keyboard, will receive \$5 each in expenses.

As Phillips cannot guarantee that all the pianos will be in concert pitch, guests are being advised to bring their own piano.

Out of control

A United Nations report says it is impossible to introduce family planning on a national scale in Iraq owing to shortage of manpower.

Observer

Perhaps the bravest man I ever knew...

and now, he cannot bear to turn a corner

Six-foot-four Sergeant "Tiny" G'f'f'e, DCM, was perhaps the bravest man his Colonel ever knew.

But now, after serving service in Northern Ireland, Sergeant "Tiny" cannot bear to turn a corner. For fear of what is on the other side.

BRITISH CIVIL AVIATION

The coming policy crunch

By Michael Donne, Aerospace Correspondent

A MAJOR review of the UK's entire civil aviation policy, covering airlines, airports and route licence regulations, is now widely regarded in the airline industry as urgent.

This belief stems from the Government's own plans to privatise both British Airways and the British Airports Authority, and the reactions to those plans from the rest of the air transport industry.

The past fragmentation of government attitudes towards all three elements of civil aviation—airlines, airports and routes—has allowed each to develop in its own way, often with no regard whatsoever for the others.

The result is that in all three areas problems are surfacing which, it is argued, need urgent remedies. These can probably only emerge from the creation of a new, unified civil aviation strategy in which all elements of the industry are closely dovetailed.

In airline matters, the major forthcoming issue is the privatisation of BA, and the row developing over the future of British Caledonian Airways and other independent airliners that they may be damaged or even driven out of business at the resulting muster.

In airports, the need is to settle, once and for all, the 30 years of wrangling over providing adequate airport capacity for London and the South-East. This means settling the row over whether to build Terminal Five at Heathrow or a major new airfield development at Stansted, coupled with a coherent policy for the long-term development of regional airports.

In route licensing, and regulation, the Civil Aviation Authority needs some clear direction as to how far it can go in achieving more competition on domestic routes between public and private airlines, and between UK and foreign airlines on international routes.

Sir Adam Thomson, Chairman of British Caledonian, has submitted a scheme to the government for the purchase of some £200m of BA's assets prior to privatisation. Many in the independent airline sector argue that this is no mere "smash and grab raid," as Lord King, chairman of British Airways, has described it, but a genuine reflection of concern over the results of BA's impending privatisation.



Privatisation foes: Lord King of BA (left) and Sir Adam Thomson of BCal

The current government intention is believed to be to go for 100 per cent privatisation of BA, which the airline's management would prefer with a reduced capital structure. The airline's film plan of debt will have to be either written off or readjusted (perhaps by the injection of new equity capital). It represents cash borrowed at commercial rates on world markets to buy aeroplanes, bearing heavy interest annually.

These debt repayments are guaranteed by the government against possible default by BA, and some provision for an adjustment or continuation of that guarantee will have to be given before privatisation can be achieved.

Having undergone a traumatic internal reorganisation, in which staff numbers have been reduced from more than 58,000 to about 36,500, redundancies and some airline assets such as buildings sold, the airline's costs have come down sharply.

With a recovery in traffic now under way, it is back to profitability. For the first half of 1983-84, the net profit was £262m, with a forecast of between £200m and £250m for the full year. Lord King believes that if this recovery continues, BA will be ready for privatisation by late next year.

What is interesting is that by operating even his present net

that BA already accounts for 83 per cent of all UK scheduled domestic and international passenger seats available. BCal has only 1.4 per cent and the other independents the rest.

At the top of this BA is given a reasonably clean balance sheet and a new capital structure that will emerge as one of the most powerful forces in world civil aviation.

Sir Adam says it would be "unassimilable," and could "stifle" the UK independents.

An unspoken, but parallel, fear is that, although privatised, BA will remain in many Government and Whitehall minds as the major UK flag carrier and with that will preferential treatment in future allocation of spectrum rights to both domestic and international routes.

The volume of assets sought by BCal represents only about one tenth of BA's overall turnover. If achieved, it would still leave BA controlling 70 per cent of all UK scheduled air transport effort.

Where the BCal plan is more open to question is Sir Adam's threat of quitting Gatwick and seeking to put all BCal flying operations into Terminal Four at Heathrow (now being built), while keeping its maintenance base and headquarters at Gatwick.

Sir Adam argues that by

work out of Heathrow, he could make some £23m extra profit a year.

Whether such a switch is actually possible is debatable. The British Airports Authority is now discussing the future occupancy of Terminal Four, capable of handling 3m passengers a year. It becomes available in 1986, and BCal does not yet figure on the list of serious contenders. Moreover, BCal moving to Heathrow would cause immense overcrowding at the airport, and some existing airlines there might have to

privatise the British Airports Authority.

If the Government decides to fragment the Authority, selling off major airports as entities in their own right, any fifth terminal at Heathrow, costing several hundred million pounds, could probably be paid for out of Heathrow's profits, and be of material long-term benefit to that airport's finances.

But that would be a disaster for the Airports Authority.

A BAA deprived of its funding would be a heavy loss-maker.

Heathrow profits, and to a lesser extent those from Gatwick, effectively subsidise everything else, and any decision to devolve Stansted would have to be thrown back on the Government wants.

Meanwhile, those who have

some personal acquaintance with Mr Nigel Lawson, the Chancellor of the Exchequer, have been highly amused by the attempt of instant commentators to see his official forecasts, which were more optimistic than mainstream outsiders on both output and taxation.

I am sure that the more romantic interpretations, that is not how the numbers were reached. Even Sir Terence Burns, the Treasury's Chief Economic Adviser, does no more than make (admittedly influential) suggestions about approach and methods to the technical team, which has independent responsibility for the draft forecast document. After all, the influence of both Sir Terence and the Chancellor is limited, discussions have to strike the balance "well within the range" thrown up by the forecasters.

This is where airline regulation also comes into the debate. There is increasing criticism of the way in which the Civil Aviation Authority licenses airlines on UK domestic and even international routes.

Any BCal descent on Heathrow would probably strengthen the case for developing Terminal Five there, just to create more room on the ground. But it would probably also necessitate the government allowing the CAA to set a ceiling of 16,000 aircraft movements at the airport when Terminal Four comes into operation, pushing the figure up to perhaps 300,000 or more, with all that would mean environmentally.

At the same time, it would create spare capacity at Gatwick, just when a new terminal there is being built to push capacity up from 16m to 25m passengers a year. The government would thus be faced with hopeless overcrowding at Heathrow, getting progressively worse, along with unused new capacity at Gatwick, and a vast available space at Stansted.

That is why it is almost impossible for the government to separate the need for a new airline policy from a new airports policy.

The most critical issue is deciding between Terminal Five at Heathrow, or developing Stansted.

This is closely coupled with the government's plan to

make some positive adjustment or tax give-away forecast in the March version of the Medium Term Strategy to a tentative tax increase of the same amount, especially when linked to an expected growth should be boosting receipts. The public sector table shows the main changes for 1984-85. Receipts are indeed £5bn up on the earlier estimate, but "total expenditure in national accounts terms" the concept used for estimating the PSBR, is £1.5bn higher.

The main reason for the increase in the spending aggregate is a higher estimate of National Debt interest, partly

consequent on the higher than

1983-84.

The chief moral is surely that the public finances are now more nearly balanced and any change in estimative change or statistical discrepancy can put a strain on the PSBR objective.

Much more interesting and important are the productivity changes indicated in the Autumn Statement and here spelt out in tabular form. In the last pre-oil shock decade, output per worker in the whole economy was rising at an average annual rate of nearly

3 per cent. In the first complete cycle after 1973, until 1979, average productivity growth dropped to just under 1 per cent. At the onset of the recession in 1980, it fell to minus 2 per cent. Since then it has been rising by 2.4 to 3 per cent, and is now estimated on the post-1978 period, but still not quite up to earlier standards, except in manufacturing.

The Treasury has made the conservative assumption that much of the recent productivity gain is a once-for-all and that the trend will move down to something like 1.5 per cent. It should, however, be temporarily higher in 1984 for business cycle reasons.

On the assumptions, and allowing for, say, 1 per cent

annual growth in the labour force, there will be some scope for employment to recover and unemployment to fall very gradually if output continues to grow by 3 per cent.

Suppose, however, that this assumption is too conservative and British productivity rises more quickly to close the gap with continental Europe. One way of doing this might be for the GDP to continue to grow by an annual 3 per cent in money terms, but 4 per cent will be output and only 4 per cent domestically generated inflation. But it would be too risky to rely on inflation moving down with sufficient speed; and there would be a clear case for a slightly more permissive attitude to monetary (or even fiscal) overshoot to allow the GDP growth to average, say, 2 per cent in the years immediately ahead if the aim is to have unemployment on a falling path.

Letters to the Editor

The benefits of ownership by employees

From the Director of Operations, Job Ownership

Sir—The thought-provoking quality of Samuel Brittan's asset-give-away approach to privatisation (Economic Viewpoint, November 17) should not obscure the real potential benefits of the alternative employee ownership solution. The latter is much the more likely to generate improved performance and what the Americans call "bubble-up" productivity gains. There is increasing evidence that something of the kind has already started to happen at the National Freight Consortium (NFC), the example cited by Mr Brittan.

Employee ownership may be unrealistic solution for the more capital-intensive of the nationalised industries. But even in such cases partial employee ownership should not be dismissed out of hand. When assets per head are in the same order as those at NFC then provided that at least a strong and well led minority of the workforce favours this solution, it should be preferred.

The figures associated with NFC's workforce buy-out last year do not dispose of Mr Brittan's chief objection to that solution: namely that for people to have both their jobs and their savings tied into the

same enterprise involves unacceptable risks. NFC's ownership changed hands at a price of some £55.5m. Then, as now, its workforce total came to around 26,000. Even if its employees had had to find the entire purchase price themselves, the sum involved per head would have been not much greater than £2,000. If that is set against current average lifetime earnings of between £250,000 and £300,000 the dimensions of the extra risk become immediately apparent.

Workforce buyouts are quite different from asset handovers. This solution is not a matter of giving the relevant assets to the workforce instead of to the citizenry. One main argument for a sale rather than a gift is that people tend to feel differently and more positively about something for which they have had to pay. The workforce buyout has the extra financial advantage of bringing in new savings—which would otherwise almost certainly not be available for productive investment.

Though a sale of assets to existing employees is quite different from a give-away transaction, the price can be fixed at a level which takes some account of what one might

call sitting tenants' rights. It seems entirely fair and reasonable that the price of a publicly-owned undertaking should be lower to its own employees than to outsiders. There is some evidence that NFC was successful in pressing this argument when the price of that buyout was fixed.

NFC's experience leaves no room for any doubt about the acceptability of these solutions to the City and the financial institutions. In return for a remarkably small equity stake the banks were ready to finance the banks were ready to finance the buyout price in the form of loans.

Those who support workforce buyouts where the conditions are appropriate need not reflect.

Mr Brittan's argument for a market approach where there are not—it would be odd if the same solution was appropriate in the case of say British Telecom on the one hand and of some—

one part laundry on the other. It would be hard to believe that the Treasury could ever be persuaded to endorse give-aways. There may also be a more psychological objection to them. Give-away shares might come to be seen as "funny" shares.

Robert Oakshot,
9, Poland Street, W1.

those prescribed by the job creation experts.

Of course, this won't happen.

The solution is too simple for the bureaucratic mind. But we should not allow the vested

interests of those involved in the job creation industry to mislead us into thinking that, without them, we should be worse off.

E. G. Wood,
27, Townscifice Lane,
Morpeth Bridge,
Stockport, Cheshire.

Platinum
coins
From the Director,
Modern Coins,
Spiral Modern Collections

Sir—May I refer to the article (November 4) about the new Isle of Man platinum coin?

Over the past 10 years the Isle of Man Government has authorised a considerable number of coin designs, for commemorative issues and for normal currency use, and a variety of metals has been used, including platinum. The claim

that the "noble" is the first platinum coin for 150 years is, therefore, untrue and I would suggest that the source of your

Proportional representation

From Mr D. Townsend

Sir—While I would in no way denounce Michael Slavin's assertion (November 11) that my proposal for election by "vote ranking" is indeed extraordinary, I feel that his own letter is also, in its way, quite remarkable.

He appears to take exception to my endorsement of the point made by Bernard Murphy (October 19) that many of the alternatives to our existing ill-organized system do not guarantee true proportionality. He then surprisingly provides an illustration of a transferable voting system in a four-member constituency in which the three major parties each have 30 per cent support.

The only conceivable outcome of such a conundrum under a transferable voting system would be that two parties would obtain one seat each i.e. 25 per cent of the available seats; the third party would obtain two seats i.e. 50 per cent. If this is "true proportionality" it falls short of what I believe PR should be seeking to achieve, namely a party representation in which the allocation of seats among the major parties is in the same ratio as the total votes cast nationally. If PR does not mean this, the term should be consigned to the catalogue of Orwellian Newspeak.

David Townsend,
11 Jasmead, Hutton, Essex.

Market makers and managers

From Mr J. Scrope.

Sir—You published (November 16) a thought-provoking article by Mr LeRoy-Lewis which concluded by pointing out the virtue of retaining some degree of separation of capacity between market makers and fund managers.

Neither Mr LeRoy-Lewis nor Mr Jacob in his earlier paper has noted the other and more important separation of capacity which is implicit, but rarely appreciated in existing arrangements: that between market maker and fund manager. This is the true cornerstone of confidence between savers and those through whom they channel their savings, be they pension funds, insurance companies or unit trusts.

May I suggest that this separation is an essential element of investor protection and is in danger of being overlooked?

J. Scrope,
30, Finsbury Circus, EC2.

The Autumn Statement

How the Treasury reached those forecasts

By Samuel Brittan

THE PUBLIC SECTOR DETERIORATION

	1983 Budget Red Book	Autumn Statement	Difference
General Govt. expenditure	1264	1264	0
Interest payments	14	15	+1
Adjustments to national accounts definitions, etc.	4	5	+1
Total expenditure in national accounts terms	145	145	+1
Tax yield	103	104	+1
Nat. ins. contributions etc.	22	22	0
Interest and other receipts	11	11	0
Accounts adjustments	-1	0	+1
Total receipts of which N. Sea	137	137	+1
	8	9	+1

£5bn positive adjustment or tax give-away forecast in the March version of the Medium Term Strategy to a tentative tax increase of the same amount.

Meanwhile, those who have

some personal acquaintance with Mr Nigel Lawson, the Chancellor of the Exchequer, have been highly amused by the attempt of instant commentators to see his official forecasts, which were more optimistic than his predecessors or that Sir Terence is in any way unhappy with the published numbers.

The chief moral is surely that the public finances are now more nearly balanced and any change in estimative change or statistical discrepancy can put a strain on the PSBR objective.

Much more interesting and important are the productivity changes indicated in the Autumn Statement and here spelt out in tabular form. In the last pre-oil shock decade, output per worker in the whole economy was rising at an average annual rate of nearly

3 per cent. In the first complete cycle after 1973, until 1979, average productivity growth dropped to just under 1 per cent. At the onset of the recession in 1980, it fell to minus 2 per cent. Since then it has been rising by 2.4 to 3 per cent, and is now estimated on the post-1978 period, but still not quite up to earlier standards, except in manufacturing.

The Treasury has made the conservative assumption that

Monday November 21 1983

Terry Byland on
Wall Street

Aerospace set for a bumpy ride

MCDONNELL DOUGLAS decided a week ago to halt work on two proposed commercial airliners sent Wall Street's aerospace analysts hurrying to their computers to reassess their view not only of the company but of Boeing, its sole U.S. competitor in the civil aerospace business.

Stocks in both companies attracted buyers at the beginning of the week. But by Friday, investors had a batch of analysts' reports to study and both stocks had lost the week's gains.

Neither Boeing nor McDonnell has been particularly successful in stock market terms over the past month, and their share prices are respectively 15 and 11% per cent off their 12-month peaks.

However, McDonnell's decision to cancel development of the MD-90 and of the MD-100 has prompted some fundamental revision of the outlook for both Boeing and McDonnell stocks.

Company	Price Friday	Price 52-week range	P/E
McDonnell	55%	62% - 35%	8.5
Boeing	40%	48% - 26%	11

There is general agreement that the decision is good news for investors in McDonnell Douglas, at least in the immediate term. The re-doublet of Dennis Brothers, Wolfgang and Christopher, who analyse aerospace stocks for First Boston, believe that McDonnell has been losing money on civil aircraft for the past quarter of a century. Lack of orders for the two projects now cancelled had virtually guaranteed further losses for the next few years.

But, in the wake of the cancellations, the First Boston duo are raising their profit forecasts for 1986-87 at McDonnell. This year's forecasts remain unchanged at \$6.30 a share against \$5.44 in the previous year. But for 1984, the forecast is now up from \$7.00 a share to \$7.75 a share, with \$10.00 a share forecast for 1985.

At Prudential-Bache, Paul Nisbet predicts \$6.65 a share this year but holds to an earlier forecast of \$8.00 a share for 1984.

McDonnell's decision to halt the two developments marks a significant retreatment of the group's position in world civil aerospace markets and raises the question of whether it will withdraw from that market altogether, as Lockheed did two years ago when it killed the L-1011 programme.

Wall Street is also closely monitoring the strike against McDonnell now into its second month. The McDonnell board warned at the outset that a three-month stoppage would force the company out of the commercial aircraft business - a threat taken more seriously on Wall Street after last week's decisions.

A withdrawal from civil aircraft building would certainly benefit McDonnell's earnings by wiping out the long running losses on the civil side. But it would have even greater significance for Boeing which would then have a commanding position in the world aerospace industry.

Like the other manufacturers, Boeing loses money on its civil building division. Mr Alan Benassi at Drexel Burnham Lambert puts Boeing's earnings at \$3.70 a share for this year, but comments that this takes in a probable loss of about 50 cents on the civil aerospace side, leaving the laurels to Boeing's military divisions which make the munitions and MAX missiles.

The multiple of 11 times earnings at which the stock traded on Wall Street thus reflects the military side only. Any recovery in Boeing's civil aerospace profits would mean a significant re-rating of the stock price.

Some analysts see Boeing taking about 75 per cent of the world market for civil aircrafts if McDonnell withdraws. "No company in the free world has that sort of grip on its market," comments Mr Benassi. On this basis, he predicts that Boeing could be earning between \$6.00 and \$8.00 from its civil side alone by 1987. With the military side also set for further strong growth. Prospects for earnings overall could be substantial.

The coming month could bring a substantial re-positioning of aerospace portfolios. McDonnell Douglas may be a short term gainer from the reduction of its civil aerospace programme. But the question still to be answered is whether its strike will be settled before January and what the board will do if it is not.

*Airbus and Boeing battle royal, Page 5;
Editorial comment, Page 18*

UK shares and gilts 'to rise 25% by 1987'

BY MAX WILKINSON, ECONOMICS CORRESPONDENT, IN LONDON

BRITISH EQUITIES and government securities will rise in price by about 25 per cent during the next three years, the London Business School's centre for economic forecasting predicts in a report published today.

Government sales of gilt-edged stock in the 1986-87 financial year will be about £3.5bn (£3.5bn at current exchange rates) less than in 1983-84, the centre says, creating a shortage which will tend to drive up gilt prices.

"The outlook for equity prices is buoyant with increases of some 7% to 10 per cent annum," adds the centre in the first issue of a new quarterly, *Financial Outlook*, which is intended to supplement its usual economic forecast.

The expected increase in equity prices reflects the rapid rise in dividends and profits this year and those forecast for 1984 and in 1985. "By 1986-87 we expect dividend payments to be some 75 per cent above their 1982-83 levels. Consumer prices are forecast to rise only half as much."

A 25 per cent rise in gilt prices from 1983-84 to 1986-87 compares with a forecast rise in consumer prices of about 20 per cent over that period.

The quarterly also includes a call to the Conservative Government for a radical change in policy aimed to bring down long-term interest rates.

The centre is pessimistic about the extent to which this will happen under present policies, believing that yields on long-dated gilts will be about 8 per cent by the end of the period, against 9.8 to 10.1 per cent at present.

To reduce rates further, it says, the Government should sharply reduce the sale of gilt-edged stocks with a matching run-down of its £6bn portfolio of short-term commercial bills.

Companies would then be encouraged to switch their borrowing to longer-term instruments in a revised debenture market, and the money supply would tend to fall.

This proposal, which is admitted to be risky, does not at present seem likely to find favour with the British authorities, but the centre

says that the alternative would be

"little further progress on interest rates and monetary growth."

The centre also forecasts a rapid increase in borrowing for home purchases over the period. This is expected to increase by about 40 per cent in real terms between the start of this year and the beginning of 1987.

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Details, Page 8; Retail sales

booming, Page 7

Britain plans new insolvency and investor protection laws

BY PETER RIDDELL, POLITICAL EDITOR, IN LONDON

BRITAIN'S Conservative Government is planning a phased programme of legislation over the next two or three years which will have a major impact upon the City of London and investors.

Proposals are being prepared to overhaul the laws on insolvency and investor protection and to encourage the revival of personal shareholdings.

Consequently, the bill to be debated in the House of Commons tomorrow to exempt the Stock Exchange from proceedings under the Restrictive Trade Practices Act is likely to be the first of a series.

Mr Alex Fletcher, the Under-Secretary for Corporate and Consumer Affairs, and his officials are considering two major new Bills. First, work is well advanced on a White Paper (policy document) to update the law on Insolvency in response to the wide-ranging report last year from a committee under Sir Kenneth Clegg. The Government is likely to accept the proposed simplification of liquidation and bankruptcy procedures, though there is still some debate about detailed issues.

The White Paper should be ready before Christmas, though it may not be published until the New

Year. The hope is that a sizeable Bill will be introduced in the 1984-85 parliamentary session.

Second, the final report on investor protection by Professor Jim Gower is expected around the end of this year. The Government hopes to complete the consequent consultations in time for another White Paper next summer. However, there may not be room for two major City Bills in one session and the Securities Bill may be delayed until 1985-86.

It is clear that ministers broadly sympathise with the proposal in Professor Gower's interim report last year in favour of self-regulation with statutory backing and Department of Trade and Industry powers of inspection.

Mr Fletcher has made no secret of his desire to promote a system of investor protection which will permit a revival of personal share ownership. On a visit to U.S. financial markets last month he was apparently impressed by the widespread retail outlets selling shares. However, the Government remains insistent on a central market in securities.

In parallel, the Treasury and the Inland Revenue are considering

possible tax changes to encourage individual shareholdings, including employees' shareholdings as part of the Prime Minister's drive to broaden property ownership.

As for the Stock Exchange, Mr Norman Tebbit, the Trade and Industry Secretary, is expected to be pressed by MPs to give the Government's view of the changes in structure implied by the recent purchase by outsiders of large shareholdings in big jobbing and broking firms.

The Bill is strongly opposed by the Labour Party and by the other main opposition parties and there are reservations among some Conservative MPs.

The Government is considering how to comply with new EEC directives that require for company listings that requirements for company listings for share quotations should be put into law. This will involve some form of legislation by the end of next spring.

The problem is how far the Stock Exchange's rules should be built into legislation and how far the council of the exchange can be designated as a competent authority to apply the directives. Any proposals might anyway be overtaken by the Securities Bill in two years' time.

The latest trade union attacks on the federal Government reflect a widening gulf between ministers and the more militant unions.

IG Metall, which is acting as a pacemaker on the 35 hour week claim, is being drawn into more open conflict with the government not only on this issue but also over demands for aid to stricken shipyards and the steel industry.

The state government of Lower Saxony had indicated it would not rule out reducing its 20 per cent stake in Volkswagen, the motor vehicle maker, in which Borsig also has a 20 per cent holding.

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Syria is giving heavy artillery and some tank support to the PLO rebels, but it is not clear how far its men are involved in the fighting as infantry. The official Syrian position is that it is playing no role in the battle for Tripoli and diplomats confirm that no fresh Syrian units have been moved into northern Lebanon to reinforce the brigade which is at the centre of the conflict.

Meanwhile, confusion reigned in Bonn last night over the nature of any new Soviet "proposals" in Geneva.

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In doing so, the SPD momentously disowned its former Chancellor, Herr Schmidt, who argued in a powerful speech that the Federal Republic could not now break its word on missile acceptance, and had to back its key ally, the U.S. at this crucial juncture.

But only 13 of the 400 delegates in Cologne supported him. In addition to Herr Schmidt, this tiny minority included two former SPD defence ministers, Herr Georg Leber and Herr Hans Apel. The icy personal relations between Herr Schmidt and Herr Brandt were plain for all to see.

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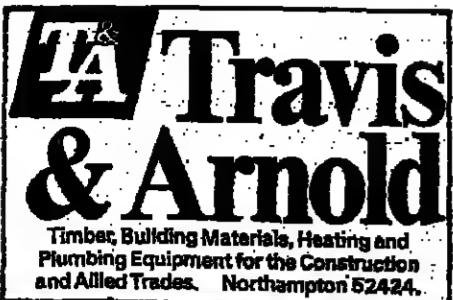
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SECTION II - COMPANIES AND MARKETS

FINANCIAL TIMES

Monday November 21 1983

When that package
must get there...
(UK or overseas)
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CREDITS

Banks cheer return of France, Belgium

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT, IN LONDON

FRANCE and Belgium have not necessarily been the favourites of the eurocredit market over the past two years as their balance of payments deficits ballooned. Last week, however, the market was preparing to welcome them back with open arms.

Inimical borrowings by both Belgium and France's state financing agency, Credit National, were the subject of intense speculation. And this was not just because both countries have this year improved their credit rating by turning round their external accounts.

More important from the market's point of view is the shortage of top quality borrowers at a time when overall business has dropped to half its level of a year ago. Excluding reschedulings, new syndicated loan signings in the first 10 months of this year plunged to \$65bn from \$130bn in the same period of 1982 according to the Euro-money Syndication.

With the year's approaching many banks have found themselves underfunded. For top-rated borrowers the result has been a marked tilt in their favour for the first time since the Latin American debt crisis broke. Evidence of this has come in new patterns of pricing:

• The 1/4 per cent margin which virtually disappeared after the Mexican crisis has become a standard expectation for the best borrowers. Both Credit National, which is thought to be seeking up to \$200m, and Belgium, which is due to launch a \$700m credit within the next two weeks, are expected to benefit from this low margin for a good part of their borrowings.

More striking still is a \$75m, seven-year loan being raised by Maruti Udyog, an Indian car manufacturer in which the Government has a 74 per cent stake, and Suzuki of Japan 26 per cent. This loan, which will be led by Bank of Tokyo, will also bear a split 7/4 per cent, with lead managers and still relatively slow to sell in syndication.

INTERNATIONAL BONDS

Fixed-rate borrowers ignore dearth of buyers

BY MARY ANN SIEGHART IN LONDON

BORROWERS took no notice of Eurobond market conditions last week. The general view is that you do not tap a market that is unattractive, but last week saw a flood of fixed-rate issues - \$700m in all - when the new issue window should have been firmly shut.

Of the recent issues, the European Investment Bank's was standing at a 2/4-point discount on Friday and all the others were standing at a discount of about 2%. These prices were on the offer side - few people were willing to buy. "The fixed-rate market is effectively closed," said one new issue manager.

By contrast, the dollar floating rate market managed to absorb \$350m worth of new bonds with very little fuss. Both Belgium and Ireland announced their long-awaited \$300m deals on Friday. Belgium's traded at a 0.90 point discount and Ireland's - generally con-

sidered rather tight at a discount outside its total fees of 1.45 percent. Belgium's issue might have fared even better had the Belgian Ministry of Finance allowed the bonds to be listed and issued in bearer form. As it is, most private investors have been put off by these restrictions and also by the large denominations of the notes - each is worth \$250,000.

This is just what the Belgians intended. They specifically wanted to avoid their own residents - the apocryphal "Belgian dentists" - buying the paper and receiving the income tax-free.

Unfortunately, the lack of listing has also deterred some institutional investors. Japanese banks, recently large buyers of floaters, usually fund their FRN purchases with short-term borrowing in the money markets, usually on a three-month roll-over basis.

But if they want to buy non-listed notes, they have to do at least part of their funding in the medium-term floating rate certificate of deposit market, which is more expensive. So the effective spread on the Belgian floaters is narrowed for them.

RHFC Bank bond average

Nov 18	Previous
98.728	98.722
High 1983	Low
102.018	97.898

The same sort of problem looks set to befuddle the recently-reopened sterling FRN market. So far, pricing seems to have been worked out on a similar basis to dollar FRNs. But the recent slip in prices of sterling floaters may be a factor of the differences between the two markets.

The problem arises when banks try to fund the purchase of these bonds. Most U.S. banks can raise short-term dollars at a cost of more than 50 basis points below Libor, for example through borrowing in the commercial paper market.

In sterling, by contrast, investing banks have two problems.

Their cost of funds is rarely below Libor, unless they are a clearing bank with free customer deposits. On top of that, the borrowing needed to buy the FRN adds to their liabilities and therefore to the liquidity ratio which they have to keep up to appease the Bank of England. This means that the break-even yield on the sterling floater is higher.

ENEL paid only 1/4 point over 3-month mean Libor, and on Friday it was languishing at a two-point discount.

Part of the problem, apparently is that ENEL was besieged by cheaper offers from other banks after it was rumoured that S.G. Warburg had the mandate. It is understood that pressure was therefore put on Warburg to tighten its terms.

One of the healthiest markets last week was in EuroCanadian dollar bonds. Secondary market prices rose by up to 1/4 point and British Columbia's issue was increased from C\$100m to C\$125m, making it the largest ever deal in the market.

Yields on seven-year EuroCanadian bonds have all but caught up with those on Eurodollar bonds for the first time this year. Investors seem to think rates will fall further, and Canadian institutions are attracted by the spread of Eurobonds over domestic ones.

The strength of the Tokyo stock market has allowed coupons on Japanese convertibles in the Swiss franc bond market to move even lower. Last week saw Toshiba's coupon reduced from an indicated 2/4 per cent to 2/4 per cent. And NTN Toyo Bearing's bond was finally priced at 2/4 per cent having been indicated at 3/4 per cent.

The U.S. dollar secondary market saw very thin turnover all last week with prices falling by about 1/4 point. In continental Europe prices changed little in low volume.

• John Keogh, for many years the chief Eurobond trader at the London branch of Goldman Sachs, is to leave the firm.

CURRENT INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Maturity	Avg. life years	Coupon %	Price	Lead Manager	Offer yield %
U.S. DOLLARS							
ITI 1/4	125	1988	5	11 1/2	100	Laurent Frères, Lehman Bros., Mgr. Commercy	11.508
General Finance S	30	1991	8	4 1/2	100	Mike Sacks	4.500
Farm S	80	1988	15	3 3/4	100	Mike Sacks	3.750
Computer Products S	20	1988	15	7	100	Chase, AmEx, Robt. Morris, RBC, Mgr. Commercy	100
IC Industries S	75	1988	15	11 1/2	100	Orion Royal, Deutsche, Merrill Lynch, SBS, Soc. Commerçant, SGB, Soc. Mgr. Commercy	11.275
EEC	200	1990	7	11 1/2	100	Deutsche, Merrill Lynch	11.500
Crédit Suisse	100	1988	5	11 1/2	100	Deutsche, Merrill Lynch	11.500
Taipei Elect. Bank	100	1988	7	11 1/2	100	Taipei Elect. (Exch.)	12.000
West 18 S	100	1988	7	11 1/2	100	West 18, Merrill Lynch	11.875
Standard Chartered S	200	1993	18	1 1/2	100	Standard Chartered	100
Bankers S	100	1988	18	12 1/4	100	Mgr. Commercy	12.250
Belgian S	300	1988	28	1 1/2	100	CSFB, Mgr. Commercy, Mgr. Stanley, RBC, Paribas, Investbank, Soc. Gén. de Exch., Merrill Lynch, Nomura Sacs.	100
Ireland S	300	1993	18	3 1/2	100	Merrill Lynch	100
Sab S	50	1988	7	3 1/2	100	Deutsche, Merrill Lynch	100
• Not yet priced. ¹ Final terms. ² Placement. ³ Convertible. ⁴ Floating rate note: coupon is spread over 6-month Libor. ⁵ With warrants. ⁶ Spread over 3-month mean Libor. ⁷ Put option every 6 months. ⁸ Increased. ⁹ Yield not calculated on ABD basis.							
SWISS FRANCS							
Avis Co. **S	30	1988	-	3	100	DBS	3.808
Farmfield Fin. S	10	1991	-	5 1/2	100	Expo, Gurwiler Kurz Sognen	5.500
Shove Electric **S	50	1989	-	3	100	SBC, Dentsu (Seitz)	3.800
Toshiba Corp. S	100	1988	-	2 3/4	100	CS, SBC, UBS, Nomura	2.750
Toshiba Corp. **S	100	1994	-	2 3/4	100	SBC	2.750
NTM Toyo Bearing **S	100	1989	-	2 1/2	100	-	2.875
Nippon Kagaku **S	100	1988	-	2	100	SBC	-
Eximbank Co. S	100	1988	-	5 1/2	100	SBC	5.250
Elion Finance **S	30	1988	-	3 1/2	100	-	-
Eximbank Co. S	30	1988	-	4 1/2	100	CS	-
Minerva **S	100	1989	-	3	100	UBS	-
Swedbank	100	1993	-	5	100	Handelsbank	-
STERLING							
ENEL 1/4	100	1993	18	1 1/4	100	SG Warburg	-
AUSTRALIAN DOLLARS							
GJ Coles S	35	1988	5	13 3/4	100	Orion Royal, Goldman Sachs	13.525
ECU							
EEC	50	1993	6 1/2	11	100	RBL, BNP, Skandinavien SDS	-
EEC 1	25	1993	6 1/2	5	100	As above	-
TEC							
World Bank S	200m	1993	18	7 1/2	99 1/2	Yamada Sacs.	7.843
Spain S	150m	1993	9	7 1/2	99.3	Deutsche Sacs.	8.163
Paraguay **S	50m	1988	6 1/2	8.4	99.95	Sumitomo Tst. & Banking	8.587

This announcement appears as a matter of record only.
The Notes were offered and sold outside the United States of America.

U.S. \$75,000,000

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Société du crédit agricole

(Membre de la Majorité du chef du Canada)

11 1/8% Notes due October 28, 1993

Goldman Sachs International Corp.

Morgan Guaranty Ltd.

Morgan Stanley International

Swiss Bank Corporation International Limited

Commerzbank Aktiengesellschaft

Crédit Lyonnais

Société Générale de Banque S.A.

Union Bank of Switzerland (Securities) Limited

Al-Rihab Investment Company

Al-Rihab Bank of Kuwait (K.S.C.)

Arab Banking Corporation (ABC)

Arabfeld & S. Blochroeder, Inc.

Bank of Bernoulli

Bank Gruyère, Kurs, Bregenz

Bank Leu International Ltd.

Bank Moc & Hope NV

Bank of Tokyo International

Bankers Trust International

Banque Bruxelles Lambert S.A.

Banque François de Commerce Extérieure

Banque Générale de Luxembourg S.A.

Banque Nationale de Paris

Banque Privée des Pays-Bas (S.A.)

Banque Privée des Pays-Bas S.A. Luxembourg

Banque Privée de Gestion Financière

Banque de l'Union Européenne S.A.P.

Banque Postale et Caisse d'Epargne

</div

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

U.S. BONDS

Better money supply aggregates fail to move prices

THE U.S. credit markets appear virtually paralysed at the moment by short-term concerns and long-term doubts.

Bond prices failed to do anything much at all last week despite two sets of better than expected money supply figures, a resounding to the deficit ceiling impasse, the passage of the IMF quota bill and assistance from the Fed, albeit of a technical nature.

In the government sector prices fell by between 1/2 and 1 point despite a somewhat feeble attempt at a rally late on Friday. The Treasury long

U.S. INTEREST RATES (%)
Week to
Nov 17 Nov 11
Fed funds whly over... 8.42 9.38
Three-month CDs... 8.42 9.38
Three-month T-bills... 8.74 8.74
30-year Treas. bonds... 11.77 11.88
AAA corporate... 12.75 12.75
AA industrial... 12.55 12.55
Source: American Bros. (estimates).
In the week to November 2 M1 fell by \$2.2bn to \$1,015bn. M2 fell by \$1.6bn to \$2,181bn and M3 by \$17.5bn to \$2,561bn. In the week to November 8 M1 increased by \$2.2bn to \$357.8bn.

bond closed down 1/2 points at 102 1/2 to yield 11.76 per cent.

The markets started the week in an uneasy mood with the political making Federal Reserve Board members on Tuesday and remained that way the rest of the week. Wall Street's best guess, both before and after the meeting, was that the FOMC decided to make no basic changes at all to current monetary policy.

This despite some thinly veiled "jawboning" from the White House and a group of Republican congressmen who gave the Presidential election year campaign a predictable start by arguing that the Fed should bring interest rates down and allow M1 to grow.

The minutes of the October FOMC meeting, released late on Friday, provided few surprises other than that they confirmed that the FOMC decided to hold a steady course in the October 4 meeting. However, they did also confirm that ahead of the meeting the Fed adopted "a slightly lesser degree of reserve constraint".

All this is consistent with a Fed funds rate which has shifted marginally lower to an average of around 9.1 per cent

NZ food majors in forest group share-buying spree

BY DAVID HAYWARD IN WELLINGTON

New Zealand's two largest food companies Watties and Goodman are expected to continue buying shares in Forest Products (NZFP) when the stock market opens today.

On Friday the two companies seem the exchange into a frenzy when they spent more than NZ\$70m (US\$44.3m) acquiring 10m shares—more than 10 per cent of NZFP.

Other buyers, including a mystery bidder whose brokers said on Friday that they wanted to buy 2m shares in Forest Products, combined with Watties and Goodman to push Friday's turnover in the company's shares to over NZ\$90m and send the price soaring from NZ\$25.50 to NZ\$46.81.

Watties and Goodman want 24.5 per cent of NZFP and seem willing to pay well above the market price to achieve this.

NZFP has large forestry re-

sources and growing timber assets worth many millions of dollars and many brokers consider the company to have been well undervalued.

Friday's activity started when

Auckland brokers Paine Belcher announced they were willing to pay well above Thursday's closing price. Paine Belcher refused to name the company for which they were acting. However, before they had acquired their target Watties and Goodman moved in.

Goodman has been accumulating cash for some time and it is understood that the move into NZFP was planned although the unexpected buying by Paine Belcher may have brought the company into the market earlier than expected.

Goodman and Watties each have 35 per cent shareholdings in each other. Both occupy leading positions in the food industry and both have considerable shareholdings in many other leading New Zealand companies.

The buying spree pushed the New Zealand share price index

catalogue to 1,186—more than double its December level of 590. There was a rise of nearly 50 points on Friday.

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Closing prices November 18

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 2

AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

Closing prices November 18

Continued on Page 26

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES



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GERMAN CITIES
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GULF OIL CORPORATION WANTS ITS SHAREHOLDERS TO KNOW:

That by voting FOR your Company's proposed Reorganization you are making sure that the holders of a majority of Gulf's shares voting at a meeting will elect ALL the members of your Company's Board of Directors.

We believe that the planned Reorganization is important for your Company's future and to our goal of maximizing value for our shareholders.

A group headed by T. Boone Pickens is opposed to the Reorganization, and is using the Special Meeting of December 2 as an indirect way to gain support for its plan to create a royalty trust which, in our opinion, would be disadvantageous to Gulf and its shareholders.

We want you to know why.

Our individual shareholders would be penalized.

According to a document that the Pickens group has prepared and is distributing to select holders of Gulf stock, but apparently not to individual shareholders, Pickens acknowledges that the **distribution of a royalty trust interest by Gulf would have tax consequences for Gulf's shareholders who are individuals.**

A royalty trust unit, when distributed to the individual shareholders of Gulf, would be subject to income tax up to the maximum rate of 50%. Most importantly, **the shareholder would receive no cash to pay this tax.**

Our institutional and corporate shareholders, we believe, also should be opposed to a royalty trust.

Distributions of royalty trusts, in our opinion, have done little if anything to enhance shareholder wealth over the long term. For a large, integrated oil company, creating a royalty trust is like sailing in uncharted waters.

Stripping Gulf of its oil and gas properties would reduce its asset base and earnings potential. In addition, by channeling the profits from our properties directly to trust units, we would eliminate forever cash flow to reinvest in our business. This could impede Gulf's ability to compete against other major integrated oil companies and **could result in a reduced overall value of Gulf.**

WE BELIEVE THAT THE BEST WAY TO PROTECT YOUR INVESTMENT IN GULF AND MAXIMIZE YOUR FUTURE RETURNS IS TO SUPPORT YOUR BOARD'S RECOMMENDATION. VOTE FOR THE REORGANIZATION PROPOSAL BY SIGNING AND DATING THE WHITE PROXY CARD TODAY.

If you have previously signed a Blue opposition proxy, you have every right to change your mind. **Remember the latest dated proxy is the one that counts.**

If your shares are registered in "street-name" with your brokerage firm or bank, only they may vote your shares, and only upon receipt of your specific instructions. To ensure that your shares will be voted, at your earliest convenience please instruct the party responsible for your account to execute a **WHITE proxy on your behalf.**

If you have any questions or need assistance in voting your shares, you are encouraged to call Georgeson & Co. Inc. at (212) 440-9800 in New York, or in London, England at 636-2361, or D. F. King & Co., Inc. at (212) 269-5550 in New York, (312) 236-5881 in Chicago, or (415) 788-1119 in San Francisco. Please call collect. Gulf has also established the following toll-free numbers: 1-800-255-4853, and for Pennsylvania residents only 1-800-222-2152. If you cannot get through on the toll-free lines, we encourage you to call collect on the Georgeson & Co. Inc. and D. F. King & Co., Inc. telephone numbers.

Note: Gulf has engaged Merrill Lynch Capital Markets of Merrill Lynch, Pierce, Fenner & Smith Incorporated to act as special financial advisor to Gulf, including assistance in the solicitation of proxies. Gulf has agreed to pay Merrill Lynch an initial fee of \$50,000 and an additional fee of \$150,000 per month. Merrill Lynch will be reimbursed for its out-of-pocket expenses and will be indemnified against certain liabilities, including liabilities arising under the federal securities laws.

T. Boone Pickens, Jr.
GULF INVESTORS GROUP
 116 John Street, 26th Floor
 New York, New York 10038

AN IMPORTANT MESSAGE TO ALL SHAREHOLDERS OF **GULF OIL**

The Board of Directors of Gulf Oil Corporation has suddenly called a special meeting of shareholders to be held December 2, 1983. They are proposing to reorganize Gulf as a holding company, moving the state of incorporation from Pennsylvania to Delaware.

While this may seem like a harmless legal technicality, in fact this move would eliminate important shareholder rights.

WHAT'S THE RUSH?

For sixty-one years, Gulf has been a Pennsylvania corporation. Now, suddenly, the Board proposes to establish a Delaware holding company in order to "have greater flexibility in such areas as financing and in formulating [Gulf's] acquisition strategies." The Board of Gulf admits in its proxy material that it has no current plans to utilize this so-called "greater flexibility." Yet it has called a special shareholders meeting rather than waiting for the annual meeting, which is only a few months away.

UNDER THE BOARD'S PROPOSAL, WE BELIEVE YOU LOSE

You Lose • Gulf shareholders will lose the ability to require Gulf to submit proposed charter amendments to a shareholder vote. Currently, holders of 10% of the shares can require the submission of such shareholder proposals to a vote.

You Lose • Gulf shareholders will lose the ability to call a special shareholders meeting. Currently, the holders of 20% of the shares can call a special meeting.

You Lose • Gulf shareholders will lose their right of cumulative voting in the election of Gulf directors. Cumulative voting affords a substantial shareholder the power to elect a board member who would then be able to communicate with Gulf management and other directors at the Board of Directors level. Such board representation would help assure a full review of strategies which might not otherwise be considered.

You Lose • If you are a Canadian shareholder of Gulf, you will be forced to treat the reincorporation as a **taxable event** for Canadian tax purposes—just as if you had sold your shares.

REINCORPORATION: WHO BENEFITS?

In our opinion it is the responsibility of the management of a public company to increase shareholder values. Ask yourself whether the reincorporation proposal, with its elimination of shareholder rights, will further that objective. Ask yourself whether the elimination of cumulative voting (the elimination of which the Securities and Exchange Commission Division of Corporation Finance has identified as an "anti-takeover measure") will be in your financial interest. **The Reincorporation Proposal may be good for Gulf management. But is it good for you?**

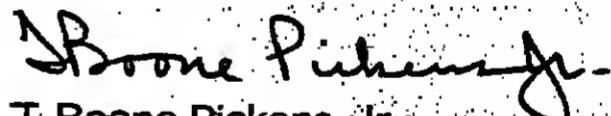
Members of the Gulf Investors Group have invested nearly \$800 million in Gulf stock and own 17.9 million Gulf shares, representing 10.8% of the total outstanding. Our substantial financial commitment creates a common bond with all Gulf shareholders who seek to enhance the value of their investments in Gulf.

We believe the reincorporation proposal is a defensive reaction to the emergence of an independent shareholder group. Gulf's defensive posture was summed up by one of Gulf's "Wall Street strategists" as follows: "Let's just say for the moment that we're strapping on our six shooters." (October 20, 1983, *The Wall Street Journal*)*

If you agree with us that the purchase of a major investment in Gulf stock does not justify the hostile reaction of a hastily called special shareholder meeting that will eliminate important shareholder rights, then you must act swiftly to protect your investment.

Thank you.

On behalf of the Gulf Investors Group



T. Boone Pickens, Jr.

- Sign, date and return the **BLUE** proxy card. Vote **AGAINST** the reincorporation proposal.
- Even if you have already returned a previous management proxy, your later dated **BLUE** proxy will be the only one that counts.
- If your shares are held at a bank or brokerage firm, and you are concerned that your vote may not reach the Gulf Investors Group in time, please call our proxy solicitor:

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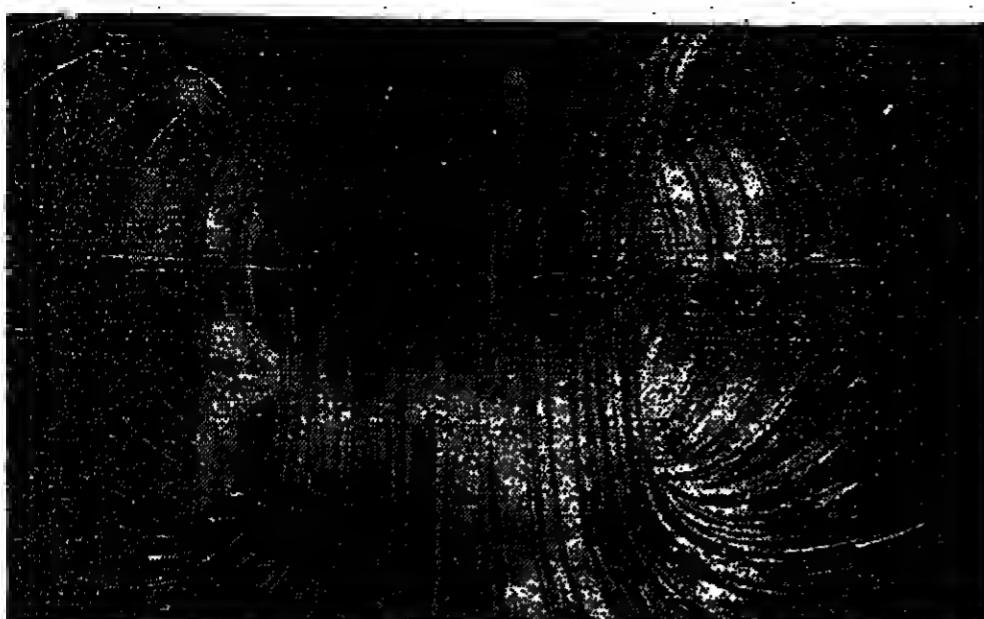
Toll-Free 800-221-3343
 or
 212-619-1100 (collect)

The members of the Gulf Investors Group and their holdings in Gulf are: Mesa Petroleum Co. through its subsidiary Mesa Offshore Co., 11,933,527 shares; Wagner & Brown, 1,621,398 shares; Harbert International, Inc., 1,621,398 shares; Sunshine Mining Company, 1,134,976 shares; First City Properties Inc., 405,350 shares; Far West Financial Services Corp., 405,350 shares; First City Trust Company, 405,350 shares; and First City Financial Corporation Ltd., 405,351 shares.

* Quotation of the cited article is being made without the permission of either the publisher or the author. The use of such quotation does not represent the publisher's or the author's endorsement of the Gulf Investors Group or its positions. The Gulf Investors Group has not made any payment with respect to the publication or quotation of such article.

FINANCIAL TIMES REPORT

By DAVID FISHLOCK, SCIENCE EDITOR



● Above: inside the torus, the vacuum vessel at the heart of JET.
● Centre: how JET works (1) a donut-shaped magnetic field is created by current-carrying coils, wrapped round the torus; (2) the plasma moves in a drift towards the outside but the effect can be reduced if the field lines are twisted into helices by adding a second (magnetic) field; (3) the plasma now tends to expand outwards, but the drift is controlled by a third, vertical magnetic field.

The JET project

JET, the Joint European Torus, at Culham, just south of Oxford, is Europe's biggest single investment in the search for an alternative to coal and uranium, the fuel of nuclear fission, as its staple sources of electricity.

It is an attempt to reproduce the reactions of the sun and stars.

For a price now put at £450m to the end of the JET programme (about 1991), Europe's scientists are trying to create conditions of temperature and pressure far beyond engineering experience at present.

These conditions are the secret of the inexhaustible energy of the sun, released by the fusion of small atoms into bigger ones.

JET itself will produce no electricity. As the project director, Dr Hans-Otto Wüster, says: "It will be highly negative on that score."

It is a research apparatus

with its own lines to the electricity grid to tap up to 575 Mw, in addition to the 400 Mw pulses of power each of its own flywheel generators can provide for its experiments.

It will focus this energy into a ring-shaped reaction vessel, the torus, as complex interaction of beams and magnetic fields.

Everything remains under perfect control at peak power input, JET may just reach the physical conditions needed for fusion. But it will take the rest of the decade to turn the big apparatus up to this point.

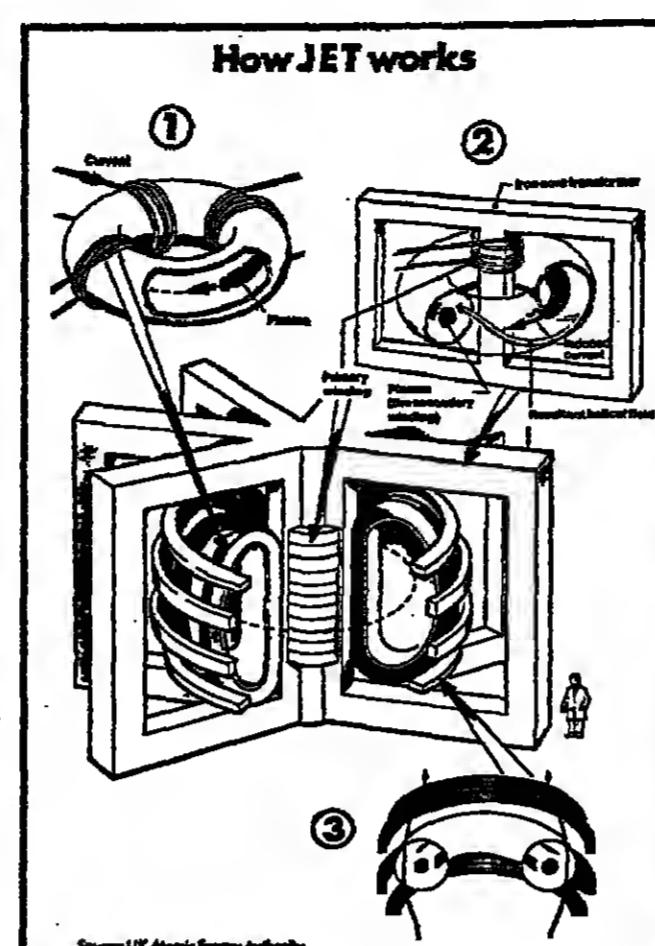
Nevertheless, JET can already claim two great achievements:

● First, the concept has unified about 1,000 scientists and engineers engaged in fusion research in 12 European countries into one "team" with a single dominant objective.

● Second, the JET project itself has finished the basic machine in the five years it estimated, for £175m, only about 8 per cent more (excluding inflation) than it estimated, when it received the green light from the European Community's Council of Ministers in May, 1978.

Mr George O'Hara, associate director responsible for JET administration, has placed contracts worth more than £130m and paid for more than 1,200 man-years of work on the apparatus.

The JET project suffered the birthpangs of an almighty political row in the mid-1970s, between completion of Dr Rebut's design and the start of construction. The project was



Source: UK Atomic Energy Authority

JET - the Joint European Torus - is a scientific experiment on a grand scale. If it works as well as its designers dream, the

£450m investment could put Europe firmly in the vanguard of world efforts to harness an entirely new source of energy, thermonuclear fusion. It would be almost inexhaustible.

held up for two years while Europe's politicians fought over which nation should be host.

Some of them voiced the case for having it close to a major international centre of fusion research, to provide the support so ambitious an engineering venture would surely need in abundance. This condition narrowed Europe's choice to two sites, at Garching near Munich, and Culham.

As politicians from some other nations saw it at the time, however, the prestige of being host to JET outweighed merely technical considerations.

But what in the mid-1970s appeared to be a highly destructive dispute, that threatened to kill the project at birth, now seems in retrospect to have had a positive side. The row alerted a much wider audience for JET, not least in European industry, which competed hard and highly successfully for the

SIX KEY MEN BEHIND THE JET PROJECT



Above: left to right: Dr Hans-Otto Wüster, of West Germany: director, JET Joint Undertaking; Dr Paul Rebut of France: deputy director and head of operations and development department; and Dr Roy Bickerton, UK: associate director for scientific department.



Left to right: Dr Sebastian ("Bas") Pease, UK: the Authority programme director for fusion; Dr Mick Lomer, UK: director, Culham Laboratory; and Mr George O'Hara, UK associate director, administration department.

high-technology subsystems of the machine.

Less than 1 per cent of the contracts were fulfilled outside the 12 member-states. Dr Pease has no doubt that JET was cheaper to build than would otherwise have been the case because industry throughout Europe bid so enthusiastically for contracts.

A big row at the outset does three important things for an international project like the JET project. It receives the attention of participating governments. It ensures that adequate facilities are committed to the project. And it gets the attention of industry.

It can be contrasted with Super-Sara, another ambitious nuclear project which Euratom, the EEC's nuclear agency, tried to launch. The supporters of Super-Sara never developed the same sense of purpose and commitment as those of JET. It died recently, almost unknown and unmourning.

But Dr Rebut warns wryly that the row must not go too far. For two years he was

highly successful for the

at Culham with morale sinking fast as the politicians quarrelled, and from this perspective he believes it came unfortunately close to dying.

For the host nation chosen, such a project has some considerable attractions. There is the prestige of being the centre of a conspicuous international enterprise. There is the business that flows, for the civil engineering side of such a venture invariably is done by the host nation. And there is the advantage it gives in making the case for hosting any follow-on project.

Britain was chosen as host

nation to JET partly, at least, because Europe recognises the Culham Laboratory as one of its most powerful fusion physics teams.

It has done rather well out of the contract.

If we set aside the civil construction, British industry secured almost 35 per cent of the contracts for JET's construction, compared with 26.6 per cent by W. Germany, 11.8 per cent by France and 10.8 per cent by Italy. Of the big contracts, worth more than £100,000 - including the civil construction contracts - Britain

secured 47 per cent. One year, Britain's share of the contracts even reached 57 per cent.

The total UK Government outlay for fusion, including Britain's payments to JET, add up to about £22m a year.

JET came to life for the first time on June 25, six months after its closest rival at Princeton. Both machines are still at the stage of refining their vacuum conditions enough to perform useful physics.

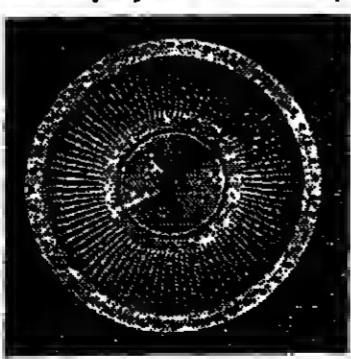
JET was the first to reach 1m amperes of plasma current and sustain it for half a second, although Princeton has since achieved these conditions, too.

JET's goal for reporting its first experimental results is a meeting in London in September 1984.

As for the goal of commercial power from fusion, Dr Wüster speaks cautiously of "the second quarter of the next century," to bring the technology to the point where it is accepted as economically viable, as the fast breeder type of fusion reactor can claim to be today. But the prize will be a way of burning fuel that is almost inexhaustible.

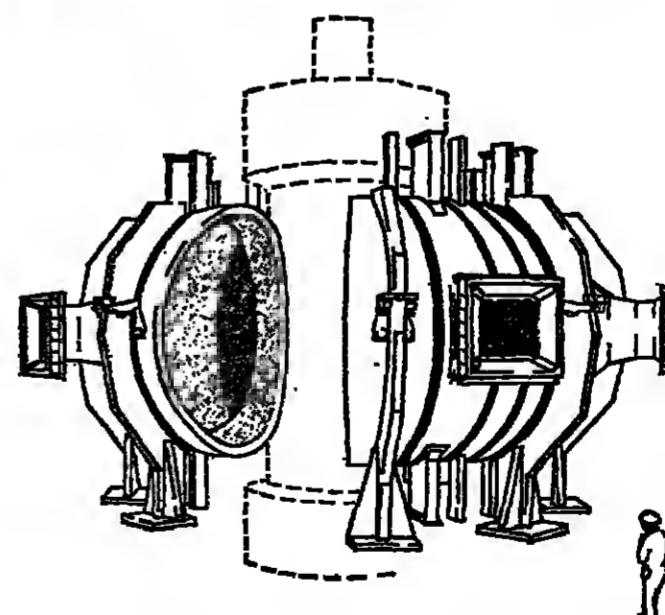


Since the beginning of this have made a major contribution to vacuum technology and its design of the first high-per Prof. W. Gaede marked the and the successful production alloys by Dr. W. Röhn an important step toward its industrial use. Our production range today, as a leading international company in the vacuum field, covers more than 140 techniques applied in research and industry. Fusion research is among those branches of research where growing demands are made on inherently complex devices and apparatus. So for instance in the case of the JET-project trouble-free operation of the vacuum pumps is required when the rather hazardous radioactive tritium gas has to be pumped. Furthermore, the pumping system has to be so designed that on one hand very clean high vacuum - as a prerequisite for generating the plasma - is produced and on the other hand after the plasma pulse any remaining plasma components and reaction products are pumped in as short as possible time. Turbomolecular pumps made by LEYBOLD-HERAEUS are particularly suitable for meeting these operating conditions. The TURBOVAC 3500 has been especially designed (and supplied) for handling the tritium atmosphere in the JET fusion reactors. As a further contribution to this project LEYBOLD-HERAEUS have delivered modified vacuum components. This applies also to other fusion projects in USA, Japan and in W. Germany itself. Our know-how accumulated over vacuum" is also made available. LEYBOLD-HERAEUS employs about 4000 people in Cologne and Hanau, World DM. Subsidiaries, Technical continents. For detailed information please write to: Public Relations - Dept 5000 Köln 51 - W.-Germany



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We wish all success to the JET team in the future progression of this experiment.

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THE JET PROJECT - II

How the project is managed

A STROLL through the huge white halls of JET, filled with their shiny or bright-painted structures, provides a roll call of the great names of European engineering.

These were the winners in an international competition to get company namesplate attached to one of Europe's most ambitious engineering projects. Industry has responded enthusiastically.

JET was designed and built by Dr Paul Rebut, deputy to Dr Hans-Otto Wuster, project director.

Dr Rebut, a volatile and assertive French physicist, led the international team which assembled at the Culham Laboratory in 1973 to design JET.

He held the team together through the long delays of the mid-1970s while Europe's politicians squabbled over who should host JET. He kept the design advancing, notably in available power to heat the plasma, so that it remains the most powerful experiment of its kind under construction anywhere in the world.

Dr Rebut, as head of the construction department, has assembled JET in the five years allotted at the outset, at what he claims must be a record low price for the proportion spent on project management, about 16 per cent of construction cost.

He says his team of under 200 was really too small for the task, which meant that everything has been done at high priority with too few experiments to check the validity of their decisions on the way.

This team, mainly professional engineers and scientists, has been recruited from the associated European fusion laboratories, including the Culham Laboratory. All are on temporary attachment to JET—there is no job security—and many return once their specific task is complete. This year the turnover is more than 10 per cent.

This policy of staff mobility is made clear to all recruits, says Dr Wuster. It was agreed from the start that there would be no group at JET looking into "the next project." In his view, research centres can fall apart scientifically because staff become too involved with the next project and continuity of the jobs.

Dr Wuster has brought to JET his experience of two major European accelerators, DESY in Hamburg, then the Super Proton Synchrotron at CERN in Geneva, where he was deputy to Sir John Adams, project director. But JET built on this experience to develop its own scheme for managing the contracts.

"The first condition of successful procurement is: can the firm do it?"



Assembling an octant, one of the eight "orange-slice" segments that make up the torus of JET.

says Dr Rebut. The procurement policy evolved for JET is as follows: first, Dr Rebut's team defines the specification for a part or sub-assembly in as detailed a form as possible, and costs it. It does not allow for development costs. It compiles a list of companies it considers to be competent to make it. But it also asks each of the 12 member-states whether they want to add companies to JET's list.

JET sets up a technical evaluation group to assess the tenders for a particular item. This group has two tasks:

to eliminate all tenders which fail to fulfil JET's specification; and to ensure that the survivors are all on the same footing technically. This group does its work without knowing the prices tendered. Then it picks the lowest tender.

Further checks

Almost invariably this procedure produces unanimity in the group on who should get it, Dr Rebut says. In effect, it is picking the lowest competent tender.

As further checks, the project director has the final say, and his executive committee then endorses his decision. He estimates that 99 per cent of those picked in this way are approved at the top.

Only one contract—for electronic equipment—has been cancelled because the supplier fell down on the job.

Dr Rebut is emphatic that the tender must not include development—"always a catastrophe." Where JET has doubts about the design, a study contract is awarded first, for example to investigate the mechanical stresses on the toroidal magnets (see article, right).

So, JET paid for study contracts awarded to several potential suppliers, which asked whether the company saw any special problems, and if so what extra cost and time did it think might be needed to resolve them.

What has surprised the project is

just how widely the tender prices are spread. On average they differ by a factor of three between highest and lowest.

"The second-lowest bidder is often the party which complains," Dr Rebut says dryly. The project had complaints from firms which had quoted double the price of the tender accepted "yet really believed they had put in a sharp price," another executive adds. No one country had a monopoly of the more preposterous bids.

"Up to now, every shift in fusion physics has shown that the JET design is better at this kind of high-technology project than some people believed," says Dr Michel Lomer, director of the Culham Laboratory. The necessary skills are not American-dominated. About 95 per cent of JET has been made in Europe. There has been no failure, so far, of a major component.

Associated with JET, therefore, is a total of about 3,500 people engaged in Europe's fusion research programme of which about 1,000 are professional staff. Euratom contributes up to 45 per cent of the cost of the bigger experimental devices.

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The proximity of such a resource was essential, it was agreed, to help JET through the difficult technical patches which would surely arise in so advanced a machine. And so it has proved.

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The proximity

THE JET PROJECT - III

Painstaking work ahead

RIGHT OUTSIDE the white concrete walls of the torus hall is a large open space which will gradually fill up with instruments over the next few years.

This is the diagnostics area, where the scientists work with the tools that peer into the torus itself, to try to follow the behaviour of the plasma. This will become increasingly interesting as the power of the machine rises over the duration of the programme.

Dr Roy Bickerton, seconded from the UKAEA, is associate director responsible for JET's scientific programme—the experiments in plasma physics to be run on the machine, and the interpretation of the results.

Over the next few years his team of up to 100 scientists and engineers is scheduled to commission no fewer than 28 different diagnostic systems. The clean lines of JET will gradually disappear in the clutter of instruments and support structures surrounding the torus.

JET has a budget of about £150m for a research programme lasting until 1990. During this time Dr Bickerton hopes to see the temperature of the plasma raised in half-a-decent stages, from around 100 degrees C today to about 1000 degrees C by the end of the decade.

Three basic conditions are believed to be necessary for controlled thermonuclear fusion—the sustained release of energy comparable to the core of a fusion reactor. These conditions, called the Lawson criteria, were the British theorist's plasma criteria. John Lawson, who died yesterday, was not sufficiently hot plasma (around 1000 degrees C), a sufficiently dense plasma, and a sufficiently durable plasma.

The most obvious problem for the experimental physicist is that the hotter and denser he makes to get his plasma, the more it strives to escape from its magnetic bottle.

Dr Bickerton is still at the stage of "plasma hygiene" on the newly-built machine. As the power input rises, more and more atoms are driven from the inside wall of the torus to contaminate the plasma. He foresees another year of painstaking work ahead to get the machine clean enough for serious measurements, while the first diagnostic systems are being assembled.

The diagnostics are mostly being planned and built in the

17 fusion physics laboratories round Europe associated with the EEC fusion research programme. An early arrival is a Danish apparatus for measuring the temperature and density of the plasma by firing pulses of laser light into the torus. It has been designed by the Danish national nuclear research centre at Risø.

The laser points downwards from a roof laboratory above the torus hall, entering the torus through various small windows. Light scattered by the plasma is picked up through larger windows at the side of the

The research programme

torus, and reflected back to the roof laboratory by a large mirror telescope.

Special alignment systems are needed to keep the laser beam centred on the input windows and the telescope focused on the small volume of plasma from which light is scattered.

To ensure the stability of mirrors set six metres above the floor, the telescope sits upon a 20-tonne concrete plinth—an indication of the scale of engineering associated with experiments on JET.

At the next step-up in power, as a new source of plasma heating is brought into play, the physicists will be wrestling to keep control of the plasma. For the next year, ohmic (resistive) heating alone will be used while JET is being cleaned and the physicists are getting to know its idiosyncrasies.

Next year the power should rise from 2 megawatts to 7 Mw of heating, with use of the first neutral beam injection unit. During 1985, another six unit together with the 7 Mw of radio frequency heating will bring the power close to 20 Mw.

By 1987, Dr Bickerton says, research with the full power of the present machine, 26 Mw.

Beyond that lies the possibility of heating the plasma still further, perhaps to "ignition," as the physicists call the point at which the three Lawson criteria are met, by alpha-particle heating. This will necessitate the injection of tritium, the radioactive isotope of hydrogen.

Experimentally, this will be a very big step, requiring not only a major investment but safe containment to ensure the safe confinement of tritium.

Inevitably, it will greatly complicate and extend the programme of maintenance on JET, most of which will then have to be done by remote handling or robots.

Before taking this irreversible step, the physicists will have to satisfy JET's scientific council not only that alpha-particle heating is going to produce a significant increase in plasma temperature, but that there is no other experiment they might usefully do—try some other heating system, for example—on the inactive machine. Dr Bickerton says:

"The decision is a very serious one that will be taken in light of the performance of JET and other circumstances at the time," he says.

European fusion physicists

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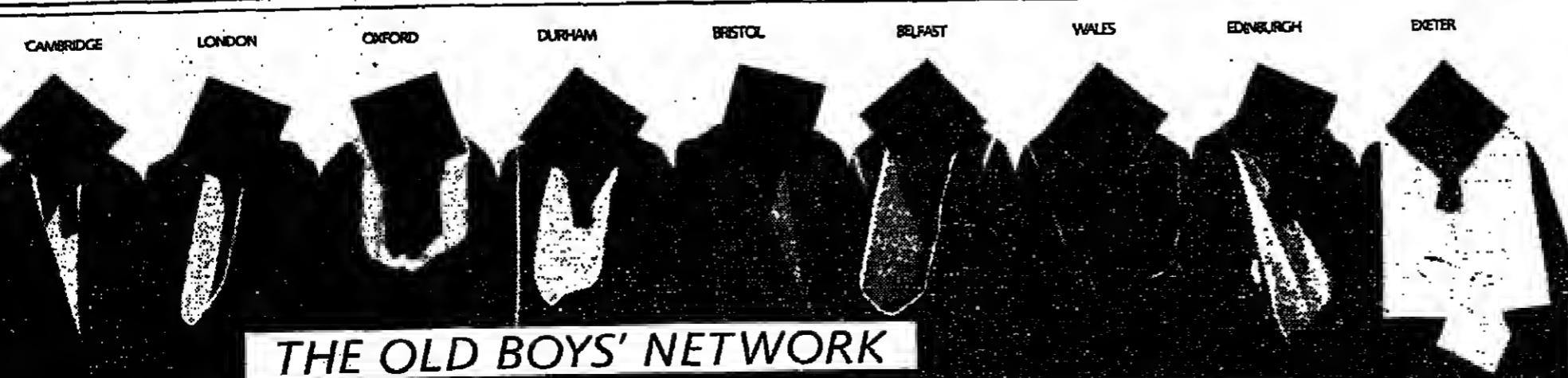
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WHERE THE CONTRACTS WENT

	Overall	Excluding building contracts	
		ECU†	%
Britain	96,737,868	48.78	58,656,520
West Germany	41,659,452	21.01	41,659,452
France	19,365,503	9.77	18,526,883
Italy	19,013,365	9.59	16,824,332
Switzerland	8,698,617	4.39	8,698,617
Denmark	4,424,643	2.23	4,237,926
Belgium	3,638,765	1.84	3,638,765
Netherlands	2,990,460	1.51	2,964,769
Sweden	541,569	0.27	97,681
Others	1,225,270	0.62	1,225,270
	198,295,452	100.01	156,530,215

† European currency unit

Source: JET Joint Undertaking, October, 1982

Where is the project leading us?

IN STRIVING to harness fusion energy to power production Europe has focused almost exclusively on the tokamak approach. The main thrust of the fusion programmes of both Japan and the USSR also appears to be the tokamak.

Japan is assembling its JT-60 machine, not quite as powerful as JET, for completion early in 1983. The project is being managed by Japanese industry, with the major electrical groups in charge.

The USSR is building a superconducting tokamak, T-15, smaller than JET and scheduled for completion around the end of 1985. The more ambitious T-20 concept, which went beyond JET, has never

materialised as a project. The U.S. has a more broad-based fusion programme. The heart of its tokamak effort is a mess near San Diego, where the Culham subsidiary GA Technologies is operating Doublet III.

This is a joint venture funded mainly by the U.S. and Japanese governments, which provided its first experimental results in 1978.

At the end of the current five-year joint programme Doublet III is to be modified extensively to make a machine which Dr Hiroshi Ohkawa claims will be "almost as powerful as JET for much less cost."

Dr Ohkawa, GA Technologies vice-president in charge of fusion and chief fund-raiser, runs a team of nearly 500. Phillips Petroleum is one of his sponsors. He has just re-negotiated his collaboration with

Japan for another four years. His budget this year is about \$54m (£35m).

European fusion physicists

look at the INTOR studies and almost any major fusion reactor component, they see "problems for years ahead."

How, for example, do you make superconducting coils weighing 1,000 tonnes, 24 metres in diameter?

Dr Wistler believes that in light of these problems the McCormick political initiative towards the end of President Carter's administration, when he called for a crash programme along the lines of the Moon landing, was simply "a nonsense." It made no more sense scientifically than similar politically inspired crash programmes during the 1970s in the U.S. to cure cancer and to harness solar electricity. Both failed abjectly.

Critical issues for INTOR defined by the first phase of the study, published last year, include problems of plasma confinement, impurity control in the plasma, plasma breeding, tritium production, magnet engineering and testing, and—no less cost.

The more highly publicised feature of the U.S. fusion programme, however, is the Tokamak Fusion Test Reactor (TFTR), a \$314m machine which began operating seven months ahead of JET, at the Plasma Physics Laboratory at Princeton, New Jersey.

But according to European physicists, TFTR is under-powered. Its designers, who launched into construction about six months ahead of JET, failed to aim high enough in provisions for plasma heating.

At Livermore, near San Francisco the Lawrence Livermore National Laboratory is assembling a machine 215 ft in length, in a different approach to the basic problem of trapping ions in a magnetic bottle for long enough to achieve a sustained fusion reaction.

The 500m Mirror Fusion Test Reactor (MFTR-50) is in a linear instead of circular bottle, 35 ft in diameter, caged at each end with a 400-tonne superconducting magnet to prevent plasma leaking.

Its scientists say that this levitation will not be far from the heart of a fusion reactor. They hope to switch on in 1987. All of the foregoing magnetic confinement projects are part of an open international fusion research effort, the experience and data of which is exchanged relatively freely between scientists.

But Lawrence Livermore, as a U.S. nuclear weapon design centre, is also part of a closed research effort on a non-magnetic approach to the confinement of plasma, inertial confinement.

The aim here is to achieve the conditions for sustained fusion by focusing high-power beams, for example of laser light, on a capsule of fusion fuel. U.S. laboratories closely associated with the inertial confinement programme include the Los Alamos and Sandia National Laboratories. This work is funded by the U.S. Department of Defense.

The U.S., U.K., Japan and Euratom all have teams participating in the INTOR (International Tokamak) study mounted by the International Atomic Energy Agency in Vienna.

In Europe, NET (the Next European Tokamak) study began as a way of co-ordinating Europe's contribution to the INTOR concept, although its opinion is that the Japanese are the best from INTOR. It is the belief that at least one more experimental apparatus will be needed before a demonstration fusion reactor should be attempted.

As Dr Hans-Otto Wistler, JET's project director, sees the problem, when the physicists

run the experiment. This can be more than 10,000 digital and 1,500 analogue signals from the machine.

A network of 25 Norsk Data ND-100 and ND-500 computers control and monitor the system, one for each major sub-system, leaving two computers for overall supervision. Experimental data is finally filed on the computers at Culham Laboratory. Pilkington provided over 15 km of fibre optic cabling for the communications to avoid interference by the machine's radiation.

Safety

Communications between the scientist and the machine during experiments include the use of a radio-frequency link instead of buttons or knobs. A central interlock and safety system oversees the safety of machine operation and prevents power pulses being delivered to the machine if safety requirements have not been fulfilled.

Towards the end of the 1980s it is hoped that one further system for plasma heating will be introduced. An alternative heating will involve the use of the radio-active gas tritium and is also expected to activate the machine itself through fusion reactions and the high-energy neutrons they will produce.

For this reason the machine

has been provided with a "hot" working area, which will be equipped with remote servomanipulators and robots. For the present, it is being put to good use as an assembly area for the neutral beam heating system.

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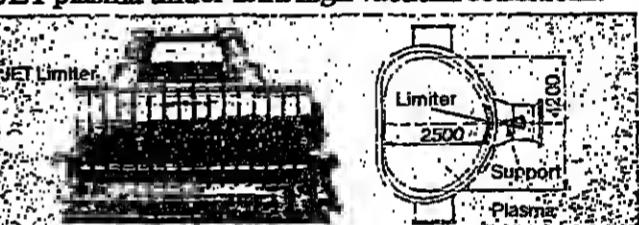
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FOREIGN EXCHANGES

Dollar threatens a breakthrough

BY COLIN MILLHAM

The dollar broke through its previous record levels against several currencies last week, and threatened a 10-year high against the D-mark touched in August, but there was never quite enough conviction in the foreign exchanges to really attack this untouched ground.

Volume of trading did not appear sufficient to worry the Bundesbank unduly, but the German authorities failed to prevent the dollar breaking through the DM 2.70 level on Friday, where any further advance was expected to meet strong resistance from the central bank.

Intervention by the Bundesbank was never particularly heavy, and when the authorities bought a mere \$250,000 at the Frankfurt fixing on Thursday, Sterling drifted lower against

this was obviously a signal of intent rather than a serious attempt to support the D-mark.

A rise by the dollar against European currencies at a time when the Japanese Government has agreed to bring about a realistic exchange rate realignment, the dollar and the yen, meant that the yen climbed against the D-mark. The Bank of Japan has also made its presence felt in the market, keeping the yen/dollar rate steady, and thus pushing the yen/D-mark rate to record levels.

No new factors lent support to the dollar, but the present interest rate picture and the war in the Lebanon pushed the U.S. currency to records against the Italian lira, French franc and Belgian franc.

Sterling drifted lower against

the dollar, to finish the week at the lowest level since March, but remained firm against Canadian dollars in quiet trading. The trade-weighted index hovered around the \$4 level for most of the week, only falling to \$3.6 at the last calculation on Friday.

The Chancellor of the Exchequer's autumn statement contained few surprises, but may have provided some help for the pound by indicating that London interest rates are likely to remain steady for some time, while underlining the Government's determination to fight inflation.

Continued dollar strength days.

FORWARD RATES AGAINST STERLING

	Spot	1 month	3 month	6 month	13 month
Dollar	1.4700	1.4707	1.4722	1.4755	1.4815
D-Mark	3.98	3.9845	3.9845	3.9845	3.9845
French Franc	12.0255	12.1255	12.2074	12.2661	12.6544
Swiss Franc	3.4624	3.4700	3.4785	3.5255	3.6885
Japanese Yen	347.25	348.4	348.4	342.4	337.5

Changes are for ECU, charter positive change denotes a weak currency. Adjustment calculated by Financial Times.

EMS EUROPEAN CURRENCY UNIT RATES

	ECU	Currency amounts	% change from	% change in	Divergence limit %
central rates	100	against ECU	100	100	100
Belgian Franc	44.9008	46.0777	+2.49	+1.75	+1.547
Osman. Krona	8.14104	8.18147	+0.25	-0.49	+2.1625
German. D-Mark	2.24184	2.24772	+1.02	+0.28	+1.0562
Dutch. Guilder	2.52265	2.52265	+0.25	-0.25	+1.0564
Irish. Punt	0.72249	0.722475	+0.46	-0.29	+1.0565
Italian. Lira	1403.49	1371.51	+0.25	-0.49	+1.0505

Changes are for ECU, charter positive change denotes a weak currency. Adjustment calculated by Financial Times.

OTHER CURRENCIES

	Nov. 18	£	\$	£
Argentina Peso	26.10-30.17	17.707-17.787	Austria	87.80-98.20
Australian Dollar	1.6005-1.6085	1.5875-1.5975	Belgium	81.06-81.85
Canadian Dollar	1.5005-1.5085	1.4885-1.4985	Denmark	18.70-19.14
French Franc	5.72500	5.77000	Germany	5.87-6.01
Czechoslovakia	141.90-149.50	142.50-149.50	Hong Kong Dollar	11.48-11.49
Irish Punt	5.72500	5.7155-5.7175	Italy	85.95-84.95
Kuwaiti Dinar	0.42928-0.42928	0.42928-0.42928	Netherlands	5.44-5.4485
Luxembourg Fr.	90.70-90.80	94.94-94.95	Norway	11.03-11.18
Malta Lira	1.2615-1.2620	1.2615-1.2620	Spain	82.28-82.285
New Zealand Oi	2.2615-2.2620	2.15185-2.15190	Sweden	16.55-16.78
Saudi Arab. Ryal	5.1800-5.1800	5.4900-5.4905	Switzerland	3.21-3.2150
Singapore Dollar	1.52500	1.52500	U.S. Dollar	1.48-1.4850
Swiss Franc	1.7550-1.7550	1.7540-1.7550	Yugoslavia	5.5980-5.6015
U.A.E. Dirham	5.3980-5.4015	5.6720-5.6730		505.817

* Selling rates.

THE POUND SPOT AND FORWARD

	Nov. 18	Day's spread	Close	One month	% p.a.	Three months	% p.a.
U.S.	1.4695-1.4695	1.4695-1.4705	0.03	0.32-0.34dis	0.72		
Canada	1.8175-1.8352	1.8190-1.8230	-0.30	0.08-0.10dis	2.28		
New Zealand	1.40-1.41	1.44-1.45	-1.5%	3.0%	2.82		
Denmark	14.30-14.37	14.32-14.33	-1.5%	1.5%	2.95-3.75dis		
Ireland	1.2750-1.2820	1.2760-1.2770	-0.25	0.50-0.52dis	1.72		
W. Germany	3.97-3.98	4.00-4.01	-1.5%	1.5%	4.00-4.01		
Portugal	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
Spain	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
U.K.	1.87-1.875	1.87-1.875	-1.5%	1.5%	2.20-2.25dis		
France	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
Switzerland	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
U.S. Dollar	1.40-1.41	1.40-1.41	-1.5%	1.5%	2.20-2.25dis		
Belgian Franc	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
Irish Punt	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
Swiss Franc	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
U.S. Dollar	1.40-1.41	1.40-1.41	-1.5%	1.5%	2.20-2.25dis		
Belgian Franc	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
Irish Punt	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
Swiss Franc	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
U.S. Dollar	1.40-1.41	1.40-1.41	-1.5%	1.5%	2.20-2.25dis		
Belgian Franc	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
Irish Punt	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
Swiss Franc	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
U.S. Dollar	1.40-1.41	1.40-1.41	-1.5%	1.5%	2.20-2.25dis		
Belgian Franc	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
Irish Punt	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
Swiss Franc	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
U.S. Dollar	1.40-1.41	1.40-1.41	-1.5%	1.5%	2.20-2.25dis		
Belgian Franc	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
Irish Punt	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
Swiss Franc	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
U.S. Dollar	1.40-1.41	1.40-1.41	-1.5%	1.5%	2.20-2.25dis		
Belgian Franc	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
Irish Punt	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
Swiss Franc	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
U.S. Dollar	1.40-1.41	1.40-1.41	-1.5%	1.5%	2.20-2.25dis		
Belgian Franc	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
Irish Punt	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
Swiss Franc	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
U.S. Dollar	1.40-1.41	1.40-1.41	-1.5%	1.5%	2.20-2.25dis		
Belgian Franc	1.2750-1.2820	1.2750-1.2820	-1.5%	1.5%	2.20-2.25dis		
Irish Punt	1.2750-1.2820						

SECTION III

FINANCIAL TIMES SURVEY

The Netherlands

The Lubbers Government is attempting a partial re-organisation of Dutch society to restore economic order. Its measures, some seen as harsh, will be judged by their results

Calm at the eye of the storm

TWO HEAVY jolts have struck the Dutch Government in the last four weeks. First, in the Hague, an estimated 550,000 demonstrators staged a powerful protest against the deployment in the Netherlands of U.S. cruise missiles. It was the biggest display of public concern over a single issue since World War II. Short of a last-minute success at the East-West arms talks in Geneva, however, the Cabinet is committed to deployment.

Next, the country's 700,000 public employees—civil servants, customs officials, rail workers, tram drivers, post office staff and others—began a campaign of strikes and working to rule. Their aim was to dissuade ministers from reducing their pay by 3 per cent from January 1. The country was thrown into chaos. Yet the cuts are at the heart of the Government's economic strategy.

What has been truly surprising, given the dimensions of the twin shocks, has been the apparent capacity of the Administration to absorb them. The sort of pressure that has been applied is highly unusual in Dutch society, but Mr Ruud Lubbers, the Prime Minister, has acted throughout with the sang-froid of a man for whom adversity is but a spur to further action.

His Government colleagues have for the most part similarly refused to cave in, and it would seem as though only defeat in parliament and not assault from the streets, can force them from office.

Such a defeat, may yet come about, as the nuclear issue at least. For the moment, there is calm at the eye of the storm.

By WALTER ELLIS

Amsterdam Correspondent

The Netherlands itself does not share the serenity of its leaders. How could it be otherwise? Unemployment now affects some 830,000 people, which is 16 per cent of the labour force by the standards of the European Commission or 17.7 per cent by the more rigorous Dutch domestic definition.

Forgotten army

Various estimates have been made of the future trend of Dutch unemployment. The general view seems to be that, by autumn 1984, some 75,000 more will be added to the dole queues. In 1984, with the one million mark being reached later in the decade unless either the economy improves markedly or work-sharing begins to take its intended effect.

To an extent, of course, the unemployed are a forgotten army. The 6,000 or so shipyard workers declared redundant by the RSV group earlier this year were much in the news at the time of their dismissal. They were seen as victims of an ill-defined conspiracy, and the unions were behind them to a man. Where are they now?

Scattered, doing odd jobs at home or playing dice in dusty bars. Waiting for something to turn up.

Many workers hand in their union cards upon being made redundant, unable to keep up the often heavy payments that maintain membership in Holland's trade unions. The effect of this is that while the unions continue to press for job-creation and seek to ensure a decent standard of living for the jobless, there is little real pressure from within. Instead, the union dynamism springs from those still working.

The anxiety of the shrinking labour force is almost palpable but workers insist that they are going to remain employed. They will, a date with the unknown. Public sector workers are torn between the intensity of their need to hold on to what they have got and their determination to move on to a generation of prosperity, not to accept cuts in income.

What the Lubbers Government is attempting is a partial re-organisation of Dutch society to take account of a reduced rate of economic growth. High wages and advanced social expectations are seen as main obstacles here, and the Cabinet has decided, in effect, to employ last year's general election results as a guillotine, cutting short public debate on the subject.

Extensively, for a time, the discussion went on, in parliament and with the unions and has now been taken on to the streets by public sector workers. But the Prime Minister shows signs of wanting to act first and ask questions afterwards. He evidently sees no other course, since to wait for general acceptance of austerity would require patience that exceeded beyond politics.

Last week Government and unions were forced back to the negotiating table on a decree by a court order. Publishers of periodicals and magazines had asked the labour court to take action that would enable their

normal circulation, held up by the postal workers' strike, to resume by mail. The judge endorsed their request and the upshot was that both sides agreed to begin talking again without any loss of face.

Even so, any compromise that emerged was almost bound merely to take the roughest edge from the austerity programme.

Profitability

The Government's other priority has been to restore a measure of profitability to Dutch companies hit by three years of recession.

A number of incentive schemes for small businesses were announced in the September budget; greater help is also to be given to exporters. But most directly, company tax is to be reduced from its present rate of 48 per cent to 43 per cent from January 1 to 40 per cent in 1985.

Partly as a result of the increasing level of official support for the cause of profit, but more importantly because the U.S. economy began to pick up steam earlier this year, Dutch companies have been better this year in terms of sales and earnings than for several years. The bank bankruptcies peaked in the spring, and more management now seem ready to battle on.

Most of the really big corporations, like Royal Dutch, Unilever and Akzo, have reported sharp upturns this year, especially in the third quarter, while many of the smaller ventures previously in trouble have begun to show evidence of an end to the worst.

The banks are back on an up-wards path (although their debt provisions are likely to remain high for some time) and the insurance companies are in the main part back in business after a depression in 1982. Surveys of business opinion reveal no wild forecasts of heady days to come. What they do indicate is a renewed, if cautious, optimism that firm government allied to determined management will

ensure that the Netherlands can join in the international recovery.

For the people, though, the fight to ensure the decisions rather than take them—the last 12 months have been unusually tough. Unemployment, reduced benefits for the future of some schools and hospitals under review, virtually zero pay increases for those still employed—all these factors can easily

spell out a society in decline, and social depression only makes real problems worse.

With so much so obviously wrong, it is little wonder that racism in the Netherlands has become a scourge of late. Racism, for example, has come to the surface. An overtly anti-immigrant MP was elected to parliament last December, and a recent opinion poll indicates a three-fold rise in support for his views.

On one local election in September, the party concerned, the Centrum Party, won nearly 10 per cent of votes cast. Football hooliganism has been imported from England along side punk music to the extent that even the Queen, her German Tottenham Hotspur of London and Feyenoord of Rotterdam several weeks ago, British fans came out worst in the battle of knives, axes and chains. Two were killed.

In Amsterdam, the last year has seen an explosion of graffiti on the streets and, since the summer, on the sides of trams as well. Kids now wait at tram stops with aerosol cans and spray the latest gang slogans on the yellow paintwork in full view of bored passengers.

The other face of the Netherlands—the traditional face moulded by commerce, Rembrandt, Calvinism and open virtue, framed by a smouldering aside—is still to be seen in 1983. But it is now wearing a frown. Citizens of the small, trim towns and villages so beloved and admired by the tourists carry on with their disciplined, reticent lives.

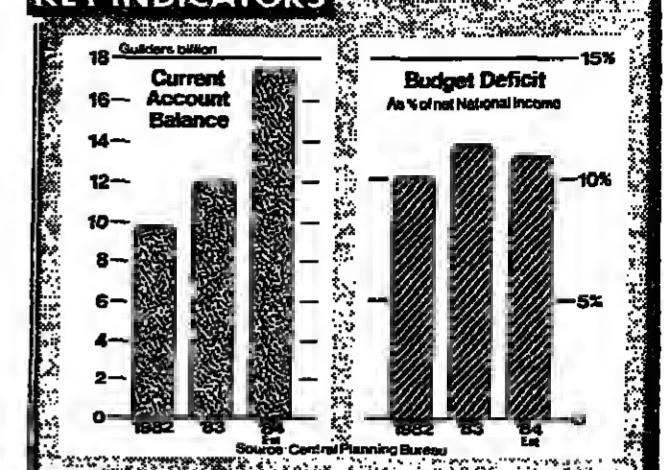
The sense of impotence. The various crises around the world, as they bring the super powers more directly into confrontation, squeeze out the smaller voices.

The cruise issue is one exception. Here, what the Netherlands does is of real relevance to the Atlantic Alliance, and it is for this reason that in the last 12 months former chancellor Helmut Schmidt of West Germany, vice-president Bob of the U.S. and, most recently, Mrs Margaret Thatcher, the UK Prime Minister, have each visited The Hague to tell Mr Lubbers's resolve.

But the country is genuinely divided. Mr Lubbers himself is unhappy about siting nuclear missiles in what is essentially a pacifist, rationalist state. He appears to have decided that his first duty lies with Nato in the event of a failure in Geneva. Such a decision could contain the seeds of his downfall.

Less pleasing is the deterioration in the international situation which the Dutch Government observes with increasing concern and a growing

KEY INDICATORS



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sense of impotence. The various crises around the world, as they bring the super powers more directly into confrontation, squeeze out the smaller voices.

The Netherlands Dance Theatre has become one of the foremost modern dance troupes of the world, while the National Ballet's glittering production of *The Sleeping Beauty* is becoming an instant classic. Theatre is far from the main line, but active.

There are stirrings in the undergrowth of television, so that the Dutch version of *Reithman*—"television is an education medium" is being adapted for the pleasure principle. Cable and satellite enterprises are about to sit down on a bewildered population. The cafés and restaurants are full and the canals retain their ancient charm.

Less pleasing is the deterioration in the international situation which the Dutch Government observes with increasing concern and a growing

the European community remains a major focus and a staple diet. EEC funds—especially agricultural funds—continue to do good work in the Netherlands. There is some concern about reorganisation to come, as demanded by Britain and West Germany. There is also—very recently—anger about the "unfair" nature of the developing community fisheries policy. No one looks to Brussels for economic salvation. It is recognised that solution lie in other hands.

The Lubbers government is aware that the country has much to be grateful for and much to look forward to. But its own internal lack of cohesion often matches that of the population at large. The Cabinet has, so far, remained united on the major thrust of policy, although the cruise issue has introduced strain. It is recognised that solution lie in other hands.

At parliamentary level, though, the squabbling between

CONTINUED ON PAGE VIII

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Economy

WALTER ELLIS

NEW BEGINNINGS are not always perceived as such. An economy when it is "bottoming out" is in fact in the immediate pre-recovery phase but that does not stop people from finding the sensation disagreeable. Rubbing along takes on a new meaning.

So it is with the Netherlands. Those not armed with the necessary information see only the deprivations of the recession: worsening unemployment, company bankruptcies, still-high interest rates and growing labour unrest. They are, of course, right to be concerned about such things. If improvements are not made in each of these areas, the effects on society could be deep and long-lasting.

What they should realise is that there is another side to the balance sheet. Output, profits, sales, orders, exports, expectations — they are all, for the most part, up, while government finances are at last being brought under the discipline of a determined administration.

How that administration eventually fares will depend on its public pay policy, its longer-term response to a variety of questions, including the nuclear issue. For the moment, the business community is relieved that someone has put its difficulties rather higher up the state's list of priorities.

That said, unemployment is the indicator that affects the greatest number; not so much a black spot, more a spreading stain across the fabric of society. It is not made to appear much less of a menace by the Cabinet's insistence that it simply operates on a different cycle from everything else and will

lessen later. The one tangible comfort anxious workers can be offered at present is the news that the queues for jobs are lengthening at a slower rate.

On September 20, Mr Onno Ruiting, the finance minister, produced his 1984 budget, the first originated in its entirety by the present centre-right Government. It looks ahead to cuts in public spending totalling F1 11.8bn, leaving expenditure of F1 162.7bn and a borrowing requirement of F1 36bn. This year, expenditure estimated at F1 159bn should be down by F1 14.5bn on original estimates, leaving a borrowing requirement of F1 33bn — some 11.5 per cent of national income.

The aim for 1984 is to effect a major reduction of the budget deficit without raising the overall burden of taxes and social welfare contributions. Second, comes a lowering of the tax and contributions liability of Dutch companies. Corporation tax will be reduced from 48 per cent to 43 per cent and to 40 per cent in 1985.

Pay cutback

Central to the reduction of public spending is the 3 per cent cutback in public sector pay which has been given so much trouble and the parallel decrease in the level of most welfare benefits. Income tax will be all but those in the lowest bracket will rise, as will value added tax — both by 1 per cent. Beer, spirits and tobacco will cost more.

Mr Rob Lenselink, a leading economist with the Algemeene Bank Nederland (ABN) reckons that, including funds for the repayment of the national debt, the Government will have to find F1 41.7bn next year to bridge the gap between income and expenditure. He feels that this should not cause any problems and is likely to be carried out in its entirety in the capital market, leaving monetary

financing at zero as agreed with the central bank.

The low inflation rate in the Netherlands (2.5 per cent), combined with an increasing surplus on the current account of the balance of payments, should meanwhile keep the guilder a strong currency attractive to foreign investors.

Mr Lenselink observes that the 1984 budget "marks the reversal of a large number of unfavourable tendencies which caused the Dutch economy to show a relatively poor performance in recent years." A reversal which, if sustained, creates the outlook for a brighter socio-economic development in the coming years."

A somewhat different view of the Dutch economy is contained in a report published this month at the Government's request by the Central Planning Bureau, one of the most respected institutions in the Netherlands. The report is headed "tough to the grain" of the Prime Minister, Mr Ruud Lubbers — that the economic strategy of the leading trade union federation, the FNV, was in some ways superior to the Government's own. The FNV plan has three aims:

- the stabilisation of consumer spending;
- continuing the redistribution of work through shorter working weeks;
- the stimulation of investment.

Having studied the detailed proposals, the planning bureau concluded they could provide 37,000 extra jobs while boosting production by 0.6 per cent. The budget deficit would, in addition, be reduced by 0.3 per cent by 1987.

The FNV, not surprisingly, saw in the report confirmation of its own interpretation of what was needed to put the country right. A leading official said that the planning bureau now agreed that the union's proposals offered "better prospects for dealing with the economic crisis than the Cabinet."

Mr Lubbers took a different view. The 37,000 jobs, he said, would be bought through a F1 20bn increase in the national debt in 1987, or F1 540,000 per job. Hand in hand with the rise in national debt, he said, would go an increase in tax and social welfare contributions of one percentage point of national income and a 1 per cent upwards drift in interest rates.

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THE NETHERLANDS III

Corners to be trimmed in scale of development aid

Foreign policy

WALTER ELLIS

GLOBAL EVENTS over the last 12 months have been so tumultuous and in many instances so far beyond mere calls for reason that Dutch foreign policy, by an ironical twist appropriate to the spiral of violence, has existed in a kind of vacuum. So far as the Netherlands is concerned there is no one out there. Mr Van den Broek, the Foreign Minister, has continued to tour the world and pronounce the Netherlands' view of each atrocity. But for all the effect he has had, even in the empty echo chamber of the United Nations, he might as well have saved his breath.

The world today is in too grievous a state of ill-health for the generally liberal and decent sentiments of a Dutch Minister to be heard above the

cries of the wounded, the orisons for the dead and the demands for revenge from the living. When former great powers like Britain, and even France, make only a limited impact on events and when even the U.S. can be bumbled by a fanatic in a lorry packed with explosives, what hope is there for Mr Van den Broek?

Only bilaterally or in the international margins (as with the supply of troops to Unifil) is there both cause and effect. Surinam, the former colony next to Guyana, a majority of whose former population now lives in Holland, has given a great deal of trouble this year. There has also been a recurrence of the atrocity in Taiwan. Most recently, MPs expressed serious concern in Parliament about the proposed sale to Turkey of 15 ageing Starfighter jets — those which have avoided the supernova phase of so many of their type. In addition, the European Community continues to provide a

more domestic focus for foreign policy while the UN carries on drawing Dutch Ministers to New York as though it really were the centre-stage of world affairs.

Atrocity

What took place in Surinam last December, just before Christmas, was by 1983 standards a low-grade atrocity. Fifteen leading members of the various groups opposed to the military regime of Lt Colonel Desi Bouterse were shot and killed by troops allegedly while attempting to escape from military custody. The Dutch Government, which knows the gravity of Bouterse's economic programme, came recently with his expulsion of a number of Cuban advisers but the government's expressed serious concern in Parliament about the proposed sale to Turkey of 15 ageing Starfighter jets — those which have avoided the supernova phase of so many of their type. In addition, the European Com-

stated but with the meaning clear enough, was that if the Dutch did not come up with the cash, others would (and where could such others be found?) Col Bouterse is an avowed Marxist, with long-standing Cuban links. The cajoling came in the form of secret overtures suggested compromises and guarantees for the future. Bouterse needs the quidnunc and he knows it. The Eastern bloc is generous on military help but less so with money for agriculture and structural development. More than Fl 500m is at stake over the next few years.

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by China Airlines and KLM, has done nothing to cool the temperature, with increasing banking and other commercial ties only fanning the flames.

Mr Ruud Lubbers, the Prime Minister, has previously referred to the submarine affair as a purely commercial transaction. Mr Van den Broek, for his part, has insisted that whatever happens to the "One China" policy is solid as a rock. Peking has retorted angrily that it is impossible, logically, to endorse Taiwan as coming under the sovereignty of China while at the same time providing it with the means of resisting that sovereignty. For the latest contract, once confirmed, to go through Cabinet permission was required and the government was not looking forward to taking the decision. The deal could be worth between Fl 1.5bn and Fl 3bn — difficult to refuse, especially with shipbuilding deep in recession.

EEC matters have rarely hit the headlines in the Netherlands this year, the big exception being the interest shown in the Dutch refusal in October to endorse the latest effort at a common fisheries policy. Fishermen from Zeeland and Friesland felt they were being sacrificed to the interests of Britain and Denmark. Not since the great gas and glasshouses scandal of the 1970s, when Dutch horticulturalists insisted on their right to subsidised heating, has there been such a demonstration of anti-Community feeling.

Normally, little is heard of the Commission and the Council of Ministers; the Strasbourg Parliament, with its Dutch president, surfaces only on the inside pages. The United Nations may still provide scope for detailed expressions of Holland's disengagement from the world; the EEC remains what it always was — a trade mechanism and a club, very much taken for granted. If the Netherlands want to do something positive to boost its ailing economy, it certainly does not look to Brussels for its salvation.

Cruise debate dominates

Defence

WALTER ELLIS

HOW representative of a country of 14.5m people are 500,000 demonstrators against nuclear weapons? Do pressure groups, once their numbers exceed 2 per cent of the population, gain the right to decide public policy? These are vital defence questions in the Netherlands as the Dutch Government edges crabwise towards a final decision on the deployment of cruise missiles.

None of the Nato countries is happy about accepting new U.S. weapons. Fear everywhere has increased about the risks of a shattering global conflict. In the Netherlands, however, anxiety has been given the force of a political argument rooted not merely among the more obvious radical factions and peace groups but throughout society. In The Hague at the end of last month the biggest political protest since World War II threw the Dutch Peace Movement into confusion and left it demoralised from the movement that effectively "in the name of the people" sent an enormous "No" by express post.

Under siege

Mr Ruud Lubbers, the Prime Minister, understandably feels himself under siege but he has emphasised that the ultimate choice lies still with the Cabinet and Parliament. As far as the former is concerned, the key factor remains the East-West arms reduction talks, stuttering along in Geneva. Moscow has only to indicate that it is prepared to cut back the numbers of SS20 rockets it is now installing in Eastern Europe and Holland is off the hook. If, as is considered more likely, the talks disintegrate, a morass of rearmament and pitting-fogging, Mr Lubbers and his colleagues are duty bound to give the go-ahead for deployment. The government of Mr Lubbers' predecessor, the mercurial Mr Dries Van Agt, gave Nato its commitment in 1979 and any last-minute withdrawal not predicated on a successful conclusion to the Geneva negotiations would go down in the Alliance like Sauterne with a T-Bone steak.

Naturally, the Peace Movement does not see things this



Part of the protest over the siting of new nuclear missiles in Europe which drew more than 500,000 people to The Hague last month.

way. As far as his leadership is concerned, half-a-million demonstrators constitutes a democratic majority. Mr Mient Jan Faber, head of the Inter-Church Peace Council, said that further mass protests would be held if the Government ignored the message of the rally and sited the missiles. A confidante, Mr Sjoerd Strikwerda, warned that the Dutch people had not clearly shown their rejection of cruise.

After the demonstration Mr Lubbers said in a televised statement that he thought only a minority of Dutch people were dead set against cruise. He was basing this claim, no doubt, on three recent opinion polls, which indicate that while only around 27 per cent of those questioned actually gave deployment their unqualified support, fewer than 40 per cent were opposed at any price. A year earlier more than 70 per cent of people declared themselves against. However, while the claims of the Peace Movement require scrutiny, so too do the details of the polls. An eve-of-protest survey revealed the "fact" that nearly half of Christian Democrat voters were against cruise; yet in the event only a handful — perhaps a few per cent of demonstrators — turned out to be Christian Democrat supporters.

The Prime Minister cannot help but be impressed by the depth of feeling which the issue has aroused — and there can be no doubt that the unease with which the Dutch people as a whole view the nuclear build-up. Nevertheless, he is being careful to keep the matter as one for MPs and the Cabinet to

decide. The Dutch Parliament has 150 seats, of which normal

times the Christian Democratic-Liberal coalition controls 81, giving it a majority of 12. But the circumstances in respect of cruise are far from normal. A group of Left-wing Christians, known variously as "loyalists" and varying in strength between five and 10, has stated that it is distinctly noboby about deployment. A lot of pressure has been put on the individuals to conform. That, though, was before the Peace Movement's triumph in The Hague. Even within the Cabinet itself there are said to be doubters.

All but a tiny handful of the Opposition-dominated by the 47-member Labour Party — is determined to keep cruise out, and if enough Christian Democrats can be persuaded to vote against the whips, it is just possible that Mr Lubbers could face defeat. Certainly he has got to work hard between now and then, impressing everyone, not least on his own benches, that it is the will of the people that is his primary concern and that Geneva must be given every opportunity.

Cruise apart, there are other problems in the defence area that have given trouble this year. Because of budget cuts and confusion over the existing "nuclear tasks" of the Dutch armed forces in West Germany, the 1982 Defence White Paper has yet to appear. It should have been published in the autumn but has been delayed pending resolution within the Cabinet of these two dilemmas.

Mr Job de Roiter, the Defence Minister, wants to cut back the number of nuclear tasks, which presently include nuclear mines, nuclear canards and obsolescent atomic anti-aircraft missiles. Right-wingers among his colleagues fear that he is going soft. In addition, the army — which remains highly professional despite the fact that all of its private soldiers serve for only 14 or 16 months — is pinning for more tanks, helicopters and armoured vehicles. The navy and the air force (the latter now being equipped with American F16 interceptors) are currently well provided but the "poor bloody infantry" believe it is now their turn.

Defence procurement costs money. To provide 20 batteries of the new Patriot anti-aircraft missile, for example, the Government is going to have to come up with Fl 900m. Offer tenders are being sought, but negotiations here are likely to be complex. Just another headache for Mr Lubbers.



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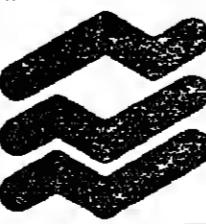
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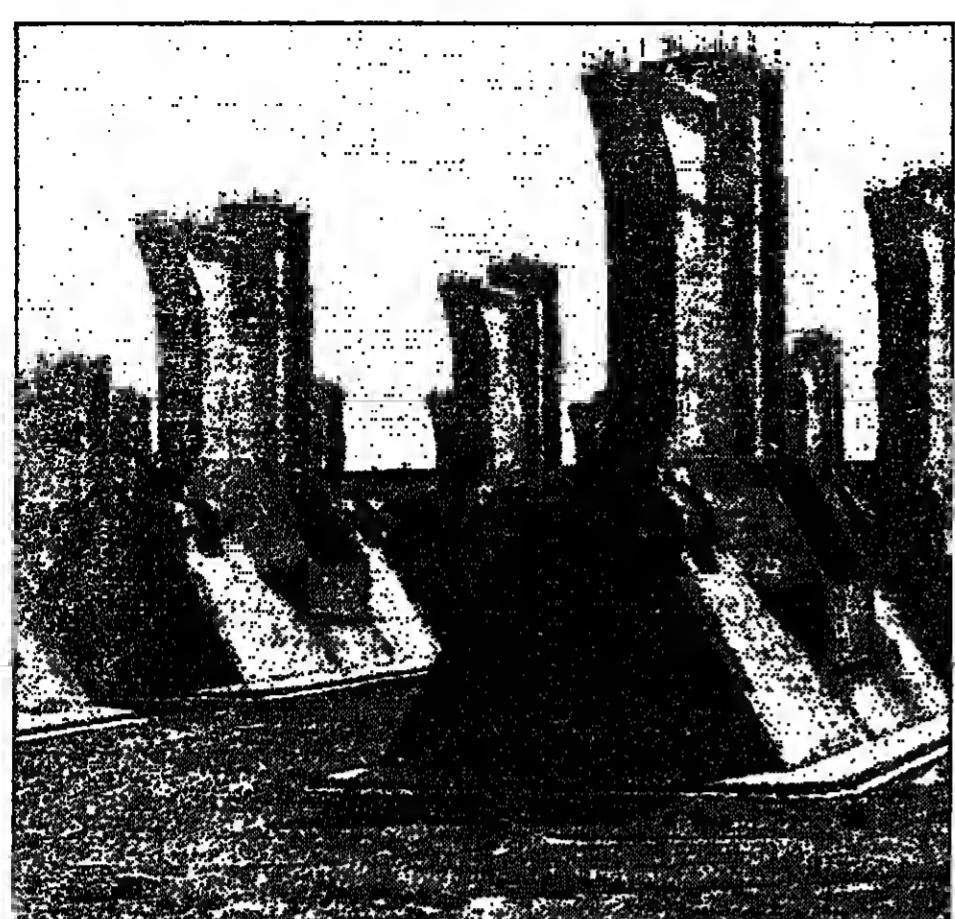
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Trade & Industry

CHARLES BATELOR

TOO FEW companies selling the wrong products in the wrong markets. These, in broad outline, are the criticisms which have been levelled at the Netherlands' exporters in recent times.

They represent harsh judgments for a country which achieved a visible trade surplus of F1.8bn (£1.8bn) in the first eight months of this year and which is forecasting a current account surplus—visibles and invisibles—of F1.12bn for 1983 as a whole.

The Netherlands' export performance has improved markedly in recent years after a patchy record throughout the 1970s. In as far as its export development can be influenced from within the Netherlands this has been largely due to government efforts to reduce production costs.

Dutch imports and exports account for nearly 60 per cent of gross national product—against only 30 per cent for Germany and the UK—so the attention paid to foreign trade is understandable.

Higher rank

Greater political weight is now attached to trade with the appointment of the country's first state secretary for exports at the economics ministry six years ago. However, many businesses still feel that exports should be accorded ministerial rank.

One exporter explained: "We have a minister for development aid but not one for exports. It's easy to disburse aid. Everyone welcomes you with open arms. It's harder to export. Having a minister would help."

Mr Frans Bolkenstein is the country's third state secretary for exports. He does enjoy wider powers than his predecessors, argues the economics ministry. Whereas previous state secretaries could only advise on the granting of export credit guarantees, for example, leaving the final decision to the

finance ministry, Mr Bolkenstein now has a voice in the decision-making process.

How has this improvement in the country's trade position come about? The Netherlands ran into large deficits on its visible trade during the late 1970s. Between 1977 and 1979 the deficit rose from F1.475bn to F1.725bn. It fell slightly to F1.531bn in 1980 and then moved into surplus of F1.677bn in 1981 and F1.875bn last year. Exports amounted to F1.176.8bn in 1982 against imports of F1.167.1bn.

Wage moderation has been an important factor in improving the competitiveness of Dutch exports. Governments have been chipping away at the system of indexing wages to prices in recent years and wage increases have been held down.

The present centre-right Government's more radical approach—seeking a 3.5 per cent cut in civil servants' wages—has provoked labour unrest more severe than that seen for a long time. If the Government succeeds in its planned cutbacks this will give a further indirect stimulus to export competitiveness.

Businessmen are worried, however, that industrial action by customs, men and other officials will damage the Netherlands' reputation for reliability.

Between 1970 and 1978, unit labour costs in the Dutch manufacturing sector rose 10 per cent faster than those of its foreign competitors. In the 1979-82 period costs lagged 17 per cent behind those of competitors.

Mr Teun Middelkoop, managing director of the Nederlandse Export Combinatie, a co-operative promoting exports for its 520 corporate members, comments: "We priced ourselves out of markets in the 1970s. If you have been doing that for 10 years you will not make it good in two years."

In 1970, the Netherlands had 4.5 per cent of world trade but by 1980 this had fallen to 4 per cent. This relative decline was for many years masked by the overall growth of world trade but once trade started to slow down and even fall the weakness of the Dutch position became clear.

If we had retained our 4.5 per cent stake we would have exported F1.22bn more in 1982," says Mr Middelkoop. "That

would have removed 200,000 people from the unemployment register."

The aim of Dutch foreign exchange policy has been to keep the guilder in step with the Deutsche mark to maintain competitiveness both in Germany and in third markets and to dampen imported inflation. This led to the firming of the guilder against the Netherlands' biggest trade competitors by 1 per cent a year between 1971 and 1975. Since then, however, it has fallen by 1 per cent a year giving a further boost to exports.

The move into large surpluses on the foreign trade and current balance of payments accounts owes much to the low level of imports. Investment spending by industry has been depressed in recent years while wage moderation has been a further boost to exports.

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The aim of Dutch foreign exchange policy has been to keep the guilder in step with the Deutsche mark to maintain competitiveness both in Germany and in third markets and to dampen imported inflation. This led to the firming of the guilder against the Netherlands' biggest trade competitors by 1 per cent a year between 1971 and 1975. Since then, however, it has fallen by 1 per cent a year giving a further boost to exports.

The move into large surpluses on the foreign trade and current balance of payments accounts owes much to the low level of imports. Investment spending by industry has been depressed in recent years while wage moderation has been a further boost to exports.

The present centre-right Government's more radical approach—seeking a 3.5 per cent cut in civil servants' wages—has provoked labour unrest more severe than that seen for a long time. If the Government succeeds in its planned cutbacks this will give a further indirect stimulus to export competitiveness.

Businessmen are worried, however, that industrial action by customs, men and other officials will damage the Netherlands' reputation for reliability.

Between 1970 and 1978, unit labour costs in the Dutch manufacturing sector rose 10 per cent faster than those of its foreign competitors. In the 1979-82 period costs lagged 17 per cent behind those of competitors.

Mr Teun Middelkoop, managing director of the Nederlandse Export Combinatie, a co-operative promoting exports for its 520 corporate members, comments: "We priced ourselves out of markets in the 1970s. If you have been doing that for 10 years you will not make it good in two years."

In 1970, the Netherlands had 4.5 per cent of world trade but by 1980 this had fallen to 4 per cent. This relative decline was for many years masked by the overall growth of world trade but once trade started to slow down and even fall the weakness of the Dutch position became clear.

If we had retained our 4.5 per cent stake we would have exported F1.22bn more in 1982," says Mr Middelkoop. "That

would have removed 200,000 people from the unemployment register."

Export performance improves sharply

Trade & Industry

CHARLES BATELOR

TOO FEW companies selling the wrong products in the wrong markets. These, in broad outline, are the criticisms which have been levelled at the Netherlands' exporters in recent times.

They represent harsh judgments for a country which achieved a visible trade surplus of F1.8bn (£1.8bn) in the first eight months of this year and which is forecasting a current account surplus—visibles and invisibles—of F1.12bn for 1983 as a whole.

The Netherlands' export performance has improved markedly in recent years after a patchy record throughout the 1970s. In as far as its export development can be influenced from within the Netherlands this has been largely due to government efforts to reduce production costs.

Dutch imports and exports account for nearly 60 per cent of gross national product—against only 30 per cent for Germany and the UK—so the attention paid to foreign trade is understandable.

Higher rank

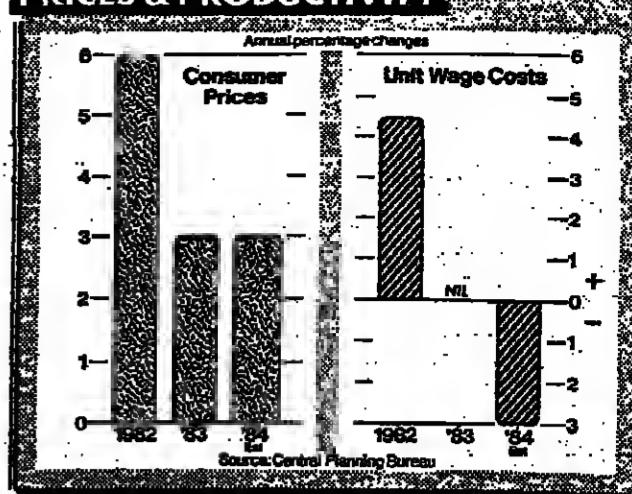
Greater political weight is now attached to trade with the appointment of the country's first state secretary for exports at the economics ministry six years ago. However, many businesses still feel that exports should be accorded ministerial rank.

One exporter explained: "We have a minister for development aid but not one for exports. It's easy to disburse aid. Everyone welcomes you with open arms. It's harder to export. Having a minister would help."

Mr Frans Bolkenstein is the country's third state secretary for exports. He does enjoy wider powers than his predecessors, argues the economics ministry. Whereas previous state secretaries could only advise on the granting of export credit guarantees, for example, leaving the final decision to the

THE NETHERLANDS IV

PRICES & PRODUCTIVITY



is, in contrast, a source of concern. The Netherlands shed industrial jobs faster than the EEC average in the 1970s as the newly industrialising countries took a greater share of much manufacturing.

A White Paper drawn up by the economics ministry towards the end of last year concluded that the Dutch export package was inferior to that of its competitors. The fastest growing sectors of international trade—for high quality products and services—were under-represented it said.

It was also critical of the concentration of the Dutch export effort on Western Europe. Some 70 per cent of exports go to EEC countries designed for other 10 per cent to other countries. Relatively little goes to oil-exporting countries and the developing nations.

Earlier this year the Advisory Commission on Industrial Policy recommended greater support for the export efforts of medium and small companies.

Counter-arguments have been advanced against most of these criticisms. The central planning board has pointed out that a reliance on agricultural products and food exports has cushioned the Netherlands against the decline in international spending on capital goods and consumer durables.

Exporters argue that Dutch farmers and food processors have constantly improved the quality of their products to defend their added-value.

Recent statistics show that the concentration of Dutch exports on Western Europe has been an advantage at a time when demand from the Middle East and from the developing countries has been relatively weak. By contrast, markets in Europe have been strong.

Fears over effects of consumer spending fall

Retailers

CHARLES BATELOR

DUTCH RETAILERS view the future with growing apprehension. After a long period of rapid growth at home and abroad during the 1970s they now face a period of declining consumer spending.

The Dutch Government's austerity measures are aimed at achieving further cuts in public sector wages and continued wage moderation in the private sector.

The large retailing groups have responded in a variety of ways and with mixed degrees of success to this challenge. Ahoy, the largest food retailer, has put far greater emphasis on keen pricing and own-label goods; Vender International (formerly Vroom en Dreesmann) has expanded into the service sector in the Netherlands and into retailing abroad. KBB, the least successful of the big three, has been forced to sell off stores and cut its workforce.

Consumer spending, by volume, fell 1.5 per cent last year and is expected to decline by similar percentages in 1983 and 1984, according to the Government's central planning bureau.

Wage moderation

Retail spending has fallen even more sharply, by 4 per cent in 1981 and a further 4.5 per cent last year. While government policies impose wage moderation, essential family spending outside the retail sector on heating and lighting, rents, medical treatment and public services has gone up sharply.

Retailers originally expected a 1.3 per cent decline in customer spending in 1981-82, according to the KBB group. They now anticipate a drop of 20 per cent, which would take spending back to 1978 levels.

Dr Anton Dreesmann, chairman of Vender, said: "The Dutch consumer must be given a glimmer of hope—if only to counterbalance the systematic doses of dire tidings with which the Government has put a brake on domestic demand."

The Government's handling of the problems recently encountered by KBB show it is prepared to accept a shake-out of the retail sector, even if this leads to a further increase in

the already high levels of unemployment.

KBB nearly doubled its net loss to F1.60m (£13.5m) in the year ended January 1983 on turnover just 6.5 per cent higher at F1.236m (£97.2m).

The group's problems stem from the concentration of its flagship "De Bijenkorf" stores on up-market home furnishing, household goods and fabrics at a time when many people were reducing spending on these items.

On top of an expensive store refurbishment programme KBB spent about F1.90m on its headquarters on the outskirts of Amsterdam. Its cautious expansion into the US, with the purchase of Marks Stores, a North Carolina-based group, did not prove as profitable as was hoped and Marks has been sold.

The relative success of KBB's Hema chain, supplying a limited range of keenly-priced household goods, was not enough to compensate for these problems. The Government rejected KBB's request for a F1.60m loan, although it has granted a three-year moratorium on interest payments on an existing F1.50m loan.

The Government accepted that there must be cuts in retailing capacity given the lower spending levels," said the economics ministry. "It argued that the size of the retailing sector did not depend on spending levels but on the number of retail outlets.

It took the view that retailing was not of strategic importance to the economy.

The Government did assist the negotiations between the company's unions, bankers and shareholders however.

One shareholder to benefit from the problems of KBB was its major rival, Vender International. Vender's 20 per cent holding in the group was

THE NETHERLANDS VII

Debate intensifies over use of new land

The Polders

CHARLES BATELOR

A FEW MINUTES out of Amsterdam on the Hilversum motorway take the Lelystad turn-off and you are soon driving along a four-lane road between, in season, fields of yellow rape-seed. In the distance, the horizon—which is flat even by Dutch standards—is broken by cranes and the silhouettes of half-built housing projects.

Twenty-five years ago several metres of water covered the clay lake bed of the IJsselmeer, as the Zuider Zee was renamed when it was enclosed by a dyke, and the only method of following this route would have been by boat. As recently as a decade ago, much of this rich farming land was still an impenetrable tract of mud, sludge and water pools.

The Dutch are fond of quoting Pliny the Elder, who wrote in AD47: "In this eternal struggle in the course of nature it was doubtful whether the ground belonged to the sand or the sea." A mammoth drainage and reclamation programme carried out over the past half century has pushed theadvantage decisively in favour of the land.

As the engineers are now discovering, however, winning back the land from the water was the simplest part of the operation. The debate over what is to be done with the "new land" has grown fiercer over the past decade as different interest groups press their case.

Assumptions

Lobbying by environmentalists and fishermen means there is a good chance that the Markerwaard polder, the final element in the grand design for reclaiming the IJsselmeer, may not be drained.

This, in the words of one official closely involved in the project, would "mutlitate" the ambitious scheme drawn up by the visionary hydraulic engineer Dr Cornelis Lely at the end of the last century. A number of the planning assumptions on which the billion guilder project has been based would be overthrown.

The Dutch have been fighting back the sea ever since they settled the marshy delta of the Mass, Rhine and Scheldt, although the first large-scale polder schemes date back to the early 13th century when the Biesbosch lake was drained in North Holland. The techniques have been continually improved ever since but East Flevoland, the latest of the IJsselmeer polders to be reclaimed, was created using essentially the same techniques.

A ring dyke is constructed around the area to be won back with pumping stations (originally windmills) at appropriate intervals. A drainage canal system is excavated under water on the bed of the enclosed area and the pumps begin their work. After several months in the case of the larger polders the lake has become a sea of mud and finer drainage system is dug out. Reed seed is sown from light



Lelystad: plenty of greenery and water but the regular street pattern does little to break the monotony of the polder

aircraft to assist the drying out operation and prevent the growth of weeds. As the land dries it sinks, but it is now ready for the planting of rape-seed and grains.

The pumps meanwhile must continue the never-ending task of keeping the polder dry. Were they to be switched off, the water table would rise and the polder would flood again.

At their lowest point the IJsselmeer polders are five metres below sea-level.

The Zuider Zee project began to take shape in the 1920s with the reclamation of the 20,000 hectare Wieringermeerpolder in the north-west and the construction of the 30-kilometre long Enclosing Dyke which turned the salt water Zuider Zee into the freshwater IJsselmeer lake.

The main aims of the project were to shorten the vulnerable Dutch coastline, create more farming land and improve water management. As the engineers drained more land, moving in an anti-clockwise direction round the IJsselmeer, their objectives changed.

The 25,000 hectare North-East Polder, drained in 1957-62, is still largely agricultural but areas for the 53,000 hectare of Eastern Flevoland, drained in 1960-57, were subsequently modified to meet the need for overspill housing from Amsterdam and the crowded Randstad.

Lelystad, the capital of the proposed new province of the IJsselmeer polders, has a projected population of 100,000-120,000 by the end of the century, although it now houses around 53,000 people.

Almere, on Southern Flevoland, now has about 30,000 inhabitants but is projected to grow to between 125,000 and 250,000. Only a few kilometres from Amsterdam, Almere is proving more popular with displaced Amsterdammers than the more distant Lelystad.

While there is still a strong demand for agricultural land on the polders from farmers forced out by the expansion of towns elsewhere and the rationalisation of smallholdings, only half of Southern Flevoland has been reserved for this purpose.

A far greater proportion will go for housing than on any other polder while large areas have been set aside for nature reserves, recreational areas and holiday bungalow parks. While the earlier polders were joined directly to the "old land," the two Flevopolders are separated by broad stretches of water which are intensively used for water sports.

A long strip of land originally designated for industrial use to the north east of Almere proved superfluous in the wake of the economic recession and has been left as bird sanctuary and nature reserve. Birds which disappeared from the Netherlands at the beginning of the century, such as eagles and greylag geese, have returned to the area of swamp-land which developed.

While the early inhabitants of Lelystad came to the new town from all over the Netherlands with a sense of pioneering commitment, many of the later overspill arrivals from Amsterdam took more persuading of the advantages of life in initially bleak polders. Nevertheless, the attractions of a house and garden at a modest rent with nearby woods and lakes meant less than 1 per cent of the new arrivals went back to life in a flat in crowded Amsterdam. Every effort was made to provide shops, community centres and entertainment to match the growth of population from the "old land."

Its opponents argue that the need for farming land is less urgent than before while the decision by Amsterdam to build new housing on derelict sites nearer the city centre rather than disperse its overspill removes another justification for the polder. The Dutch armed forces are still keen to find a new training ground but plans for a second national airport to relieve pressure on Schiphol have been shelved.

Against the polder are ranged a large number of environmental organisations, which want the proposed polder site retained as open water, recreational interests and fishermen.

Its supporters, notably the IJsselmeer Polders Development Authority, argue that the polder is needed if only to retain an important area of Dutch expertise. Apart from a plan to reclaim a narrow strip of land from the North Sea between The Hague and the Hook of Holland no further projects of this type are planned.

A lot of people who are trying to stop the Markerwaard are the same ones who want their interests catered for on the Flevopolder," said one official. "The fight over space on the Flevopolder shows we do need the Markerwaard."

Effect of recession

The recession has begun to have an impact on the rate of new immigration, prompting fears that the population of Lelystad may not grow fast enough to support the communal facilities that have been provided.

Rents have increased, the cost of daily travel back to a job in Amsterdam has become a deterrent, while fewer new jobs are being created in Lelystad.

Companies which located themselves in the polder have managed no better nor worse than those elsewhere in the country in surviving the recession, but the large number of construction companies, which are particularly sensitive to economic changes, is a cause for concern. Lelystad has attracted a large concentration of agricultural research institutes, but a

Scaling down proves traumatic

Welfare State

WALTER ELLIS

SCALING DOWN a welfare state as all-embracing and generous as the Netherlands is not only an accounting exercise, it is philosophically traumatic. No Minister likes to admit that the people have been having it too good and that he intends making life a little harder for them.

Dutch Ministers, perhaps, find this especially difficult. Politicians in Holland have spent much of the last 25 years expanding and refining their welfare system, building it into the embodiment of what each citizen would regard as civilised values. In that extent, they have been flying in the face of their own Calvinist traditions, and it might be argued that they are now, to some extent, at least, returning to the Dutch equivalent of Victorian virtues.

The difference is that it is economic necessity which has brought about the changes. Internal generosity is being circumscribed not by any renaissance of Puritan ideology but by an increasing inability to pay the old rates. Thus the current fashion, at least on the right, of referring to the need for individuals and families to stand on their own two feet has to be viewed with caution. Only Sweden has such self-steering who it comes to giving and liberal pride is not easily abandoned.

Having said that, there are certainly those who do believe that the need for cuts may turn

out to be a blessing in disguise. Comfortably-off civil servants, businessmen, bankers, and even journalists, are often given to criticising the welfare state for being too soft. It encourages laziness, the young and able to stay at home, the sick and disabled to stay at home, the genuinely unemployed, unmarried mothers, the handicapped and the old. If there were those who even relished the enlivening of street life and popular culture that resulted from state beneficence. No longer. Now it is back to basics.

Draft budget

Mr Onno Ruiting, the Finance Minister outlined the cuts he had in mind in his draft budget for 1984 published in September. He had assumed a general 3.5 per cent reduction in a whole range of benefits.

For a start, he intends freezing the indexed adjustments to the welfare system so that the increases that would normally follow from changes in the cost of living will not be part of social arithmetic. This should save Fl 405m (£90m). Next, minimum social benefits, unemployment pay and disability payments are all to be reduced, saving the exchequer (assuming a decrease of 3.5 per cent) Fl 250m.

Bringing down benefits in the first period of unemployment to

70 per cent of the last salary received would yield Fl 500m. Freezing family allowances would save Fl 150m, anti-fraud measures might yield Fl 125m, various other specific measures Fl 125m and a limitation of leave days during illness Fl 175m.

In the health and welfare sector, hospital and other institutional budgets are to be cut, prescriptions are to cost more and there are to be fewer allowable expenses for health insurance funds. The only budgets due to go up are those providing help for family doctors and preventive medicine. Total savings in health and welfare combined: Fl 334m.

Those in receipt of welfare payouts will be aware of the following picture. This year, an adult with one child, living together with no other income, receives Fl 334m per week, again plus holiday pay, allowances, school-leaver unable to find a first job, is paid only a form of child allowance, which is also payable to couples with children.

These payments may not seem overly generous. But health insurance and old-age pension contributions, for those living on state aid are also paid, while rents are firmly controlled so that, for example, may now cost, say, Fl 400 a month for basic accommodation.

In addition, as indicated above, those who have just lost their jobs receive 80 per cent of their final salary for the first six months and 75 per cent for a further two-and-a-half years. Only then do minimum benefits take effect.

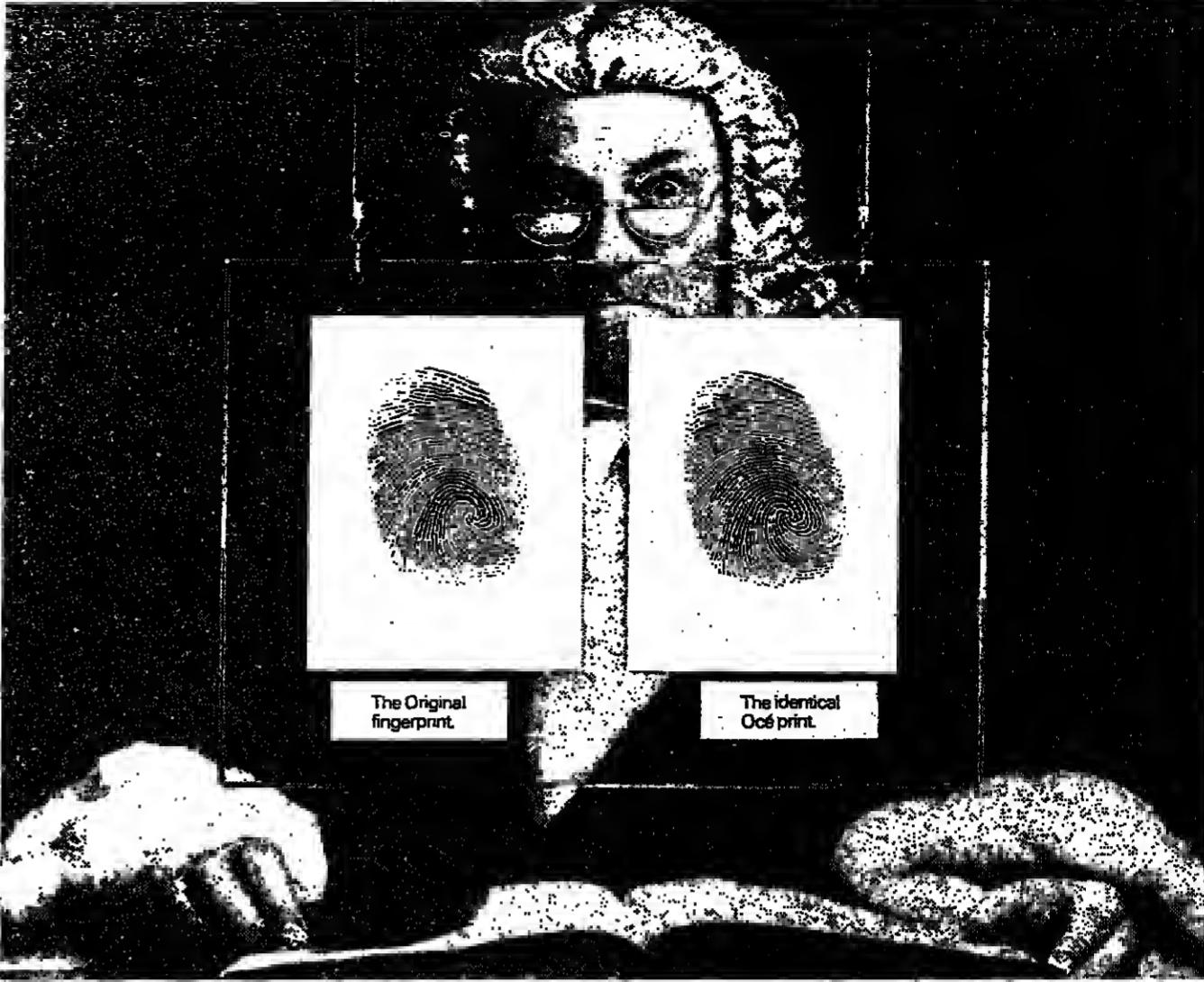
In the days of relatively full employment, this meant that almost everyone who lost his or her job could expect to maintain their previous standard of living almost intact until new employment could be found. Normally, this did not take long. In the 1960s, new jobs are hard to come by and the state to saddle with commitments it cannot reasonably meet.

High priorities

It should be stressed that social welfare and health care in the modern Netherlands are high government priorities and likely to remain so. Hospitals may become slightly more expensive but those who fall ill will continue to find a bed and the necessary equipment and skills will be there to ensure all necessary treatment. Education will also remain of a high standard even if some 8,000 teachers and lecturers face dismissal.

The difference is that the system has ceased to grow. Investments now will be mainly qualitative, and budgeting will henceforth be a tight affair. Those several million people in receipt of one form of welfare or another will have to make do with less at a time when inflation, even if low, is continuing to push up prices.

Mr Ruiting and Mr Jan de Koning, the Employment and Social Affairs Minister, has shown that a Dutch Government is ready to hit out at the weak when it has to, and it is that realisation which for many—including those not directly affected—will be most wrenching.



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THE NETHERLANDS VIII

Discord over spending cuts

The Arts
CHARLES BATELOR

FROM the international reputation of the Concertgebouw Orchestra of Amsterdam to the more modest achievements of the Friesian Orchestra in Leeuwarden, the Netherlands has created an impressive musical tradition. No fewer than 21 professional orchestras serve a population of 14m.

The establishment of symphony orchestras in nine of the country's 11 provinces — most of them started in the post-war years — has been only one strand of a generous arts policy aimed at making all of the arts available to all of the people.

Pressure, however, to cut back public spending and the realisation that the symphony orchestras had begun to absorb too large a proportion of the funds set aside for music generally have prompted a radical reappraisal. The orchestras absorb no less than 43 per cent of the F1 105m (£24m) which goes to musical subsidies.

The Government believes it has now found a relatively painless way of cutting spending on the orchestras without damaging the musical community. Earlier proposal which would have led to savage cuts at the Concertgebouw Orchestra and a subsequent plan to close five provincial orchestras have been dropped.

Bernard Haitink, principal conductor at the Concertgebouw Orchestra, led an international campaign late last year to prevent the sacking of one-fifth of its members. Haitink argued that any cutbacks at the 95-year-old orchestra would damage artistic standards and he threatened to resign rather than accept them. The orchestra depends on the Government and the city of Amsterdam for F1 12m of its F1 15.5m annual budget.

With musicians internationally adding their voices to protests in the Netherlands against this plan the Government then proposed spending subsidies for five of the less well-known provincial orchestras. This too was rejected. The Minister for Cultural

Affairs, Mr Eelco Brinkman, has now adopted proposals which should reduce the subsidies to the provincial orchestras without affecting the number of musicians available to them.

Instead of subsidising 72 full-time musicians at the Friesian Orchestra, for example, he will pay 48 full-time salaries which the orchestra is free to allocate to a larger number of part-time players. Similar savings will be made at the other provincial orchestras. In all, 1,091 musicians will be replaced by 961 fully salaried posts.

New contracts

The orchestras and musicians will have four years to negotiate new contracts providing for individuals to work, say, 80 per cent of the time for the orchestra. Many musicians already devote only a part of their working day to an orchestra, spending their free time coaching or playing in smaller ensembles. They have, nevertheless, in the past been kept on full salary.

Employing two harpists or three trombones on a part-time basis should in many cases give orchestras greater flexibility, the supporters of this plan argue. The savings to be made on the orchestras should allow higher salaries to be paid in other branches of the musical world such as chamber orchestras to composers and for the accompaniment of smaller dance troupes.

Orchestra management will be forced to control their budgets more tightly, only paying musicians for work done instead of maintaining a large permanent team of players.

While the three leading Dutch orchestras — the Concertgebouw Orchestra, the Rotterdam Philharmonic and the Residentie Orchestra of The Hague — have not been asked to reduce their permanent staffs, the far-flung provinces have also been spared outright closures.

They are not pleased with having to make cuts but the alternative would have been even more serious. If an orchestra were to close down in Friesland, in the far north-east or in Limburg in the south-east the local musical community would be badly damaged.

Musician would not be available to coach privately or in schools, choirs would lose their accompaniment and the general quality of musical life would fall.

The second main element in the plan for musical reform involves the merger of three orchestras in Amsterdam and Utrecht into a new permanent opera ensemble to play in the new Amsterdam Opera House which is to open in 1985/86. This proposal has run into strong opposition however and may be modified.

If it is accepted, however, the Utrecht Symphony Orchestra, the Amsterdam Philharmonic and the Netherlands Chamber Orchestra, with a total of 189 players, will combine. The new orchestra will be expected to provide symphony and chamber concerts alongside its opera work. It will have the equivalent of only 140 full-time musicians.

Utrecht, which recently opened a smart new concert hall, is outraged at its loss but other local orchestras including the five radio and television orchestras based in the Netherlands who have trained abroad suggests the quality of teaching is not adequate — a criticism which has also been made in other branches of the arts.

Although there is a need to make cuts throughout the subsidised arts world, Mr Brinkman has said he is willing in principle to take on the subsidies at present provided by the smaller local authorities.

Electronic music, pop and 'ad hoc' music projects will also get more funds. The support for pop music will take the form of helping establish new groups though once up and running they will be left to themselves.

The quality of musical education comes in for criticism in the work group's report. Despite the fact that many performing musicians also teach there is an attempt to co-ordinate the two activities since music teaching is the responsibility of the education ministry, it says.

The ministry's recent decision to limit teaching opportunities open to full-time musicians is in direct conflict with the aims of the culture ministry. Despite the existence of 10 conservatories and three musical education academies the relatively large number of musicians working in the Netherlands who have trained abroad suggests the quality of teaching is not adequate — a criticism which has also been made in other branches of the arts.

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The second main element in the plan for musical reform involves the merger of three orchestras in Amsterdam and Utrecht into a new permanent opera ensemble to play in the new Amsterdam Opera House which is to open in 1985/86. This proposal has run into strong opposition however and may be modified.

If it is accepted, however, the Utrecht Symphony Orchestra, the Amsterdam Philharmonic and the Netherlands Chamber Orchestra, with a total of 189 players, will combine. The new orchestra will be expected to provide symphony and chamber concerts alongside its opera work. It will have the equivalent of only 140 full-time musicians.

Utrecht, which recently opened a smart new concert hall, is outraged at its loss but other local orchestras including the five radio and television orchestras based in the Netherlands who have trained abroad suggests the quality of teaching is not adequate — a criticism which has also been made in other branches of the arts.

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Employing two harpists or three trombones on a part-time basis should in many cases give orchestras greater flexibility, the supporters of this plan argue. The savings to be made on the orchestras should allow higher salaries to be paid in other branches of the musical world such as chamber orchestras to composers and for the accompaniment of smaller dance troupes.

The orchestra management will be forced to control their budgets more tightly, only paying musicians for work done instead of maintaining a large permanent team of players.

While the three leading Dutch orchestras — the Concertgebouw Orchestra, the Rotterdam Philharmonic and the Residentie Orchestra of The Hague — have not been asked to reduce their permanent staffs, the far-flung provinces have also been spared outright closures.

They are not pleased with having to make cuts but the alternative would have been even more serious. If an orchestra were to close down in Friesland, in the far north-east or in Limburg in the south-east the local musical community would be badly damaged.

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The Minister for Cultural

PROFILE: BEREND BOUDEWIJN

Talents of a juggler

IT IS not only London's West End theatres which are feeling the pinch as the world economic recession has grown tighter. Dutch theatre is also constrained, and the job of putting on drama, opera, ballet and the rest at Amsterdam's famous Stadschouwburg is not the joy it once was.

Berend Boudewijn has been director of the Stadschouwburg since 1978, when he gave up a career in Dutch television with few parallels in terms of popular appeal.

His job is to oversee the "bom" performances of the Netherlands Opera, the National Ballet and the Public Theatre — the last Holland's nearest equivalent to a National Theatre. But at the same time, he has to attract and organise productions of various kinds from all over the world.

Last month's fare ranged from *My Fair Lady* — direct from London